



July 20, 2017  
7:00 am to 6:00 pm EST  
Westin Indianapolis Hotel  
Grand Ballroom 1  
Indianapolis, Indiana

**Meeting Called By:** President Hector Cervantes

**Note Taker:** Janece Bevans-Kerr

**Attendees:** Hector Cervantes, John Smith, Suzanne Dougherty, Eva Wallner-Pendleton, Eric Jensen, Bernard Beckman, Rocio Crespo, Martine Boulianne, Robert Porter, Ton Schat, Bob Bevans-Kerr, Janece Bevans-Kerr, Nathan Bevans-Kerr, Diana Kerr

### **Call to Order**

President Hector Cervantes called the meeting to order and welcomed everyone to the 60<sup>th</sup> anniversary meeting of the AAAP. He also welcomed Diana Kerr of BK Association Management who joined Bob, Janece and Nathan in managing the Annual Meeting this year. Dr. Cervantes reviewed his agenda for his year as President. There was a training offered to colleagues on how to engage consumers; standards were set for presentations in the Scientific Program; there were efforts to work closer with organizations in Latin America.

### **Financial Overview**

Bob Bevans-Kerr reported. He described how AAAP finances are organized as five lines of business: 1. Membership 2. Annual Meeting 3. Journal, 4. Bookstore, and 5. Investments. Expenses are categorized in these areas. Management costs, administrative support costs, Executive Vice President honorarium, operation expenses and facilities costs are portioned among the lines of business. Total liabilities and assets for the 2015-2016 fiscal year were \$749,882. Total liabilities and assets for the 2016-2017 fiscal year were 723,015. The decrease was anticipated because in 2016-2017, AAAP paid to have 4 manuals published. There was an increase in membership dues revenue for the 2016-2017 fiscal year, from \$142,207 in 2015-2016 to \$153,000 in 2016-2017. The Annual Meeting broke even in 2016-2017 with \$151,710 in revenue and \$151,002 in expenses. Subscriptions for the journal are decreasing but royalties are going up. More people are getting the journal through consortiums. Royalties are received from BioOne, and it remains a good decision for AAAP. AAAP also gets royalties from JSTOR for archival articles. AAAP received \$82,228 from combined BioOne and JSTOR royalties. In 2015-2016, AAAP had total journal revenues of \$121,720. In 2016-2017, revenues were \$179,760. It was pointed out that page charges for AAAP members is less than the cost per page.

**Action Item:** Consider increasing page charges.

The AAAP Book Store lost money this year because AAAP published 4 manuals. \$122,000 was spent on publishing so there was a \$78,000 deficit. Sales will increase the profit for the bookstore for future years. In 2015-2016 there was a loss of \$1,289 in investments. In 2016-2017 there was an increase of \$12,730 in investments.

**Action Item:** Look at ways to increase AD income

## **60th<sup>th</sup> Annual Report**

Suzanne Dougherty submitted the 60<sup>th</sup> annual report. Highlights of the report include: The AAAP's net assets in FY2016 saw a decrease from \$749,882 to \$723,015. The *Avian Diseases* journal published an additional *Avian Influenza Symposium* issue, increasing costs for the journal the past fiscal year. *Avian Diseases* continues to be healthy fiscally, largely due to BioOne consortium royalties. There is a decline in individual subscriptions. The Education materials bookstore lost ~\$78,000 this year as AAAP published four new manuals instead of the usual one. Each manual is expected to bring in a profit for AAAP over time. Suzanne thanked the AAAP volunteers who edit and write chapters for the AAAP manuals. Suzanne also thanked the AAAP Sponsorship Committee who brought in \$154,750 from 77 sponsors for the annual meeting. The AAAP investment increased by \$12,730 in FY2017. To date this investment has seen net gains of \$32,021 to a total of \$182,021. Dues income is up from FY2016 by \$11,607. Membership has increased from 731 in FY2016 to 778 members in FY2017.

**Action Item:** Motion to approve the annual report. –John Smith

Second: Bernie Beckman

Motion approved.

