

**The American Association of Avian Pathologists, Inc.
Board of Directors Meeting**

July 14, 15 and 19, 2011

Hyatt Regency at the Arch Hotel, Room Sterling 1
St. Louis, MO

Meeting called by: President Stewart Ritchie

Note Taker: Janece Bevans-Kerr

Attendees: July 14 and 15: Stewart Ritchie, Jagdev Sharma, Patricia Dunn, Charles Hofacre, Francene Van Sambeek, Kenton Kreager, Mark Bland, Susan Williams, Robert Porter, Bob Bevans-Kerr, Janece Bevans-Kerr. Daniel Bautista joined remotely via telephone on 7/14.

July 19: Patricia Dunn, Mark Bland, Charles Hofacre, Francene Van Sambeek, Eric Gingerich, Robert Porter, Suzanne Dougherty, Bob Bevans-Kerr, Janece Bevans-Kerr. Darko Mitevski joined remotely via telephone.

Thursday, July 14

Call to Order:

Stewart Ritchie thanked the directors who were rotating off after the Friday board meeting. He announced the new directors who would be joining the board at the Tuesday session.

Action Item: Motion to approve the minutes to previous meetings.

Motion: Francene Van Sambeek

Second: Jagdev Sharma

Motion passed

55th Annual Report:

Chuck Hofacre highlighted the written Annual Report for the board.

The written report is included as an addendum to these minutes.

AAAP grew net assets by \$20,000.00 last year. A good deal of the increase was due to a dues increase. There was a reduction in educational material income because no new book was released last year. This next year will potentially produce 2 or 3 new books. There is a need to keep education material committees on target for publication for cash flow purposes. AAAP has invested \$150,000.00 with Marin Financial Advisors. They have done a good job. Membership has declined. This is partly due to the fact the poultry industry in the U.S. has reached maturity and is not creating a need for new poultry veterinarians. The economy has played a part as well. Government employees have given feedback that they need to cut back on dues payments. No new white papers were produced last year but AAAP was very active in responding to issues coming out of Washington.

Action Item: Motion to accept the Annual Report.

Motion: Patty Dunn

Second: Rob Porter

Motion passed

Mission Statement:

Background: At the Atlanta 2010 BOD meeting Dan Bautista was assigned to form a committee to revise the mission statement. The Board worked on the mission statement at the January 2011 IPE meeting, a survey of mission statement drafts was conducted and the proposed statement to come out of that process was:

“The American Association of Avian Pathologists promotes scientific knowledge to enhance the health, well-being and productivity of poultry raised to feed the world.”

The board decided to elicit feedback from the membership during the meeting and vote on the draft (or draft with revisions due to feedback) at the Annual Business Meeting.

Financial Review of 2010-2011 from G. Michael Smith

The board reviewed the financial statements of AAAP as compiled by G. Michael Smith. Dr. Hofacre explained the categories for income and expenses and highlighted certain areas where there have been significant changes. Advertising income is becoming more difficult with the consolidation of companies, but industry is still doing a good job supporting the journal. A significant portion of AAAP's income comes from royalties and BioOne is the major contributor of that. Educational material has potential to bring in more revenue.

Cost Controls and Performance Review

Bob Bevans-Kerr explained the fixed and variable costs to the organization for expenses greater than \$4000.00. He also presented an historical overview from May 2006 to May 2011 of AAAP's total income and expenses.

Proposed 2011-2012 Budget

The 2012 IPE Board of Directors meeting will focus on the 2012-2013 budget. Historically the AAAP Board of Directors have approved a budget at the Annual Meeting, but since AAAP's fiscal year begins in May, this means that the organization is already functioning several months within a budget that has yet to be approved. Moving the budget process to January will allow the board to establish a budget in advance of the fiscal year.

