

AAAP Board of Directors Meeting

July 18, 19, and 23, 2013

Palmer House Hilton Hotel, Indiana Room

Chicago, IL

Meeting Called By: President Mark Bland

Note Taker: Janece Bevans-Kerr

Attendees: July 18 and 19: Mark Bland, Mick Fulton, Patty Dunn, Francene Van Sambeek, Chuck Hofacre, Eric Gingerich, Deidre Johnson, Suzanne Dougherty, Bob Bevans-Kerr, Janece Bevans-Kerr. Victoria Bowes arrived Thursday afternoon as her flight to Chicago was delayed.

Absent: Dan Bautista

July 23: Mick Fulton, Mark Bland, Francene Van Sambeek, Chuck Hofacre, Eric Gingerich, Victoria Bowes, Deidre Johnson, Sara Steinlage, Bob Bevans-Kerr, Janece Bevans-Kerr

Absent: Eva Wallner-Pendelton

Committee Chairs in attendance: Joan Schrader, Barry Kelly, Ian Rubinoff, Dan Karunakaran, Randy Chick, Allen Byrd, Bill Pierson, John Smith, Danny Magee, Hyatt Abbassi, Arun Pandiri

Thursday, July 18

Opening the Meeting

Call to Order

Mark Bland called the meeting to order.

Action Item: Motion to approve the minutes to the previous meeting: Chuck Hofacre

Second: Mick Fulton

Motion approved

Review of Organization Policies

There are three organization documents board members need to approve and sign; a conflict of interest document, a document retention and destruction policy document and a whistleblower document. Board members signed the conflict of interest document, approved the whistleblower document and asked that the retention and destruction document be revised and customized to better fit AAAP's needs.

Board Online Voting Procedures

Bob Bevans-Kerr outlined a new online voting procedure for the board to use along with email as necessary. The board will be emailed a link to a site where they can vote, much like an online survey. If they cannot get to the form, they can have Bob take the form for them.

Review of Secretary-Treasurer Bylaw Change

Chuck Hofacre reviewed with the board the procedure for bylaw changes in AAAP and the current proposal for bylaw changes begun in 2012. The current proposed changes are to correct the IRS designation from 501c3 to 501c6 and change the title of the Secretary-Treasurer to Executive Vice President. Also the Executive Vice-President would have a 5 year renewable term. Members will discuss the proposed changes at this year's AAAP Business Meeting and vote on the amendments this fall.

Review of End of Year Financial Report

Chuck reviewed the G. Michael Smith end of year report. The following are highlights of topics discussed: The report is a compilation of the records not an actual audit.

Business Manager Category Income and Expenses

Income--Assets have grown this past fiscal year. Most of AAAP's income comes from dues payments. Interest income is from a money market. Dividend and unrealized gain is income from \$150,000 invested in Marin Financials. Meeting contributions are ~\$88,000.

Expenses: There is no unrealized loss. Accounting fees are for the accounting firm, G. Michael Smith, Inc. Bank charges are expenses to credit card companies. This is the last year AAAP will have a storage facility expense.

AAAP Journal Category Income and Expenses

The largest source of income for the journal is from subscriptions. Page charges income is from authors for publishing in AD. Advertising income was down from previous years because AAAP is paying taxes for advertising at 15%. Last year AAAP was advised by accountants to pay back taxes plus a penalty for back taxes. The accountants reimbursed AAAP for the penalty. December 2012 issue was the last issue for AD Digest.

Action Item: Next year, put the prior year financials up for Board to be able to see 3 years of financials.

Educational Materials Category Income and Expenses:

Avian Disease Manual 7th Edition income listed in the report is for just two months of the publication. The 13th Edition of Diseases of Poultry will come to book stores in August. AAAP gets royalties from Wiley.

The End of Year Financial Report shows the Business Manager as having a loss, but this is misleading as it has to do with how the income and expense items are categorized in the AAAP books. Net assets continue to grow and AAAP's total net assets are now at \$631,546.00.

