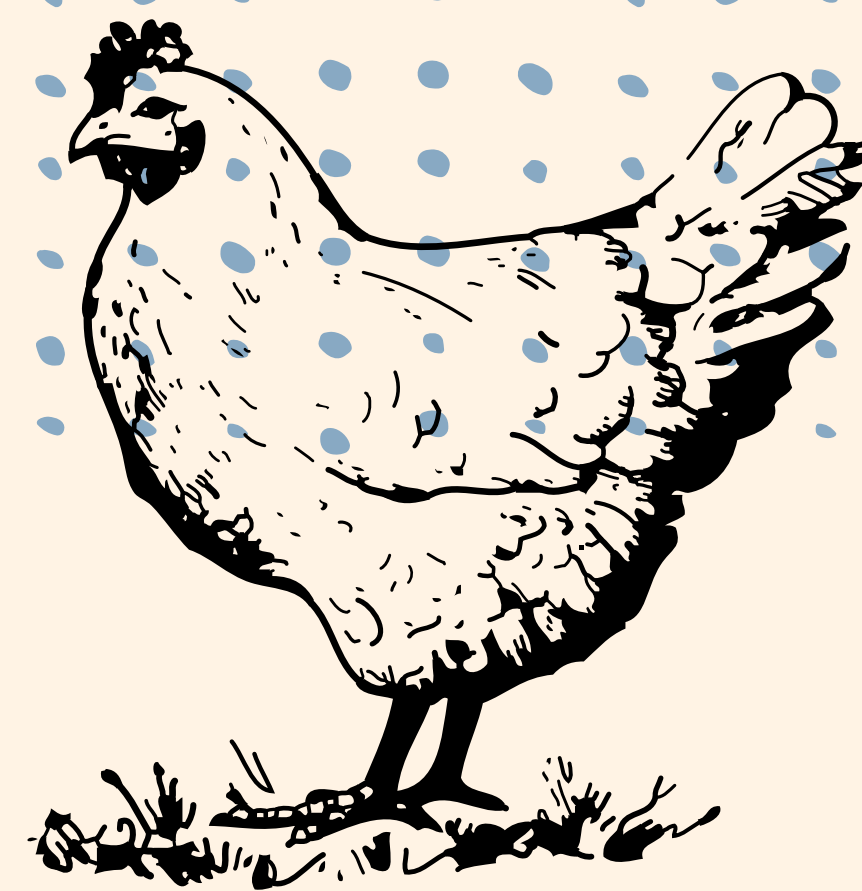


AVIAN DISEASES

2023 Rate Card

Avian Diseases is an international journal publishing original observations on avian diseases relevant to etiology, pathogenesis, diagnosis, treatment, and control. The circulation of Avian Diseases is the largest in its field. With more than 1,400 decision makers looking for the latest in biologics, poultry health products, diagnostic reagents, vaccines, and poultry production, the journal provides the visibility you are looking for.



Circulation

Published quarterly: March, June September, December. 1,400 (Print & Online)

Closing Dates

Issue	Reservations	Material
67.1	January 1	January 16
67.2	April 1	April 16
67.3	July 1	July 16
67.4	October 1	October 16th

Mechanical Requirements

AD Sizes	Non-Bleed (WxH)	Bleed (WxH)
Full Page	7" x 10"	8 ¾" x 11 ¼"
Half Page	7" x 5"	8 ¾" x 5 ½"
Quarter Page	3 ½" x 4 ⅞"	

Rates

Color Rates

Full Page	\$1,400		
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Black and White Rates

	1X	3X	4X
Full Page	\$600	\$565	\$500
Half Page	\$340	\$315	\$290
Quarter Page	\$270	\$250	\$235

Cover & Preferred Position Rates (Non-Cancellable-Premium Cover Earned Page Rate)

Inside Front Cover	\$2,450		
Inside Back Cover	\$1,890		
Outside Back Cover	\$2,800		
Other Position	\$1,680		

Classified Advertising Rates

Classified advertising space for professional position listings and meeting announcements is available at the rate of \$60 for the first 115 words and \$2.50 for each additional. Classified ads will be typeset two columns to a page. Advertising agency discount does not apply for classified ads.

Formats

We accept TIFF or EPS formats:

- Adobe Acrobat (.pdf)
- Adobe Photoshop (.psd)
- Macromedia FreeHand (.fh)
 - Canvas (.cvs)
 - InDesign (.id)
- QuarkXPress (.qxd)
- Illustrator (.ai) Corel
- Pagemaker (.pmd)
 - Draw (.cdr)
- PowerPoint (.ppt)

Acceptance of Advertising

Avian Diseases reserves the right to accept materials and require publication prepayment. The advertiser agrees to assume all liability for content of ads printed and must be fully authorized for use of the ad's content, including, but not limited to, persons' names and pictures, testimonials, and any copyrighted or trade-marked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising out of an advertisement. Contact us at: aaap@aaap.info for more information.