

## 63rd Annual Report American Association of Avian Pathologists. Inc. For year ending April 30, 2020

The American Association of Avian Pathologists, Inc., a nonprofit 501(c) 6 corporation, is financially healthy even in a tough year. Our mission is to facilitate member collaboration to advance science-based knowledge, expertise, and education on poultry health, welfare, and food safety. Our vision for the future is to be the premier organization that advances science-based knowledge, expertise, and education on poultry health, welfare, and food safety to provide member value and stakeholder trust. AAAP is well-positioned to continue that mission and vision through its membership engagement and financial wellbeing.

Our accountant firmed is Smoak, Davis & Nixon in Jacksonville, Florida. We have retained our same accountant who prepared our past reports for the 2019/2020 financial reports. These reports have been sent to the AAAP Auditing Committee and are included in the agenda material for all Board members. The AAAP's net assets in FY2020 saw a decrease from \$1,065,922 to \$996,533.

Overall, for FY2020, AAAP's total revenue decreased by \$175,799, mainly due to decreased sponsorship income and unrealized investment losses. Our journal revenue was down, but last year we had higher than normal journal revenue with payment for the AI supplement in FY19. Membership income was down slightly due to late renewals.

Our **Annual Meeting Sponsorship** committee again exceeded all expectations bringing in \$95,000 from 49 sponsors for the 2020 virtual annual meeting. That is an outstanding amount all considered with having to convert mid-stream to a virtual meeting. A special thanks to Scott Gustin, Eric Gingerich and Kabel Robbins who serve on the Sponsorship Committee. AAAP appreciates all our sponsors who have helped us to achieve our goals for this year's virtual annual meeting. Thank you, Scott, Eric, and Kabel. Your personal engagement and contact with our sponsors is much appreciated.

**Education sales** brought in \$60,995 of revenue. The Gross Pathology of Avian Diseases, the Avian Disease Manual (both English and Spanish version) sold out and had another print run. Special thanks to Dr. Tahseen Abdul-Aziz, Dr. John Barnes, and Dr. Martine Boulianne and all their chapter authors for making these books so successful and sought after. The Diseases of Poultry book published by Wiley and led by Dr. David E. Swayne as Editor-in-Chief also went through another print run as it sold out early in the year. This is a good sign of sales to come. The book was so large this year that it was published in 2 volumes. It is available as a print copy, e-book and 0-book directly from Wiley and sold through outlets like Amazon, Barnes & Noble, Books-A-Million, and Indie Bound. Thank you to Dr. Swayne and his team of associate editors.

The **Avian Diseases Journal** continues to be healthy with royalties from Bio One and JSTOR totaling \$99,462 a slight decrease from FY19. Subscriptions have increased by \$12,228 this fiscal year. Last year AAAP eliminated page charges for members and reduced in half page charges for nonmembers. The reduction in the cost to publish an article in *Avian Diseases* was intended to encourage more manuscript submissions. This past year manuscript submissions increased by 9%. We still need to engage all our members to promote the journal as a great source to publish in. Thank you to the Avian Diseases Editorial Board and Advisory Board for their continued good work and all the longs hours dedicated to producing a high-quality journal. Thank you for the many authors who contribute to *Avian Diseases*.



AAAP, Inc does have an **Investment Fund** to support future projects and provide operational funds when needed. In 2011 the AAAP Board invested \$150,000 into a Charles Schwab account managed by our financial advisor at Longview, Tim Harrington. The AAAP Board invested another \$150,000 in December 2018. While the fund decreased by a total of \$31,886 this past fiscal year, it ended the fiscal year with a value of \$333,265. The board at its November 2019 meeting also authorized an additional \$100,000 to be invested due to the past success of the Necrotic Enteritis Symposium.

**AAAP Membership** increased by 49 this fiscal year and our membership has grown from 926 to 975. Revenue from membership decreased by \$13,038 due to some members renewing after the fiscal year ended. We would like to thank our membership committee for all their efforts and creativity to get and retain our members. As a Constituent Allied Veterinary Organization of AVMA we are represented in the AVMA House of Delegates and on important AVMA Committees. It is important that we continue to have all of our US members who are veterinarians also be members of AVMA. AAAP membership is reviewed annually by AVMA to make sure that we meet the criteria for continued representation. Thanks to our members we have met our required criteria for approval for 2019.

The AAAP is an organization of volunteers who donate their time and service to making this organization fulfill its mission. AAAP is well positioned and is financially sound to continue that mission. This past year AAAP overwhelmingly passed an updated bylaws that was well over due. Thank you to everyone on the Bylaws Revision Committee for working on the project and the process. Thank you to those who served on the committee- John Smith, Nathaniel Tablante, Eric Jensen, Suzanne Dougherty, Samuel Christenberry, and Janece Bevans-Kerr. This year we also plan to publish an AAAP Policies and Procedures Manual and Organizational Structure document as a follow up to the bylaws change.

The AAAP Board of Directors continues to focus on its strategic plan: 1. Recruiting and retaining members, 2. Expanding scientific information base, 3. Improving member experience 4. Fostering relationships with external organizations and groups that influence issues important to AAAP members, 5. Supporting the AAAP management team, and 6. Strengthening AAAP's financial stability.

In a joint venture with the American College of Poultry Veterinarians, both ACPV and AAAP will be publishing the results of the 2020 Salary Survey. This year we were fortunate to be able to utilize a Veterinary Medical Statistical Consulting group which helped to validate and created the report. I think you will be pleased with the results. Thank you to everyone who participated.

Thank you to our management team of Bob, Janece and Nathan Bevans-Kerr and Diana Kerr for all their work and dedication to make our organization and convention a success. We also welcome onboard new staff members Craig Richardson and Channah Pool who have been in training and supporting our organization.

Respectfully submitted,

Suzanne Y. Dougherty Executive Vice President, AAAP