Secretary-Treasurer 56th AAAP Annual Report

The board reviewed the written report. Discussion highlights include:

Assets increased by \$18,000. Educational materials are put on a time line to assure new book income every year. AAAP's income is very dependent on the income from educational materials. The AAAP Board of Directors voted in 2010 to invest \$150,000 of AAAP Inc. funds with Marin Financials. The investment lost at first, but recent increases have made that up. AAAP did very well with membership renewals and new members last year. It is important for members to maintain their membership in the AVMA so AAAP can maintain its membership in the AVMA HOD.

Action Item: Motion to accept the Secretary-Treasurer 56th AAAP Annual Report: Mick Fulton

Second: Eric Gingerich

Motion passed.

AAAP Inc. Contribution to AAAP Foundation

AAAP Foundation gives out more to several scholarship funds and awards than they generate in donations and contributions. AAAP Inc. has donated to the Foundation to make up for that difference. The board discussed whether AAAP Inc. should donate a substantial amount of funds to the Foundation to generate more interest income.

Action Item: Motion to donate AAAP Inc. funds in the amount of \$240,000 to the AAAP Foundation.

Mick Fulton

Second: Patty Dunn

Motion passed

Amendment to the motion: Amend the motion so that the Foundation will use the funds to make as many awards and scholarships self-sustaining as possible.

Second: Mick Fulton

Motion and amendment passed.

Request for AAAP to manage funds for Avian Influenza Symposium

David Swayne has requested that AAAP Inc. set up an account to keep funds for the Avian Influenza symposium. Discussion regarding a policy for administrative fees.

Action Item: Motion: In future if an organization wants AAAP to manage funds, AAAP will charge a management fee of a minimum of 3% of funds deposited. Mick Fulton

Second: Eric Gingerich

Motion passed

AAAP will manage funds for the Avian Influenza Symposium.

Membership Report and Discussion

Membership is trending up. The board reviewed lists of members in their regions who have not renewed.

Action Item: Directors will mark the lapsed members they will contact or to delete. Janece will make a list. The rest of the names will be handled by the membership committee.

Life Membership

Action Item: Motion to give Life Membership status to Mo Saif. Patty Dunn

Second: Mick Fulton

Motion passed.

Update on Affiliated Organizations and Discussion

PAACO Representative

Action Item: Motion to appoint James Barton as the PAACO representative for broiler breeders. Mick Fulton

Second: Patty Dunn

Motion passed

US Poultry & Egg Association

Action Item: Motion: That AAAP join the U.S. Poultry & Egg Association. Mick Fulton

Second: Patty Dunn

Motion passed

AAAP Representatives in Affiliated Organization Reporting Procedure

Action Item: Find out when the various affiliated organizations meeting are being held. Two weeks before a meeting, contact our representative and send them a report template. The representative will send in the report along with their expenses.

USAHA

USAHA Student Travel Scholarship

Action Item: Motion: Recommend Yuko Sato to USAHA for their student scholarship. Eric Gingerich

Second: Mick Fulton

Motion passed.

Action Item: Find out if this scholarship is to be given yearly and if so, create criteria for student selection.

USAHA Representative

Julie Helms would like to be replaced as AAAP's representative in the USAHA.

Action Item: Motion: Appoint Eric Gingerich as the AAAP representative in the USAHA. Mick Fulton

Second: Chuck Hofacre

Motion passed.

AVMA

AVMA Leadership Conference

Action Item: Motion to send Deidre Johnson to 2014 AVMA Leadership Conference. Francene Van Sambeek

Second: Mick Fulton

Motion passed.

AVMA Future Leaders Program Discussion

Karen Burns Grogan is currently in the program. There were two applicants from AAAP for 2013, Suzanne Dougherty and Eric Willingham.