## **Chandler Lawsuit**

Bob Bevans-Kerr reported. He reviewed the events leading up to the lawsuit which began in September 2016. As of July 2017, the lawsuit was settled. AAAP did not pay Mr. Chandler anything. Approximately \$10,000 was paid in legal fees. AAAP has Directors and Officers insurance, but the company will only pay if a claim is made within 6 weeks of the event. Events did not unfold in this case to make that a possibility. A claim made by AAAP was denied.

**Action Item:** Search for other insurance companies

**Action Item:** Consult with AVMA regarding their D & O insurance company and report back to the board.

## **PSA Joint Meeting Proposal:**

Hector Cervantes led the discussion, giving the following background information: Hector Cervantes, John Smith, Suzanne Dougherty, Bob Bevans-Kerr, and Janece Bevans-Kerr met with a PSA executive group on January 30, 2017 to discuss a future joint meeting. Based on the successful experience in 2011, the discussion centered on having another joint meeting in 2020. At the end of the meeting, there was general agreement to explore a joint meeting further. The PSA plans to send a proposal to the AAAP. They would like AAAP to meet with them every year.

Bob Bevans-Kerr described two telephone conversations he had in June 2017. The first was with Steven E. Koenig and John Cole of the PSA. They wanted to know if AAAP had decided to discontinue meeting with the AVMA. Bob told them no decision was made and AAAP was considering meeting with the PSA periodically, but not every year. The second telephone conversation was with AVMA and AAAP executives, including the new Executive Vice-President of the AVMA, Janet-Donlin. In 2016, AVMA staff gave AAAP a proposed budget that would have required AAAP to pay the AVMA for meeting expenses. Janet Donlin assured everyone on the phone call, that the proposed budget is not being pursued and that the AVMA very much values its relationship with AAAP and wants AAAP to continue to meet with them.

### PSA's Proposal

PSA proposes that AAAP meet with them on July 20-23, 2020 at the Galt House Hotel in Louisville, KY.

PSA can provide:

- All conference event management operations
- Negotiations and management of...
  - Meeting rooms

- Sleeping rooms
- A/V
- Meals, receptions, etc.
- Abstract submissions
- Meeting registrations online and onsite
- Collecting sponsorship funds
- Program preparation and printing (pro-rata cost)
- Thumb drive electronic file of abstracts (pro-rata cost)
- Printing of a Supplement book or inclusion in PSA's e-supplement (pro-rata cost)

Key Terms:

- **Joint meeting** with totally integrated program, shared events, receptions, keynote speakers, etc.; presentations open to all (joint program committee)
- Abstracts & registration processes – PSA to manage
- Similar registration fee schedule
  - Each keeps their own registration funds (less pro-rata expenses)
  - Dual membership attendees would be shared 50/50
  - Non-members (Option: register based upon '17 non-member attendance; all others split 50/50)
- PSA and AAAP each to manage their own travel grant program for members/speakers
- Sponsorship – Option: Each to retain their own
  - Option: Split pro-rata on final registration dollars
  - Option: Consider AAAP keep every new dollar over PSA's prior year sponsorship (2017=\$140K)
- Conference expenses (A/V, meals, receptions, hired staff, etc.) to be pro-rated
- Hotel meeting rooms – PSA negotiates to gain the needed rooms at no cost to PSA or AAAP
- Hotel sleeping rooms – PSA willing to negotiate with hotels, but AAAP responsible for any guarantees they wish to make

Discussion regarding the PSA proposal and meeting outside of the AMVA.

Concerns were voiced about meeting with the PSA on a periodic basis:

Switching back and forth could be problematic with the AVMA.

It could affect AAAP sponsorships as the PSA and AAAP have many of the same sponsors.

AAAP members might not keep their membership with the AVMA at same rate.

AAAP would need to get its own approval for CE.

PSA's proposal is not sufficient.

PSA is not interested in meeting with AAAP at the AVMA meeting as they did in St. Louis.

There is potential for AAAP to get engulfed by PSA if we always met with them. The identity of AAAP is veterinary medicine.