The main changes suggested in the 2011-2012 budget:

- Increase the cost of membership for a hard copy of the journal by \$30. Online only membership would remain at 205. Print copy in US would change from \$225 to \$255. International print copy would be \$280. (The reason for the change is to help drive membership to online access or to prepare membership for print on demand costs which will be more than the present \$20 difference.)
- Increase the cost of subscriptions for a hard copy of the journal by \$30. Print copies in US would move from \$285 to \$315. International print copy would move from \$310 to \$340. Book dealers would continue to get a \$25 discount on the subscriptions.
- An online subscription would be \$275.
- Targeting to sell 305 copies of the new Biosecurity book
- Increase shipping and handling from 10% to 12% to cover postal costs.
- Suggest an investment in a new AMS tool for website.
- Suggest a 1.68% increase for management, honorarium of business manager and journal editor, journal secretarial support, science writer and Spanish translator.

- An increase in the travel budget as a trip to Washington D.C. by the Legislative Advisory Committee is planned for next year.
- Increase in expense in Educational Materials line item to cover the cost of printing 700 new biosecurity manuals.

Action Item: Motion to approve the proposed budget.

Motion: Mark Bland

Second: Patty Dunn

Motion passed

Avian Diseases and Avian Diseases Digest Income/Expenses, Trending

Revenue for Avian Diseases journal was \$275,550.00 in 2010-2011. Revenue for Avian Diseases Digest was \$17,186.00 in 2010-2011. Expenses for Avian Diseases were \$184,782.00 in 2010-2011.

Expenses for Avian Diseases Digest were \$47,006.00 in 2010-2011. (This included the cost of the Supplement issue.) If the cost of the supplement issue was taken away and the payment for the Digest from ANNECA (that came after the fiscal year had ended) was added, the Digest would be almost cost neutral.

The board also looked at the number of hits to the journals from BioOne and Allen Press. The following is the number of hits to full text articles. Members would be accessing ADD and AD through Allen Press. Non-members would be accessing ADD and AD through BioOne.

Avian Diseases Digest

BioOne Data:

2009	964
2010	2595
2011 YTD	1741

Allen Press Data:

2010	578
2011 YTD	237

Avian Diseases

BioOne Data:

2009	12455
2010	42486
2011 YTD	19750

Allen Press Data:

2010	10833
2011 YTD	7590

Discussion and Vote on Avian Diseases Digest

In 2008, the board decided that in three years they would assess whether or not to continue publishing Avian Diseases Digest. They wanted the journal to be revenue neutral by 2011.

Discussion: Currently AAAP members are carrying the income for the Digest and usage is low with members and higher with non-members. The mission of ADD was to be for a new audience. We have tried to market the journal and the effort has not been fruitful. AAAP members are sustaining the Digest and they are reading AD. The function is to be able to share the scientific knowledge with a wider community. Increase in the number of hits in BioOne. Slowly people are probably being exposed to this journal. The question is, "What is the benefit to the wider community?"

The following proposals were made:

- The board should look at AD every year for changes that need to be made to make it more successful.
- Review each year to see if the Digest is staying revenue neutral.
- Work to get the Digest to the right people. Stewart Ritchie offered to work with some Chinese contacts.
- Form an advisory committee for the Digest that focuses more on the ADD finances than the AD Advisory Committee. This committee should have a lot of international representation.
- Ask BioOne and Allen Press if a survey could be attached with the hits.

Action Item: Motion to continue Avian Diseases Digest and establish an advisory ad hoc committee specific to the Digest that will report to the board about outreach opportunities

Motion: Patty Dunn

Second: Susan Williams

Motion passed

Avian Diseases Overview

The submission rate for AD has risen steadily. Around 65% of submitted manuscripts are currently accepted. The lag time between submission and publication has been reduced every year. When AD went electronic the lag time was reduced significantly. 19 ½ weeks is now the average time between when the manuscript arrives in the office to the day that it is published. Last year's impact factor was 1.623. One importance of the impact factor is that a scientist's published articles in a high impact factor journal have an effect on the scientist's promotion and tenure. The impact factor for AD is down from the previous year, but still high. Dr. Sharma thanked the editorial board and proposed changes for the coming year.