Review and Discussion of LAC Committee

Discussion included whether or not it was important to have an LAC committee and the role of the LAC committee. Discussion was tabled until the January 2014 meeting when Gregg Cutler could attend.

Action Items:

1. LAC discussion on the January meeting agenda.
2. October: List top priorities
3. January: Create a plan of how to handle top priorities.
4. Contact each poultry group and confirm their LAC committee representative.

Fly-In Training program to the AVMA GRD

AAAP will not do this in the coming year.

Update on Avian Disease Manual 7th Edition

The Avian Disease Manual 7th Edition was available for sale in March 2013. The cost to publish was \$30,100 for 800 copies. \$23,604 has been recouped by July 1st. Bob or Chuck will talk to Martine about editing the next edition.

Improvements to the editing/publishing process are being discussed. We need a stricter policy on the format for submitting chapters. There are added costs when editing in the design stage.

Action Items:

1. Provide a venue for subject matter editors to provide feedback to the next editor—ex. a blog.
2. Standardize the format.
3. Make an SOP for publishing manuals.

Update on Diseases of Poultry 13th Edition

David Swayne joined the Board of Directors via conference call to talk about the Diseases of Poultry 13th Edition. He received back from the publisher the PDF file. The new version has a lot more color pictures. Electronic version will be available immediately. The Kindle version will come later. Print will be available in September. There will be several digital formats including E-pub which can be used on an Apple. David will be willing to be Editor for 14th Edition in about a year. He has learned a lot about how to manage it better for next time. The Board will support David on his decisions for chapter editors for the 14th edition.

Update on Isolation, Identification and Characterization of Avian Pathogens Manual

Bob Bevans-Kerr is looking for software to help with the editing process as discussed with the Avian Disease manual. The goal is to have the manual out by the end of 2014. He will get an update from Andre Ziegler about how the process is going so far.

Histopathology Manual Discussion on Editor

The board discussed various members who might serve as the next Avian Histopathology Manual editor. Dr. Fletcher does not want to be editor for the next edition.

A Practical Guide for Managing Risk in Poultry

There has been feedback that people may miss the fact that this manual is about biosecurity because the word is not in the title. The board suggests changing the name for a future edition to: Biosecurity: A Guide to Managing Risk in Poultry Production. The next edition is targeted for 2018. Suggestions for next editor: David Frame.

Tumor Diagnosis Manual

Action Item: Ask Gregorio Rosales if he is interested in doing another Tumor Virus manual.

Slide Study Sets

The following slide study sets have been produced since the last Annual Meeting:

Mycoplasma Synoviae Infection 2012

Histomoniasis 2012

Necrotic Enteritis 2012

Clostridial Diseases 2013

An Overview of Exotic Newcastle Disease 2013

Action Items: Recommend to the Education Committee the following new slide study sets: Reovirus and Infectious Coryza. Suggest asking Pedro Villegas for reovirus and Bruce Charlton for infectious coryza.

Mark Bland will go to the Education Committee meeting.

Virtual Slides from Dr. Fletcher

AAAP will continue to offer the virtual slides to members. There is not much interest so far.

New Field Personnel Items

Action Item: Produce a list of field personnel items to put on the public page of the website.

Mark Bland will head with the help of Francene Van Sambeek, Eric Gingerich, Eric Gonder and Patty Dunn. Bob will provide a permission template. List and contacts by end of October, published by January.

Drill down Book/Program

A "drill down" book was identified as a goal by the board in 2011. Discuss with Rob Porter. The Board would be very interested to consider a proposal.

Program Advisory Committee Report

John Smith reported on the preparations for the 2013 Scientific Program. Discussion included the following: The abstract submission process went well. The Program Advisory Committee met at UGA this year and will continue meeting face to face. A new Q and A session was added to the program this year and the committee will evaluate after the program. AAAP is doing its own abstracts again. There were some questions about CE, but they are being worked out. Logos on slides is an issue and the committee will develop a policy. AAAP is planning on meeting with the PSA in Denver in 2018. John is resisting the AVMA trying to put us in a smaller room next year in Denver. There has been a lot of turn over this past year at AVMA. The new group is enthusiastic. The two main lecture rooms this year are very nice. There is only one microphone for the big room.

