



67th Annual Report American Association of Avian Pathologists, Inc. For year ending April 30, 2024

The American Association of Avian Pathologists, Inc. (AAAP), a nonprofit 501(c)(6) organization, is in a strong financial position. Our mission is to foster collaboration, expand scientific knowledge, build expertise, and provide education on poultry health, welfare, and food safety to our members and poultry-affiliated organizations. We achieve this through scientific meetings, publications, and outreach to poultry professionals and students. Our vision is to be the premier organization for advancing and disseminating science-based knowledge on poultry health, welfare, and food safety, thus providing value to our members and earning stakeholder trust. AAAP is well-equipped to continue this mission and vision through active member engagement and financial stability.

Our accounting firm, Smoak, Davis & Nixon, located in Jacksonville, Florida, has prepared our financial reports, which have been reviewed by the AAAP Auditing Committee and included in the agenda materials for all Board members. Our fiscal year is from May 1- April 30th.

Financial Overview

The AAAP's net assets increased from \$1,587,650 to \$1,756,852 in FY2024, which includes \$100,750 designated for the 14th International Symposium on Marek's Disease and Avian Herpesviruses conference. We have an investment account with Charles Schwab, managed by Longview Financial, valued at \$466,799 for long-term investments. Initial investments of \$150,000 were made in 2011 and 2018, respectively.

In March 2024, we invested \$500,000 into two CDs, insured and split between Morgan Stanley Bank and Morton Community Bank, both earning 4.95%. An additional \$250,000 was invested in a money market account at PNC, yielding 4.05%. All accounts are FDIC insured. Our investments bring in 7% of AAAP revenue income.

Membership Engagement Overview

In late 2023, the AAAP Board of Directors conducted a thorough review of our strategic plan, resulting in the refinement of both our Mission and Vision Statements for greater clarity. Discussions included reorganizing our committee structure to better align with our identity and needs and exploring strategies to bolster our online presence and staffing to enhance member services.

AAAP membership saw an increase of 66 members over the past year, reaching a total of 1,195 members. Our membership breakdown is as follows: 46% Full Members, 21% Associate Members, 16% Students, 14% Retired Members, and 2% Life Members. We anticipate



sustained growth in the future, despite ongoing challenges with late renewals. \$167,910 was generated in membership income which is 22% of AAAP revenue income.

As a Constituent Allied Veterinary Organization of AVMA, we hold representation in the AVMA House of Delegates and serve on key AVMA committees. Maintaining AVMA membership among our US veterinary members is essential for our continued advocacy, and we are pleased to have met the approval criteria for 2024, with 394 of our US-based veterinarians also being AVMA members.

We extend our sincere gratitude to the Membership Committee, led by Dr. Ashley Hollowell, for their dedicated efforts in member recruitment and retention throughout the past year.

Annual Meeting and Sponsorship Overview

Last year marked a significant milestone for AAAP as we held our first independent meeting in Jacksonville, FL. We are pleased to report that attendance increased from 698 participants in Jacksonville to 778 in St. Louis, including thirty-five virtual attendees. Based on feedback from previous years, we shortened the meeting's duration and added recorded online content for both in-person and virtual attendees. Registration income increased from \$202,000 to \$229,944, while we maintained free registration for program speakers. Our Annual meeting generates 49% of AAAP revenue income.

This year, sponsorship revenue was robust, thanks to the diligent efforts of our Sponsorship Committee, which secured \$125,000 from 58 sponsors. The committee aims to increase sponsorship for future meetings to help keep costs low. Special thanks to Drs. Reece Bowers, Eric Gingerich, and Kabel Robbins for their hard work and dedication. We extend our gratitude to all our sponsors, especially our Diamond sponsors: CEVA, Huvepharma, Zoetis, Merck, and Elanco, for their continued support in helping us achieve our goals.

