

## AAAP Board of Directors Meeting

### Minutes

January 30, 2018

2:00 pm to 5:30 pm

Georgia World Congress Center

Atlanta, Georgia



*The AAAP promotes scientific knowledge to enhance the health well-being, and productivity of poultry to provide safe and abundant food for the world.*

Meeting called to order by: President John Smith

Note taker: Janece Bevans-Kerr

Attendees: John Smith, Hector Cervantes, Nathaniel Tablante, Suzanne Dougherty, Ton Schat, Eric Jensen, Bernie Beckman, Rocio Crespo, Bob Bevans-Kerr, Janece Bevans-Kerr and Karen Grogan.

Absent: Isabel Gimeno and Maritza Tamayo

#### President welcome and minutes of the previous meeting

John Smith welcomed the directors and thanked them for their service to AAAP.

**Action Item:** Motion to approve the minutes of the previous meeting. --Ton Schat

Second Bernie Beckman

Motion passed.

#### ANECA request for AAAP to co-sponsor respiratory diseases symposium

Hector Cervantes requested.

Benefits to AAAP as a co-sponsor of the respiratory diseases symposium include exposure in banners and in the program. Also, it is helpful in fostering the relationship between ANECA and AAAP. No funds are requested, just the use of AAAP's name and logo. The dates for meeting are May 2-5, 2018. ANECA wants to be able to advertise that it's a joint symposium.

**Action Item:** Motion to approve the request from ANECA to co-sponsor the symposium, provided there are no expenditures to AAAP. Also request the board to approve co-sponsorship for the 2019 symposium as well. --Hector Cervantes

Second: Ton Schat

Motion passed

#### Budget for Fiscal Year 2018-2019

Bob Bevans-Kerr reported.

Bob presented the proposed budget to the board and highlighted some changes from the previous year's budget. He is forecasting \$150,000 in membership renewals. A 3% increase is proposed for management fee and honorariums. Also proposed is an increase in the travel budget including SAVMA. More is budgeted for white papers, advocacy, marketing and public relations, committee support, and the new Digital Communication Committee. \$13,000 is budgeted to donate to the Foundation. The board increased that budget item to \$16,900. (See motion to increase by \$3,900 below.)

The expected income for Annual Meeting Sponsorship was increased from the previous year. AAAP is also expecting an increase in Annual Meeting expenses. A decrease in journal subscription income is expected as more people are going to consortiums.

**Action Item:** Increase advertising income for journal.

**Discussion:** How important is it to have the Spanish translations? The board as a whole did not see it as an issue.

**Action Item:** Move that we approve \$3,900 for 3 other preceptorships. —Ton Schat  
Second Nathaniel Tablante  
Motion passed.

**Action Item:** Motion to increase the charge for the Awards Dinner to \$30—Hector Cervantes  
Second: Nathaniel Tablante  
Motion passed.

**Action Item:** Motion to approve the budget. -- Ton Schat  
Second: Nathaniel Tablante  
Motion passed

#### 2019 Symposium Proposal

Nathaniel Tablante reported.

Dave Fernandez, chair submitted a proposal for a symposium from the Epidemiology Committee. They are requesting a \$9,000 budget. The committee would like to do an environmental scan of the membership before the symposium to narrow down the topics for the symposium. The current proposal has 14 speakers/topics. This exceeds the time allotted. If the Epidemiology Committee indeed secures that many speakers and topics, the Program Committee could easily devote the necessary time in the regular program to continued papers on Epidemiology. Expenses for these speakers could be handled as for regular AAAP speakers. Additionally, if the Epidemiology Committee finds the usual \$3000 budget for the symposium is inadequate, they can approach the Board with further requests and support for those.

**Action Item:** Motion to approve the proposal with \$3000 budget and the standard time frame. —Hector Cervantes  
Bernie Beckman  
Motion Approved.

#### **Student and Non-vet BOD nonvoting member**

Suzanne Dougherty led the discussion.

50% of AAAP members are non-vets. This proposal is an effort to be more inclusive. The board was receptive to the idea but wanted more details about a process to do such.

**Action Item:** Janece, Bob and Suzanne will flesh out some details about inviting a non-vet to the board in an advisory role.

**Action Item:** Suggestion: Ask award winners to come to the Business Meeting and the BOD meeting. Mentors can take mentees to the Business Meeting.

**Action Item:** Bob, Janece and Suzanne will flesh out some details to have a student member be on the BOD.

#### Does AAAP need a policy on blood pulling?

Suzanne Dougherty led the discussion.

This issue came up at last summer's meeting as the Animal Welfare Committee reported they would be reviewing some videos for blood pulling. Does AAAP want to make policy on procedures poultry professionals do in the field? The consensus of the board was that AAAP should approve guidelines but not make policy on such matters.

#### Select a new Program Chair Elect

Suzanne Dougherty led the discussion.

**Action Item:** Motion to approve Natalie Armour as program chair elect.—Suzanne Dougherty  
Second: Ton Schat

Motion passed.

#### Proposal to appoint a non-vet to the Program Committee

**Action Item:** The board was receptive to the proposal. Procedurally, the request should come from the committee and go to the AAAP President who appoints committee members. So, if Danny Magee, Ivan Alvarado and Natalie Armour come to John Smith and ask for a non-vet person and he will appoint him/her. Suggest a term of 3 years.