Friday, July 19

AVMA House of Delegates Report

Mo Saif, AAAP's representative in the AVMA House of Delegates, met with the board and reported on issues being discussed in the AVMA House of Delegates. The main issue of concern is a proposal to dissolve the House of Delegates. If that were to happen, affiliated groups such as AAAP would get relatively no representation in the governance of AVMA, so AAAP is very much against such a proposal.

Avian Diseases Report

Mo Saif also reported to the board as Editor of the Avian Diseases journal. Since Dr. Saif began as Editor in January 2013, 20 manuscripts have been accepted, 34 declined, 37 under review, 20 partial submissions, 9 withdrawn for a total of 120 submissions. 70 regular articles have been submitted, 29 research notes, 20 case reports and 1 historical article. There has been a large number of the case reports that have been declined as the quality was poor. Many were case reports on wild birds. Dr. Saif will continue to watch this type of submission closely. Dr. Saif also plans to solicit critical review articles on contemporary subjects.

There are plans under way to redesign the front page of Avian Diseases. The listing of the Editorial Board will be on the inside. Allen Press and Bob Bevans-Kerr are working on some cover designs.

The impact factor for Avian Diseases this past year was 1.74. Avian Pathology's impact factor was 1.725. In a listing of all veterinarian journals, Avian Diseases was 19 and Avian Pathology was 20 out of 120.

Dr. Saif recommends the following people be added to the Avian Diseases Editorial Board:

Patrick Blackall

Nicholas Eterradosi

Michael Hess

Mohamed Hafez

Venugopal Nair

Holly Sellers

In-Pil Mo

He recommends the following additions to the Avian Diseases Advisory Board:

Oscar Fletcher

Richard Witter

Willie Reed and Lisa Nolan are rotating off the board.

Action Item: Dr. Saif asked the board to approve the changes to the Avian Diseases Editorial and Advisory Boards.

Second Chuck Hofacre

Motion passed.

Review of 2014 Respiratory Diseases Committee Symposium

Maricarmen Garcia reported to the board regarding the Respiratory Diseases Symposium to be held in Denver in 2014. The speakers are confirmed. US speakers will receive the AVMA speaker funds. L. Vervelde, a professor in the Netherlands, will be an international speaker. Estimated costs for his expenses is ~\$3000.

Action Item: Motion to approve costs for symposium travel. From committee

Francene Van Sambeek

Motion approved.

2015 and 2016 Symposia

The 2015 symposium was selected in 2012 and will be conducted by the Tumor Virus Committee. A proposal for a 2016 symposium has been submitted jointly by the Diseases of Public Health Significance Committee, the Education Committee and the Epidemiology Committee. The board will select the 2016 symposium in 2014 in Denver.

Tuesday, July 23

Call to Order and Welcome/Vision & Direction for the Year

New AAAP President Mick Fulton, welcomed the board and committee chairs present at the Tuesday, July 23rd meeting. He commented on the continued strength of AAAP as an organization and observed that AAAP's demographics are changing somewhat with more young people and that AAAP should begin thinking about being more mobile.

AAAP along with ACPV will conduct a salary survey the first quarter of 2014.

Membership Report Review

Bob Bevans-Kerr reported that membership is up from the last few years with 800+ members. He also reported that the region directors have divided up a list of 300-400 people who have not renewed in the last few years and there is a plan to contact them.