Changes to Avian Diseases Editorial Board:

Add: Glenn Browning, Christa Ewers, Maricarmen Garcia, Ken Roland Jean-Pierre Vaillancourt and Laszlo Zsak

Rotate Off: A Noormohammadi, Holly Sellers, Randy Singer

Action Item: Motion to make proposed changes to the Avian Diseases Editorial Board

Motion: Jagdev Sharma

Motion passed

BioOne, JSTOR, Allen Press

Bob Bevans-Kerr highlighted the 2010 Publisher Report for AAAP from BioOne and asked the board to read it. BioOne has become a significant source of revenue for AAAP. In 2010 AAAP received revenues of \$47,222.00.

Evaluation of Avian Diseases journal

The board conducted a brainstorming session on the strengths and weaknesses of the journal and where they would like the journal to be in the next five years.

Strengths

Wide readership, global appeal, cohesive team, shortened lag time, submissions up, high quality for specialty, continuity, longevity, case reports for applied, diverse topics including pet, game bird, etc., the format, trust of journal and review, opening access to the developing world

Weaknesses

Too basic/not applied to field, how to use?, not enough color, lower the cost of color pictures, image resolution on line, page charges a deterrent (may be decreasing the number of manuscripts coming in), languages only in English—availability to the rest of the world, poor access at this time, on line/print on demand, is it the right size?

Where do we want to be in 5 years?

Online/print on demand, abstracts in Chinese?, Increase the size of the journal, no page charges, comments on articles—chat line for AD or ADD, interactive and multi-media, transition progression for a new editor, in depth analysis of what articles are being viewed/used in the journal and adjust accordingly.

AAAP Representatives in AVMA and Affiliated Organizations

The board reviewed the AAAP representatives on AVMA committees and in affiliated organizations. There is no longer an AAAP representative on the AVMA Environmental Issues committee. A replacement for Robin Gilbert was proposed when her term expired but was not accepted by the AVMA. An alternate representative should be selected for the AVMA Committee for Disaster and Emergency Issues. (Jo Anna Quinn is currently AAAP's representative.) The Animal Agricultural Coalition (AAC) asks for a lot of feedback and AAAP needs someone who can get on their teleconferences.

Action Items:

Find an alternate for the AVMA Committee for Disaster and Emergency Issues
Find a representative to the AAC

Resolutions, White Papers, Responses for 2010-2011

The board reviewed the actions taken for 2010-2011.

Proposal to Enable AAAP Executive Committee Approval Process

The Board of Directors approved an executive committee several years ago. The executive committee was not used. A proposal was made that the board agree that the AAAP Executive Committee be able to sign off on issues if they are particularly time sensitive. It was suggested that the entire board be notified, but the decision could be made with the executive committee plus any other board members who responded. If the executive committee was used, their decision would have to be unanimous.

Action Item:

Write an SOP for this procedure.

AVMA Fellows

Terry Ryan Kane and Kathryn Simmons talked to the board regarding their experiences as AVMA Fellows.

Evaluation of AAAP Advocacy Work

The board conducted a brainstorming session on the strengths and weaknesses of the AAAP's advocacy work and where they would like to be in the next five years.

Strengths

Newly formed Legislative Advisory Committee, relationship and help from the AVMA-GRD, committee structure/website, seen as scientists and veterinarians, AAAP's presence on AVMA committees and in the HOD

Weaknesses

Legislative Advisory committee not focused on who and where from (the committee needs to be flexible), are there other organizations we should be involved with?, naïve about the political process, poorly organized for political process, inconsistent communication from our representatives to the board

Where we want to go from here

1. Educate members on AVMA program for legislative advocacy.
2. Organize concise policies/action positions to communicate to the AVMA and on the hill.