Next year, the 68th AAAP Annual Meeting will be held in Portland, Oregon, at the Hilton Portland Downtown from July 28 to July 31, 2025.

For the 69th AAAP Annual Meeting in 2026, members will be offered the opportunity to select from 3-4 potential locations, fostering greater engagement and involvement in the decision-making process.

Our 70th AAAP Annual Meeting will be a joint event with the Poultry Science Association, taking place at the Omni Fort Worth Hotel in Fort Worth, TX, from July 12 to July 15, 2027. We look forward to this special meeting and hope you will join us in celebrating 70 years of AAAP.

We extend our heartfelt thanks to Dr. Natalie Armour Manginsay, our outgoing AAAP Program Committee Chair, for her three years of exemplary leadership and dedication. Dr. Manginsay is passing the baton to Dr. Tak Niino, and we are grateful for her invaluable contributions.



Additionally, we thank the entire Program Committee, which has expanded from three to six members this year, for their continued hard work and commitment.

Avian Diseases Journal Overview

The Avian Diseases Journal received royalties of \$112,084 from BioOne and \$11,681 from JSTOR. However, \$98,510 of BioOne royalties did not hit this fiscal year. Subscription revenue increased from \$53,564 to \$56,379. The journal brings 12% of AAAP Revenue income.

2023 marked the final year for a subscription-based model for print copies of the journal. This change was driven by the rising preference for online-only subscriptions and the high costs associated with maintaining and distributing print copies. For 2024, we anticipate a significant reduction in our journal production costs. The journal will remain available in print through a print-on-demand solution, allowing individuals to order copies for each issue.

2023 was also the final year of Dr. Mo Saif's tenure as editor-in-chief. We honored Dr. Saif by featuring him on the cover of the March 2024 issue of the journal. We extend our deepest appreciation to Dr. Saif for his years of dedicated service and meticulous care of the Avian Diseases Journal.

In 2024, we welcomed Dr. Randall Singer as the new editor-in-chief. We look forward to his leadership in transforming the journal to meet the evolving needs of our membership and the scientific community. Our thanks also go to the Avian Diseases Editorial and Advisory Boards for their dedication, and to all contributing authors for their invaluable contributions.

Educational Materials Overview

In 2024, educational materials generated \$68,184 in revenue, down from \$79,413 in 2023. Despite this decrease, we maintained profitability due to reduced costs. The decline was primarily due to lower sales of the Avian Disease Manual (2019) and the Incubation and Hatchery Performance Manual (2022). Educational materials bring in 9% of AAAP revenue income.

Two new initiatives have started to turn the tide, bringing both profitability and modernization to our educational materials portfolio.

1. **Online Course Offering:** The Poultry Medicine Course for Veterinarians in Private Practice, created in collaboration with the University of Kentucky, Utah State University, and Michigan State University, and funded by a USDA-NIFA grant, has been a success. Through a revenue-sharing model with the University of Kentucky, this course brought in \$20,600.
2. **Continuing Education Webinars:** We have increased our continuing education opportunities by offering more live and recorded webinars. These webinars generated



just over \$11,000 in revenue, although there were expenses for RACE certification. We are currently discussing future enhancements and process improvements to make these offerings even more impactful.

We extend our gratitude to the Education Committee and their chair, Dr. Nisana Siman-Tov, for spearheading our webinar initiatives and driving these new programs forward.

Volunteer Contributions and Management Team

The AAAP is driven by volunteers who donate their time and service to fulfill our mission. Our organization is well-positioned and financially sound to continue this mission.

We extend our appreciation to our management team: Bob Bevans-Kerr, Nathan Bevans-Kerr, Lily Peterson, and Lauren Willins, for their dedication and hard work. We especially welcome Lily and Lauren to the team.

Thank you to everyone who contributed to making our organization and convention a success.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'SD' followed by 'D/m', is positioned below the text 'Respectfully submitted,'.

Suzanne Y. Dougherty
Executive Vice President, AAAP