Board Liaison Committee Assignments

The following are the 2013-2014 board liaison assignments for each AAAP committee. Please note that chairs are for 2013 and some new committee chairs will come on after the Chicago meeting:

Committee	2013 Chair	Board Liaison
Animal Welfare and Management	Michael Martin	Eric Gingerich
Awards Committee	Calvin Keeler	Mick Fulton
Biologics	Joan Schrader	Victoria Bowes
Diseases of Public Health Significance	Bill Pierson	Sara Steinlage
Drugs and Therapeutics	Barry Kelly	Chuck Hofacre
Education Committee	Aneg Lucia Cortes	Eva Wallner-Pendleton
Electronic Information Committee	Timothy Johnson	Bob Bevans-Kerr
Enteric Diseases Committee	Dan Karunakaran	Francene Van Sambeek
Epidemiology Committee	Randy Chick	Southern Director
Food Safety Committee	Allen Byrd	Eva Wallner-Pendleton
History Committee	Bob Owen	Francene Van Sambeek
Membership Committee	Ian Rubinoff	Mark Bland
Preceptorship Committee	Steve Roney	Deirdre Johnson
Program Advisory Committee	John Smith	Chuck Hofacre
Research Priorities Committee	Danny Magee	Mick Fulton
Respiratory Disease Committee	Maricarmen Garcia	Mark Bland
TIME Committee	Hayet Abbassi	Deirdre Johnson
Tumor Virus Committee	Arun Pandiri	Southern Director
Histo/Case Report Committee	H.L. Shivaprasad	Victoria Bowes
LAC Committee	Gregg Cutler	Chuck Hofacre

Committee Reports

Animal Welfare Committee

No report at this time.

Biologics Committee

Joan Schrader, chair reported for the Biologics committee. 11 present at this year's meeting. 3 were core members, 3 for first time and 5 attended previously. The Biologics Committee recommends to the board that the committee be sunsetted. They would like to be available in an advisory role.

Drugs and Therapeutics Committee

Barry Kelly, chair reported for the Drugs and Therapeutics Committee. There were 8 people in attendance at this year's meeting. This was a relatively slow year. The committee reviewed issues on judicious use guidelines.

Education Committee

Pat Wakenell reported for the Education Committee. The committee proposed that Pat be appointed as Co-Chair. 6 people attended this year's meeting. Pat listed slide sets the committee would like to produce going forward.

Electronic Information Committee

No report at this time. There was discussion as to whether this committee needs to continue as a committee or be an advisory group for Executive Director, Bob Bevans-Kerr.

Enteric Diseases Committee

Dan Karunakaran, chair reported for the Enteric Diseases Committee. 20 people attended this year's meeting. There is some interest in doing an international symposium. David French joined the group.

Epidemiology Committee

Randy Chick, chair reported for the Epidemiology Committee. There were 8 in attendance at this year's meeting. The committee along with the Education and Diseases of Public Health Significance submitted a proposal for a 2016 symposium. Randy thanked Nat Tablante for organizing the three committees. The committees working on the 2016 symposium had some comments for the board to consider:

1. The ½ day symposium is too limiting. Recommend a full day symposium.
2. Time for discussion at the end
3. Later start time

Action Item: The board will discuss the logistics and suggestions from committees.

Food Safety Committee

Allen Byrd, chair reported for the Food Safety Committee. The Food Safety Committee organized this year's symposium. They felt the symposium went very well. They would have liked to have had more time for questions with their symposium. There were 14 in attendance at this year's meeting. The committee recommends James Barton as the new chair.

Action Item: Mick Fulton asked that Randy Chick and Allen Byrd put together an ideal symposium format to present to the board.

Histopathology/Case Report Interest Group

Dr Shivaprasad reported for the Histopathology Interest Group. This is a good group with a lot of discussion. The board thanked Dr. Shivaprasad for organizing the group. They would like to explore having virtual meetings in the future. The AAAP office has collaborative meeting capabilities. GA group has weekly meetings could participate or the idea could be made broader.

Diseases of Public Health Significance Committee

Bill Pierson, chair reported for the Diseases of Public Health Significance Committee. There are 33 members in this committee. They discussed the combined symposium for 2016. They ranked and then narrowed to the top five the diseases of public health significance. FAQ sheets are being produced (white paper). Bill Pierson will be continuing as chair in 2014.

