

68th Annual Report
American Association of Avian Pathologists, Inc.
For year ending April 30, 2025

The American Association of Avian Pathologists, Inc. (AAAP), a nonprofit 501(c)(6) organization, is in a strong financial position. Our mission is to foster collaboration, expand scientific knowledge, build expertise, and provide education on poultry health, welfare, and food safety to our members and poultry-affiliated organizations. We achieve this through scientific meetings, publications, and outreach to poultry professionals and students. Our vision is to be the premier organization for advancing and disseminating science-based knowledge on poultry health, welfare, and food safety, thus providing value to our members and earning stakeholder trust. AAAP is well-equipped to continue this mission and vision through active member engagement and financial stability.

Our accounting firm, Smoak, Davis & Nixon, located in Jacksonville, Florida, has prepared our financial reports, which have been reviewed by the AAAP Auditing Committee and included in the agenda materials for all Board members. Our fiscal year is from May 1- April 30th.

Financial Overview

AAAP's net assets grew to \$1,878,739 in FY2025, an increase of \$121,887 from the previous year. We completed final transactions for the 14th International Symposium on Marek's Disease and Avian Herpesviruses with a \$39,175 payment.

Investment Portfolio

- **Charles Schwab Account** (managed by Longview Financial): \$501,322 in long-term investments, built from initial investments of \$150,000 each in 2011 and 2018
- **Certificates of Deposit:** Following a successful \$500,000 CD investment in February 2024 that earned 4.5%, we reinvested in February 2025 with \$250,000 in a 12-month CD and \$250,000 in a 24-month CD to optimize returns
- **Money Market Account** (PNC): \$493,917 with variable interest rates

Operational Funds

- **VyStar Credit Union:** \$375,858 in operational funds, supplemented by investment income to support daily operations

Membership Engagement Overview

Following the Board's 2023 strategic plan review, we refined our Mission and Vision statements and reorganized our committee structure into four divisions with dedicated directors:

- **Membership Committee** - Dr. Andrea Zedek
- **Educational Resources Committee** - Dr. Rob Porter
- **Food Safety, Animal Welfare, and Regulatory Committee** - Dr. Bruce Stewart-Brown
- **Poultry Diseases Committee** - Dr. Charles Hofacre

Membership Status Current membership stands at 1,075 members (down 108 from last year), generating \$167,603 in revenue (18% of total income). The decline appears timing-related to renewal cycles; we're conducting outreach to understand lapsed member decisions.

Membership composition: 46% Full Members, 19% Associate Members, 18% Students, 15% Retired Members, 2% Life Members.

Dues Adjustment Due to inflation, expanding staff duties and no increases for ten years, it has been recommended to the board to increase 2026 dues:

- Full/Associate Members: \$220 → \$250 annually
- Student Members: \$20 → \$25 annually

AVMA Partnership As an AVMA Constituent Allied Organization, we maintain House of Delegates representation and committee participation. We successfully met 2025 approval criteria with 365 US veterinary members also holding AVMA membership—critical for continued professional advocacy.

We thank the Membership Committee and Dr. Ashley Hallowell for their outstanding leadership this year.

Annual Meeting and Sponsorship Overview

2025 Meeting Success AAAP held our second independent meeting in St. Louis in 2024, attracting 778 participants. For our 2025 Portland meeting, we had 671 attendees plus 41 virtual participants—a strong showing despite unexpected government travel restrictions that affected attendance.

We maintained the successful three-day format and expanded recorded online content for both in-person and virtual attendees.

Registration revenue remained stable at \$231,051 (this number comes after the close of FY2025), compared to \$229,944 the previous year and representing 51% of AAAP's total revenue. We introduced a \$100 speaker registration fee while continuing free student registration and travel support.

We also successfully sponsored the 14th International Symposium on Marek's Disease and Avian Herpesviruses.

Sponsorship Growth Sponsorship revenue increased significantly to \$143,500 from 65 sponsors, thanks to our dedicated Sponsorship Committee's efforts to keep meeting costs affordable. Special recognition goes to Drs. Reece Bowers, Eric Gingerich, and Kabel Robbins for their outstanding work.

We thank all sponsors, especially our Diamond level partners: Boehringer Ingelheim, CEVA, Elanco, Huvepharma, Merck Animal Health, and Zoetis.

Future Meetings

- **2026 (68th Annual):** Orlando, Florida at Hilton Orlando Lake Buena Vista, July 28-30
- **2027 (70th Annual):** Joint meeting with Poultry Science Association in Fort Worth, TX at Omni Fort Worth Hotel, July 12-15—a milestone celebration of AAAP's 70-year legacy
- **2028 (71st Annual):** Members will vote on three potential locations to increase engagement in the selection process

Program Excellence We extend heartfelt thanks to Tak Niino and the AAAP Program Advisory Committee for navigating this year's challenges. Our six-member Program Committee conducts blind abstract reviews to ensure quality programming.

Avian Diseases Journal Overview

Financial Performance The journal generated \$207,629 in total revenue (\$110,219 in royalties from BioOne and JSTOR, \$51,990 in subscription revenue, and \$32,820 in open access charges and \$12,600 in advertising), contributing 23% of AAAP's total revenue. While subscription revenue decreased from \$56,379, open access charges increased by \$31,320, reflecting our hybrid publishing model's success.

The Board continues evaluating a full transition to open access, and we are exploring new publishing partnerships for 2027.

Publishing Evolution We completed the transition away from print subscriptions in 2023 due to rising costs and member preference for digital access. The journal remains available through print-on-demand for individual issue orders while maintaining full online content hosting.

All AAAP members enjoy free access to journal content.

Editorial Leadership We welcomed Dr. Randall Singer as Editor-in-Chief in 2024, bringing fresh leadership to meet evolving scientific community needs. We thank Dr. Singer, the Editorial and Advisory Boards, and all contributing authors for their dedication to advancing avian disease research and knowledge.

Educational Materials Overview

Financial Performance Educational materials generated \$72,604 in revenue for 2025, up from \$68,184 in 2024, representing 8% of AAAP's total revenue. While expenses temporarily exceeded income due to reprinting two books, we expect to recover these costs through continued sales.

New Revenue Initiatives Two strategic programs are driving profitability and modernization:

Online Course Success: The Poultry Medicine Course for Veterinarians in Private Practice, developed with the University of Kentucky, Utah State University, and Michigan State University through USDA-NIFA grant funding, generated \$10,900 in net profit through our revenue-sharing agreement.

Continuing Education Expansion: Our enhanced webinar program produced \$8,340 in revenue through live and recorded sessions. We're exploring process improvements to increase impact and reach.

We thank the Education Committee and Chair Dr. Kristen Roza-Sutherland for leading these successful initiatives.

Volunteer Leadership and Management

AAAP's volunteer-driven mission continues with strong financial backing and dedicated leadership.

AVMA Representation: We congratulate Dr. Kate Barger on completing two terms as our AVMA House of Delegates representative. We welcome Dr. Karen Burns-Grogan as our new delegate and Dr. Michelle Kromm as the alternate—maintaining our critical AVMA engagement.

Management Team: Our appreciation goes to Lily Peterson, Nathan Bevans-Kerr, Lauren Willins, and Bob Bevans-Kerr for their exceptional dedication.

Thank you to everyone who contributed to our organization's continued success.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Suzanne McComb', with a stylized, cursive script.

Suzanne McComb, Executive Vice President
AAAP Inc.