3. Identify AAAP members to be AVMA Fellows to congress.

Membership

Bob Bevans-Kerr reported to the board on membership statistics. AAAP has had a declining membership for the last several years and it is a trend. AAAP had 64 new members this past year, 20 returning members (members who had lapsed but returned in 2010-11), and 157 non renewing members. This had a negative impact on revenues of \$9423.00. Currently there are 273 members in the Southern Region, 143 members in the Northeastern Region, 129 members in the Central Region, 91 International Members, 80 members in the Western Region, and 40 members in Central and South America for a total of 756 members.

Membership Committee Proposals

The board discussed a Membership Committee proposal to have a one-time only student fee. This would mean a loss of ~\$5,500.00. A graduated cost was discussed. A loss of revenue may be worth it if it would mean more students would become full members eventually.

Action Item: With 2012 dues, survey members to find out how many full time members were students in the previous five years. Compare to the student memberships for those years.

Action Item: Make a committee description sheet and/or new member booklet for new members.

Action Item: Send instructions to members regarding how to get email notices that a new Avian Diseases issue is out.

A membership drive was discussed. The drive proposal was to be presented to the Membership Committee and implemented this year with board approval.

AAAP Membership Drive

Goal is to increase AAAP membership to 900 or more by January 15, 2012

AAAP Region Directors can focus on retaining existing members (768)

The AAAP membership committee can focus on retention of new members. Last year we had a 50% retention rate. (43 out of 85 renewed from 2010 in 2011) This year we have approx. 64 new members.

AAAP Membership challenge to bring new members who were not active (paying dues in 2011). There are currently 317 lapsed members on our website. Members can reduce their own membership dues by referring new individuals to become new members. For each new member brought onboard by January 15, 2012 a \$50 credit will be applied to each AAAP Members account. Members can earn up to \$200 in credits. These credits can be paid directly to the member or members can choose to have their credits donated to the AAAP Foundation. This can be tracked online when a new member registers they can enter the member ID of the person who referred them on their application.

If students or paying retired members wanted to participate they would be allotted \$15 per person up to \$60.

AAAP Members must have their dues paid by Jan 15, 2012 to participate.

Action Item: Implement membership drive

Evaluation of AAAP Membership

The board conducted a brainstorming session on the strengths and weaknesses of the AAAP's membership and where they would like to be in the next five years.

Strengths

Time for Membership Committee to meet as a group, pictures taken of members, the Meet and Greet for new members at the Annual Meeting

Weaknesses

Retention—losing members, potential for new members is low with the consolidation of industry, how can we grow our membership with a stagnant US poultry industry?

Where we want to be in 3 to 5 years

Pictures of members on the website, better time for the Meet and Greet,
New member category for Service Membership, Allied member, technical, new companies with new products, ADD could be a part of a membership package, a sales pitch developed, networking
Review recommendations for a 3 year or 5 year fee (membership committee)
Offer instant membership to authors who are not members.

Friday, July 15

AAAP Investments

Tim Harrington of Marin Investments spoke to the board about the AAAP, Inc. investment of \$150,000.00. It was only invested on 4/30/2011, so it was a very short period of time in which to report. We are looking for a 3-6% annual return over time. Tim will try to meet with the board in person at the San Diego meeting in 2012.

AVMA Leadership Conference

AAAP sends the president-elect and a young leader to the AVMA Leadership Conference each year. In January 2012, Mark Bland will go and the following were suggested as young leader candidates:

1. Michele Early
2. Kabel Robbins
3. Deidre Johnson
4. Drew Parker

Snapshot: Income/Expense of Scientific Program/Symposium and Annual Meeting Expense