#### May Committee Chair, Committee Liaison, President, Committee Review Chair meetings

Janece Bevans-Kerr informed the board of the process and rationale for the conference call meetings to be held in May 2018.

#### Membership Update

Bob Bevans-Kerr reported.

AAAP has 863 members. There are 463 regular members, 11 life members, 102 associate members, 17 retired associate members, 26 retired members, 109 student members, 103 international associate members (and 72 who did not identify.) Bob showed the Board a list that indicates who in their region has not renewed and asked them to contact them. Suzanne Dougherty commented that membership is critical for AAAP's income and AVMA affiliation.

#### Webinar for backyard flock symposium

Bob Bevans-Kerr led the discussion.

The proper term for what we are contemplating is *video on demand*. There are three basic cost factors. 1. \$240 to \$600 a year to put it on a site. 2. To produce a 7-hour recording is ~\$7,000. (for PSAV) 3. Video editing for \$800 to \$2,000. (Aviagen just produced an animal welfare video for ~\$20,000.) If AAAP wants to produce a video on demand of the small flock symposium, AVMA will need to approve. Bob estimated ~\$4,000 to \$6,000 per production. AAAP needs a strategy regarding what we want to do with the product. Are we trying to make a profit? (The American Assoc. of Avian Veterinarians are looking for information such as the Small Flock symposium to put on their website.) If AVMA will allow us to do it, do we want to pursue producing this video? What is the consensus of the board to pursue this?

**Action Item:** Ask the Digital Communications committee. Look at Eva Wallner-Pendleton's video to see the number of hits she has gotten.

#### Alignment Process for AAAP and ACPV

Karen Grogan, ExVP for ACPV, led the discussion.

In 2014 the AAAP and ACPV boards approved a proposal to merge the management of the two organizations. The logistics to accomplish this decision have fallen away. Now the situation is at another crossroads as Karen is retiring as ACPV ExVP in July. To complete the merger of the management, the Executive Vice President for both groups will be the same person. ACPV will be the credentialing body and CE body with AAAP. Karen has approached the ABVS about the alignment of AAAP and ACPV and they do not see an issue. For clarification, it is not a merger of the organizations, but of the management of the organizations. ACPV and AAAP will remain two distinct corporations but ACPV will act as a subsidiary organization to AAAP.

**Action Item:** The AAAP BOD agrees in principal to the merger of the ExVP in AAAP and ACPV and directs the President to form a committee to work out the details. --Ton Schat

Second: Nat Tablante

Motion passed.

### Joint meeting with the PSA meeting in 2020

John Smith and Bob Bevans-Kerr led the discussion.

The board reviewed a tentative budget put together by the PSA. Two things that were not included in the PSA budget that are normally part of AAAP meetings were travel reimbursement for speakers and free registration for speakers. After adding in costs for AAAP exclusive events that were not included in the PSA budget, it was estimated that AAAP would break even or maybe lose a little money.

**Action Item:** Motion to approve the proposal to meet with the PSA in 2020. —Bernie Beckman  
Second: Nathaniel Tablante  
Motion Failed.

### Updates

- Public Trust Task Force: Suzanne Dougherty reported.  
10 members attended the public trust task force inaugural meeting. Charlie Broussard is chairing the task force. The group brainstormed today. Renaming and rebranding AAAP came up. A fact sheet for the public. What are 4 or 5 things that other organizations do to get trust? Might invite an Elanco representative to talk to the group at the annual meeting.
- Website migration: Bob Bevans-Kerr reported.  
Bob showed the new website to the board. It will be made live in the next couple of weeks.
- Digital Communications Committee: Bob Bevans-Kerr reported.  
The new committee had a conference call in January. Some of the of the group was more public-face oriented and others were more member oriented, so the group may split into two working groups.
- AVMA-PAC donations: Suzanne Dougherty reported.  
Suzanne reminded the board of the importance to donate to the AVMA PAC Advocate on the hill on AAAP's behalf.
- AVMA Fly-In/USDA FSIS visit: Suzanne Dougherty reported.  
AAAP's fly-in is scheduled for June 25 and 26 to Washington D.C. to meet at the AVMA Government Relations Divisions, with government agencies and on the hill. The Fall visit was one of the best AAAP has ever had. FSIS invited AAAP to meet with them quarterly. Ideally AAAP will meet with them two to three times a year.  
**Action Item:** Get the one pagers from the Fall meeting on the website.
- NE 2<sup>nd</sup> International Conference: Janece Bevans-Kerr reported. The projected cost for the conference is \$171,600 which includes \$25,000 for a special issue of *Avian Diseases*. A conservative estimate of 250 attending would generate \$87,500. There is a total of \$111,000 in pledged sponsorships so far bringing the total estimated income at \$198,500.
- 2018 Annual Meeting Schedule: Suzanne Dougherty reported.  
Suzanne highlighted the new events for the 2018 meeting and reminded the board that they are meeting the Tuesday before the meeting, Friday afternoon of the meeting and with the committee chairs Monday afternoon.
- Gross Pathology Book: Bob Bevans-Kerr reported. The Gross Pathology book was released in early January for \$125.00. It cost \$31,000 to produce and AAAP is close to recouping that already. Bob thanked Joe Feeks for promoting the book and credits his efforts for the brisk sales.

**Action Item:** Motion to adjourn. --Nathaniel Tablante  
Second: Eric Jensen  
Motion passed