

American College of Poultry Veterinarians
Continuing Education Committee 2020 Workshop

Clear Communication and A Case Report-a-Palooza

March 29, 2020

7:45 am to 4:45 pm

Holiday Inn, Sacramento

Downtown Arena

Sacramento, CA, USA

Morning session

7:45-8:00am Introduction

Jenny Nicholds

8:00-9:00am The Academic Bones of Getting your Message to your Audience

Charlie Broussard, DVM, MAM, dACVP

National Account Manager

Merck Animal Health

9:00-9:30 Writing and Presenting to a Lay Audience.

Martin Smith, MS Ed.D

Co-operative extension Specialist, Department of Human Ecology

UC Davis, School of Veterinary Medicine

9:30-10:00 Writing and Presenting to a Technical Audience.

Karen Grogan, DVM, MAM, dACPV

Clinical Associate Professor

UGA, PDRC

Break 10:00-10:15

10:15-10:45 Writing and Presenting to a Scientific Audience

Natalie Armour, BVSc, MAM, PhD, dACPV

Associate Clinical Professor

Mississippi State University

10:45-11:45 Critically Evaluating Written Material Based on Evidence

Connie White, MPH, DVM, PhD

Clinical Veterinarian

Fremont Veterinary Clinic

Portland, Oregon

11:45-12:00 Discussion/Questions for morning speakers

12:00-1:30pm – Lunch

CASE REPORTS:

- 1:30-1:50 Case report title to be announced
Yuko Sato
Poultry Extension Veterinarian and Diagnostic Pathologist
Iowa State University
- 1:50-2:10 Case report title to be announced
Nick Dorko, DVM, MAM, dACPV
Global Head of Veterinary Technical Services
Aviagen
- 2:10-2:30 Double Jeopardy with Thanksgiving Turkey
Mark Bland, MS, DVM, dACPV
Poultry Veterinarian
Cutler Associates, Inc.
- 2:30-2:50 – Case report title to be announced
David French, DVM, MAM, dACPV
Clinical Associate Professor
UGA, PDRC
- 2:50-3:10 – Break
- 3:10-3:30 Case report title to be announced
Joel Cline, DVM, MAM, dACPV
Corporate Veterinarian
Wayne Farms LLC
- 3:30-3:50 Case report title to be announced
Seiche Genger, DVM, MAM, dACPV
South East Asia Technical Manager
Hy-Line International
- 3:50-4:10 Is There a Fix for This Old Turkey Disease?
Eric Gonder, DVM, MS, PhD, dACPV
Senior Veterinarian
Butterball LLC
- 4:10-4:30 Too much of a Good Thing
Jenny Nicholds, DVM MAM dACPV
Clinical Associate Professor
UGA, PDRC
- 4:30-4:45 - Questions/Answers/Discussion/concluding remarks
- 4:45 - Adjourn