Total estimated expense: \$46,780.00

Income: \$44,555.00

Program Advisory Committee Report

674 titles were presented by the combined AAAP and PSA groups. There were 400 oral presentations and 274 posters. Poster titles submitted were down this year. AAAP has 133 orals and 49 posters. 1 submission was rejected and 10 presentations have withdrawn. Most give finances as the reason. The symposium had 6 speakers. Travel support by the AVMA was for \$348.00 for 160 people. The AVMA has budgeted \$45,000.00 for travel support for 2012 and \$43,000.00 for travel support in 2013. Last year the AVMA made 1.16 million on the convention. There was a new session this year titled, "Wealth of Knowledge Session." Dr. Chin would not recommend doing a joint session this way again. (At least the PSA and AAAP at the AVMA convention) He felt the amount of talks may be overwhelming. Ron Banks is the new convention chair for the AVMA. Rich did a site visit to San Diego on his own this year. AVMA makes the determination about AAAP's space. Dr. Banks wanted AAAP listed in the AVMA program which has not been the case in the past few years. Rich's term as chair will be over next year. The new chair will be John Smith. The next chair after John should come from academia.

Action Item: Ask in survey about how people liked the new session, "Wealth of Knowledge".

Simultaneous Translation at 2012 Scientific Program

The WPDC stopped offering their Spanish translation several years ago as it was not cost effective. It was recommended not to offer it at the San Diego meeting as was previously discussed. Other options are to record everything and have it translated for distribution. Most internationals that would be able

to go to the meeting are bi-lingual. No decrease in registration costs would be available for international attendees.

Longer Oral Presentations at Scientific Meetings

John Smith discussed with the board the idea of lengthening the oral presentations from 15 minutes to 20 minutes. Reasons for this would be because 15 minutes does not allow for much information to be conveyed and there is usually no time for questions. Also, oral presentations are not evaluated and if the oral presentations were lengthened, the committee could be more selective. The program would lose between 25-30 oral presentations if they were lengthened to 20 minutes.

The board recommended polling the membership regarding lengthening the oral presentations.

Action Item: Add question to survey regarding length of oral presentations.

Evaluation of the Scientific Program and Symposia

The board conducted a brainstorming session on the strengths and weaknesses of the AAAP' Scientific Program and Symposia and where they would like to be in the next five years.

Strengths

High quality science, variety, practical case reports as well as in depth science, timely, dynamic, grouping of topics, good logistics, AVMA partnership makes it economical, moves from city to city, networking, keynote speakers, history lecture, symposia proceedings, ½ day symposium with committee meetings ½ day

Weaknesses

Not much flexibility for in depth discussion, no workshops, no panel discussion opportunities, hard core science presentations difficult to understand, poster presenters are not required to stand by posters for questions, picture taking, symposia quality can be hit or miss, struggle with symposia topics, sometimes miss timing with symposia

Where we want to be in 5 years

Scientific Program: multi-media presentations, Saturday to Tuesday schedule, satellite or video presentations, consider translation, simultaneous meetings, pod casts—recorded sessions

Symposia: Topic selection, updated talks, encourage talks from all aspects of AAAP, board suggest topics and assign a chair (for symposia) or program chair identify topics and then the board assigns a chair and/or committee, symposia tied to a new publication, webinar

Proposal from Past Presidents Group

The AAAP past presidents would like the board to consider extending the president's term to two years with the president-elect and past president's term two years as well.

Action Item: The proposal will be put on the agenda for the January IPE meeting.

Educational Materials

The rotation for AAAP education materials is as follows:

- 2011 Practical Guide for Managing Risk in Poultry Production
- 2012 7th Edition of Avian Diseases Manual
- 2013 13th Edition of Diseases of Poultry
- 2014 6th Edition of Isolation, Identification and Characterization of Avian Pathogens
- 2015 4th Edition of Avian Histopathology

Slide Study Images

Robert Porter reported on plans for Dr. Fletcher's collection of histopathology slides.

Discussion: the board will provide \$3000.00-\$5,000.00 to Dr. Fletcher to help in setting up his pathology modules. It was also suggested that the modules be tied with the next Histopathology manual scheduled to be published in 2015.