History of Avian Medicine Committee

Francene Van Sambeek reported for the History of Avian Diseases Committee. The committee discussed plans for future history lectures. They asked Bob to please send any photos taken this year.

Kenneth Eskelund Preceptorship Committee

Francene Van Sambeek reported for the Preceptorship Committee. 6 members were present at this year's meeting. Committee is functioning well and they recommend funding as many students as are able. There are usually about 6 or 7 applicants per year. Francene will be the new chair. Members of the Preceptorship Committee and Membership Committee will work to make the preceptorship site list current.

Membership Committee

Ian Rubinoff, chair reported for the Membership Committee. Dr. Fulton commended Ian on doing a great job. There were 11 returning members, 6 new members and 6 were not able to come. The Membership Committee recommends reducing student fees to \$20. They would like to increase student interaction with AAAP college

liaisons. They also propose getting every new student member of AAAP a business card. They are working to update preceptorship site list and make easier to find on the website. They are sending emails to each new member and asking them to join a committee. They are working on getting lapsed members back. They also recommend exploring automatic membership renewal.

Action Item: Motion from committee to reduce student rates to \$20

Second: Chuck Hofacre

Motion passed

Auto payments were discussed. It was suggested to explore paying through a Pay-Pal account.

Action Item: Look at payment options for IPE meeting.

Respiratory Diseases Committee

See Friday minutes for Respiratory Diseases Committee report.

Research Priorities Committee

Danny Magee, chair reported for the Research Priorities Committee. The committee chair for Research Priorities committee proposed not to tie with Vice-Chair of Program Advisory Committee. The committee was originally created by Charlie Beard. USDA, US Poultry and Egg used to set research priorities. No one understood the impact and interest in committee died. John Glisson when Program Advisory Committee Chair, organized the program to show the areas of most interest. He used that information to give to groups. Now we need to have a structure in place so keep it going. The committee has done a couple of surveys of the membership. It has also surveyed journals which make grants for ag research. The committee is concerned that the present list is not getting to the proper agencies. Program coordinators of USDA and FDA should get the list. We need to improve on getting the message out. There is also a need to make sure as a board that the chair is someone who will keep the ball moving forward.

Toxic, Infectious, Miscellaneous and Emerging Diseases Committee

Hyatt Abassi, chair reported for the TIME committee. 29 people attended the committee meeting. They had three invited speakers. After the presentations there was discussion and an update on issues. The chair has worked to update the list of core members. The committee requests that the TIME committee meeting not overlap in the schedule with the Respiratory Diseases Committee or the Avian Diseases journal committees in the future. Next year they will contact diagnostic labs to decide on the issues.

Tumor Virus Committee

Arun Pandiri, chair reported for the Tumor Virus Committee. They had a very productive year. A survey was sent to the membership regarding frequently asked questions. They then formed two groups and now the answers are on AAAP website. They are also translated into Spanish. They can tell from website statistics that they are being used. They are working to raise awareness of the tumor virus slides available on the website and the Tumor Virus manual. They are scheduled to do the AAAP symposium for 2015. The program is pretty much final.

Action Item: Get new symposium guidelines to Tumor Virus committee

Program Advisory Committee

John Smith, chair reported for the Program Advisory Committee. It has been a good program this year. It was a good symposium. They will make a decision as to whether or not to continue the Q and A after the meeting when they get results from the survey. There were transportation issues this year. There needs to be more attention to handicap needs. Discussion as to why AAAP doesn't print proceedings. The reason is you can't publish in a peer review journal if too much shows in the proceedings. This year the Rosenwald Student Poster Award was given at the Wine and Cheese Social at the last minute because of some unforeseen time issues. We might continue to give award at the social again, but will need to plan for a bigger room, a bar at both ends, and a microphone. It was suggested that we give the AVMA/bus folks advance notice when we will need a bus. Picking up name tags at AVMA was a bottle neck. The Keynote room was full. The AVMA badges contained lunch vouchers, but that was not clear and many people did not use them. The AVMA apps were clear.