Practical Guide for managing Risk in Poultry Production

Bob Owen showed the board the new manual. It is priced at \$50 for an e-reader, \$60 for a print copy and \$75 for both. Dr. Owen asked the board to consider a volume discount. Tiered discount by % will be worked out. 2015 was suggested for the next edition. Bob Owen will consider being editor again.

Diseases of Poultry 13th Edition

David Swayne is the editor for the 13th edition and reported via telephone. There are five associate editors. Everything is collated with Wiley Press. Still on target to publish by next July and the book will be out in 2013. The contract with Blackwell looks good. Each author will get a copy of the book, either e-reader or print.

Avian Diseases Supplement Issue

The organizers from the 8th International Symposium on Avian Influenza would like to publish the papers presented at the symposium in a supplemental issue of Avian Diseases as has been done before. The supplement issue would be much reduced in contrast to the last supplement. This one would be under 60 pages. David Swayne asked the board to consider publishing the supplement and contribute \$10,000.00 as they have in the past.

Action Item: Motion to give David's group \$10,000.00 for the AI Symposium.

Motion: Mark Bland

Second: Patty Dunn

Motion passed

Evaluation of Educational Materials

The board conducted a brainstorming session on the strengths and weaknesses of the AAAP' educational materials and where they would like to be in the next five years.

Strengths

Variety of topics covered, new materials produced, income stream, online ordering, diseases of Poultry e-reader format, current, practical, appropriate media (ex. Video), global impact, can rely on the experts in our organization for authorship, copies of proceedings to members

Weaknesses

Not all manuals online, illegal copies, correct prices?, other languages, diseases of Poultry getting too big?, videos and CDs are sometimes not MAC compatible, some slide study sets are out of date, gratis work—need to pay?

Where we want to be in five years

All materials on e-reader format, virtual slides, more efficient online ordering more free/discounted items for member, smaller items (pamphlets), field personnel information items, Spanish translation of Diseases of Poultry, targeted pricing, student rates, member rates, any missing slide sets?, virtual slides—gross—histo—drill down book, more multi-media—for example: podcasts, webcasts tied to book chapters

Tuesday, July 19

New Presidents Welcome

President Patty Dunn called the meeting to order. She welcomed new board members Suzanne Dougherty, Eric Gingerich, and Darko Mitevski. Christine Haung from the AVMA attended as a guest and explained her role with the AVMA.

AVMA House of Delegates Report

Gregg Cutler attended the AVMA House of Delegates this year and reported to the board. Mo Saif was unable to attend the meeting this year due to health issues.

Not a lot of issues discussed in the HOD directly affected AAAP. There was an issue with resolution #5. That was a resolution that was opposed last year but came up again in a "softer" form this year. Proponents of the resolution wanted a task force formed to find out what the cost to AVMA of accrediting veterinary schools in Mexico. The viewpoint of our representative is that this resolution is protectionist and should not be supported. AAAP has a history of being and embracing international colleagues. It was decided that a task force will be formed. Dr. Cutler would like to serve on it.

Symposium Proposals

The following are proposals for the 2012 symposium:

1. Biosecurity and Application Symposium
David Zellner outlined the Epidemiology Committee's idea for this symposium.
 - One hour of basic introduction
 - Regional issues
 - Video of biosecurity and how it's applied
2. Enteric Diseases in Poultry, Recent Advances in Characterization, Diagnosis, and Control
Michael Day presented a complete proposal including budget and speakers for this symposium from the Enteric Diseases Committee
 - General introduction 15 minutes
 - Two 40 minute talks addressing gut health/integrity
 - Two 40 minute talks addressing recent research and/or field work on enteric disease pathogen diagnostics and control/management of disease syndromes
 - Concluding remarks, wrap-up discussion
3. Legislative Advisory Committee Symposium
The idea for this symposium is still in the concept stage.
This symposium would explain what AAAP does with legislation and what individual members can do legislatively. Its purpose would be to inform membership of the value of being involved legislatively.
4. Stew Ritchie and Bob Owen also had the idea of using the contents of the new biosecurity manual for a symposium and having chapter authors as speakers.

Discussion: Could AAAP have more than one symposium? More than one symposium would significantly impact the number of papers AAAP could have. Will a lot of people want to present in San Diego? Could the program be extended to a full last day? Should the San Diego meeting begin on Saturday or Sunday?

Action Item: Motion to move to an all day Saturday through Tuesday format.

Motion: Francene Van Sambeek

Second: Mark Bland Motion passed

Awards Committee Report

As was approved last year, nominations will stay active for 3 years. The chair will contact the nominators to see if they still want to support the nomination. The Phibro award is not endowed. They pay the award yearly. The office will let the committee know if that discontinues. Monetary awards along with the plaques were discussed. The Awards Committee feels the monetary award is important. This item will be given to John Glisson and his committee for review. A new Education Award was suggested. The chair was asked if the Awards Committee had discussed a self-nominations procedure.

Action Items:

New processes were discussed to help insure that there are enough nominations for each award.

1. Individuals on the Awards Committee will be responsible for identifying nominees.
2. Janece will add a question to the letter inserted with the award check asking the award winner for suggestions for nominees for the award the next year.
3. Individual board members will pair with an Awards Committee member to get nominations for an individual award.

Program Advisory Committee Report

The Program Advisory committee advised not to do a combined meeting every year with the PSA. They also advised that if AAAP and PSA have another combined meeting, it not be done with the AVMA. Changes in the PSA are to come, so future meetings would be a different work situation. The feedback from the PSA is that they would like to have another combined meeting. We need feedback from the AVMA as well.

Darrel Jackwood is interested in the Program Chair position.

Action Item: A decision regarding meeting with the PSA again and the frequency will be made at the October conference call. Consider PSA feedback and the city rotation of the AVMA.

Action Item: Patty Dunn appointed Darrell Jackwood as the new Program Advisory Committee vice-chair when Rich Chin's term is ended.

Avian Diseases Manual

Martine Boulianne spoke to the board regarding the new Avian Disease Manual. They should be ready for an early fall submission. The new items in this edition include an index, and a one column format. They gain almost 25% more space that way. The pictures are going to be included in the text for this edition. This will add to the cost. The book is used many undergraduates and in developing countries so it's important that the manual not be too costly. An e-book version and a Spanish translation by Pedro Villegas were discussed. The committee would like to change the cover.

Action Item: Ask Omni Press about the cost of the book if pictures were placed at the end of each chapter.

9th International Marek's Disease Symposium

Ton Schat asked that AAAP support the 9th International Marek's Disease Symposium with a \$5000.00 contribution. AAAP has supported this before. Will AAAP members have access to the proceedings? It's being discussed but no answer yet.

Action Item: Motion to fund the 9th International Marek's Disease Symposium for a sum of \$5000.00.

Motion: Mark Bland

Second: Rob Porter

Motion passed

AAAP Website

Bob Bevans-Kerr went over the costs of the current web hosting company and the cost of the new proposed company—Avecetra. He proposed a 4 to 6 month overlap with the two companies. The AAAP office will need to move all the materials over from one website to the other. The new website will have a shopping cart feature, and all types of files format. A big advantage with the new website will be the ease of ordering educational material.

Formulate goals for AAAP that will need to be met with EI Committee objectives

The EI committee will function as an advisory committee to Bob Bevans-Kerr who manages the AAAP website.