Awards Committee Report

Calvin Keeler, chair reported for the Awards Committee. Dr. Keeler reviewed the status of the awards including the number of nominations for each award. This year there was no nomination for the Bayer Award. There are some suggestions for 2014. This year the Rosenwald Student Poster Award was not given at the Awards Luncheon, but at the Wine and Cheese Social because of some unforeseen logistic issues. It actually worked out quite well and the committee suggests doing it that way in the future as it gives the committee much more time to judge the posters. They also suggest giving the Best Field Case Report Award then as well. Kate Barger will be the new chair of the Awards Committee. Dr. Keeler will work with Kate regarding committee membership to recommend to the board.

Action Item: Janece will make sure the student award winners know to come to the Awards Luncheon and give them a ticket.

Action Item: Identify student poster with a golden chicken or turkey for the Awards Committee judges.

Action item: Motion to award the Rosenwald Student Poster Awards and the Best Field Case Report during the Wine and Cheese Social. Mark Bland

Second: Eric Gingerich

Motion passed.

Avian Histopathology Manual 4th Edition

Dr. Oscar Fletcher spoke to the board regarding the Avian Histopathology Manual 4th Edition. He is willing to be associate editor and Tahseen Aziz is willing to be editor. He will make available for the next issue his virtual slides. He suggested a harder cover with a spiral binding for the 4th edition.

AAAP Strengths, Opportunities, Committee Needs

Committee Needs

The Electronic Information and Biologics Committees desire sunseting. Vaccine licensing issues are being voiced by some allied groups. Those issues need to be timely and the Biologics Committee members because of their jobs can't lobby. It needs to be an LAC issue. The Drugs and Therapeutics Committee proposes to combine with the Diseases of Public Health Significance Committee. Discussion regarding sunseting committees. The AVMA committees have to justify staying on as a committee.

Action Item: Form a subcommittee of the board to review committee structure including a sunset structure.

Action Item: Motion to sunset the Biologics Committee. From committee

Second: Eric Gingerich

Motion passed.

Electronic Information and Drugs and Therapeutics Committee issues will be addressed by the subcommittee

Action Item: Mick Fulton will renew the President/Committee Chair conference call in the spring.

Media Training

The media training done with 6 AAAP members on July 19th was a big success. All who participated gave positive feedback. We will follow up with Jill Allread regarding the video tape. The cost was just under \$4000. No travel was involved for the media training company as they are based in Chicago. The budget for future trainings should be ~\$8000. Discussion regarding selection of future participants.

Action Item: For future media training participant selection:

1. Form an expertise list.
2. Ask vet groups and some relevant committees for personnel suggestions.
3. Survey members
 - a. Their expertise—in what areas would they feel comfortable in talking with the media?
 - b. Do you want media training?
 - c. Have you ever been media trained?

Action Item: Motion to media train some AAAP members in 2014. Chuck Hofacre

Second: Mark Bland

Motion passed.

Ag Coalition Request

The Ag Coalition is asking AAAP to support a letter requesting adequate funding for the AFRI.

Action Item: Motion to sign the letter. Chuck Hofacre

Second: Francene Van Sambeek

Motion passed.

Closing Remarks

President Mick Fulton welcomed the new Director at Large, Sara Steinlage. Eva Wallner-Pendleton, the new Eastern Director was not able to come to this meeting as she was presenting at the PSA meeting. There will be an election in the fall to fill Francene Van Sambeek's last year as Southern Director. She is now serving as AAAP President-Elect.

Dr. Fulton related some strengths of AAAP as an organization that has an outstanding Scientific Program, an outstanding journal and poultry medicine professionals as being an advanced group in science. AAAP needs to look at its demographics to understand how it's changing in order to keep moving forward.