Committee Assignments

Patty Dunn assigned the following chairs and committees:

Aneg Lucia Cortes	Education Committee	
Randy Chick	Epidemiology Committee	
Andrea Zedek	Membership Committee	
Gloria Avellandeda	Time Committee	
Arun Pandiri	Tumor Virus Committee	
?	Drugs and Therapeutics	Steven Clark was suggested

Liaison Assignments

Suzanne Dougherty	Preceptorship and Food Safety
Darko Mitevski	Biologics and Research Priorities
Eric Gingerich	Animal Welfare
Chuck Hofacre	LAC and Drugs and Therapeutics
Mark Bland	Epidemiology and Respiratory Diseases
Rob Porter	Tumor Virus and TIME
Stewart Ritchie	Education
Francene Van Sambeek	Diseases of Public Health Significance
Daniel Bautista	Membership and History

Budget Review

Action Item: Motion to review the approved budget.

Motion: Mark Bland

Second: Susan Williams

Motion passed

Action Item: Motion to add \$5000.00 for the 9th international Marek's Disease Symposium to the 2011-2012 budget

Motion: Mark Bland

Second: Eric Gingerich

Motion passed

Overall Evaluation of AAAP

Discussion will be delayed to a future date.

Action Item: Send evaluation notes to board members

Action Item: Survey board members regarding "where we want to be in 5 years" using evaluation notes.

AVMA Euthanasia Guidelines

The board asked the Animal Welfare Committee to add more definition regarding what action they wanted the board to take regarding euthanasia guidelines.

Mission Statement

The proposed revised mission statement for AAAP is as follows:

“The American Association of Avian Pathologists promotes scientific knowledge to enhance the health, well-being, and productivity of poultry to provide safe and abundant food for the world.”

Action Item: Motion to approve the mission statement.

Motion: Francene Van Sambeek

Second: Patty Dunn

Motion passed

Action Item: Motion to adjourn the meeting.

Motion: Rob Porter

Second: Francene Van Sambeek

Motion passed

DRAFT

Addendum: 54th Annual Report

54th Annual Report
American Association of Avian Pathologists, Inc.
For year ending April 30, 2011

The American Association of Avian Pathologists, Inc. has continued to be a very successful non-profit 501©3 organization with our net assets growing by \$26,138 over the last fiscal year to \$555,103. The Board approved a \$10 increase in dues and subscriptions and it was this increase that has allowed the organization to remain profitable this past year. Our revenue from educational material declined significantly by \$16,000 this past fiscal year because we did not have a new edition of any of our books published. The major sources of income for AAAP, Inc., in FY2010-2011 were dues and subscriptions (\$245,218), educational material (\$38,652) and royalties on our journals (\$64,961).

Thank you to all the editors and authors of our educational material which is nearly 7% of our income this past fiscal year, slide sets C.D. (\$4,460-2011; \$2,907-2010), 6th ed. Avian Diseases manual (\$4,957-2011; \$11,977-2010), 5th ed. Isolation and Identification manual (\$5,759-2011; \$7,993-2010), 3rd ed. Avian Histopathology manual (\$10,202-2011; \$15,590-2010), 1st ed. Tumor Virus manual (\$2,510-2011; \$0.00-2010) and royalties from the 12th ed Diseases of Poultry (\$4,369-2011; \$8,907-2010).

The Board authorized the investment of \$150,000 with Marin Financial Associates in a Charles Schwab investment account this fiscal year. This decision was based upon comparison of the growth seen in a fairly conservative investment by the AAAP Foundation, Inc. returning 3.22% growth since 2004 vs. our C.D.'s returning less than 2%.

Our membership is still on the decline down 58 members from last year to 756 total. We had 64 new members, 5 new retired members and 157 members who did renew their subscription. This resulted in a -\$9,423 impact to our total assets. Many of these members do renew but often it is after the end of our fiscal year (April 30).

The AAAP, Inc. is an organization of volunteers and it is great to report that our members are very active in not only AAAP committees but also as representatives of AAAP in many other organizations. Thank you everyone for serving your organization.

I especially want to thank Janece and Bob Bevans-Kerr for their tireless efforts to help AAAP continue in the right direction.

Respectfully submitted,



Charles L. Hofacre
Secretary-Treasurer, AAAP