The Board discussed various meeting options:

4 options:

1. Consider going full time with PSA
2. Meet with PSA periodically (AAAP goes to the PSA meeting.)
3. Meet on our own.
  - a. AAAP would know who is coming to the meeting. (That information is not available with the AVMA.)
  - b. AAAP would make more money.
  - c. AAAP could determine place and time of their meeting.
4. A hybrid model: Financial arrangement to encourage AAAP members to go to PSA.

Some board members felt a AAAP alone meeting would be preferable to meeting with the PSA.

The importance of AAAP's relationship with the AVMA was discussed.

AAAP's representation on the AVMA House of Delegates. (Meeting or not meeting with the AVMA does not affect this. Other food animal groups have representation in the HOD and do not meet with the AVMA.)

AAAP's relationship with the AVMA Governmental Relations Division.

AAAP's membership on AVMA committees.

Politically important to be part of the AVMA. That is not to say those connections would be lost if AAAP met separately.

There was general agreement among Board members that AAAP would not want to meet with PSA every year.

**Action item:** Table discussion. Bob Bevans-Kerr, Suzanne Dougherty, Hector Cervantes and John Smith will meet with the AVMA to discuss the consequences meeting with the PSA would have with them. They will report to the Board during the next conference call meeting.

### **Membership Report**

Bob Bevans-Kerr reported.

The Board reviewed membership numbers by district. Membership numbers are trending upwards, but AAAP continues to have a problem with members paying dues on time.

**Action item:** Bob will explore an option to make a two (or more) year registration.

Student memberships have grown substantially. Most likely due to the reduction in student dues to \$20. Bob showed a chart of non-renewals. The largest group is students. 72 full members did not renew last year. A large number of retired have not renewed. AAAP membership continues to have slight growth due to student memberships.

### **Student Chapters Report:**

Diana Kerr reported.

AAAP has gone from 0 to 5 Student Chapters in the past 1 ½ years. We have 5 student chapters in the following schools: UGA, Cornell, Western University, NC State and Iowa State. AAAP provides \$500 a year to each chapter. Most chapters use these funds for chapter meetings. Chapters also receive tax exempt status as a AAAP Chapter.

### **AV support for committees**

AAAP committees were asked if they would like to have AV support for their meetings and three committees responded affirmatively.

**Action Item:** Move that AAAP provide up to 3 screens for committee use at each meeting. --John Smith

Second: Rob Porter

Motion passed

### **Member Survey**

Suzanne Dougherty and Janece Bevans-Kerr reported on the survey of the AAAP membership conducted in the Spring of 2017. 192 members responded to the survey. Highlights from the report include:

Why do you renew your AAAP membership?

35% Being part of the organization.

30% Meeting (CE)

27% Networking

22% Getting updated

22% Journal

18% Knowledge

10% AAAP addresses concerns about the profession.

7% Other

6% Support

6% Educational materials

What do you think will be the main challenges for poultry health professionals in the next 5-10 years?

36% Consumer acceptance/trust

22% Pressure from buyers (ABF, free range); marketing vs science

12% Food safety

10% Medicines available for treating diseases

8% Transboundary diseases and trade

5% Regulatory oversight

4% Student loan debt

2% Time challenges

2% Additional challenges

What are your main concerns at this point in your career?

23% Work/life balance (professional wellness)

19% Career opportunities

15% Professional development

11% Retirement planning

8% Career advancement/ development

7% Job security

5% Educational debt

4% career succession planning

3% Regulatory oversight of job functions

2% Current wages and/or benefits

.05% Additional concerns

Discussion on the Work/Life Balance response to the survey:

Vet Colleges have people on staff to work with these issues. AVMA has investigated this area in depth and has many good tools on their website.

**Action Item:** Provide a link to AVMA pages. Put a caveat that you don't have to be an AVMA member to access.

**Action Item:** Next newsletter give results of this question in the AAAP survey and have links to AVMA website.

**Action Item:** Ask Andrea Zedek to head a task force to suggest what AAAP can further do to address this concern.

Discussion on the Consumer Trust response to the survey:

**Action Item:** Form a task force after the ACPV workshop to suggest specific actions that AAAP can do on this topic.

### **Investment Reports: AAAP and AAAP Foundation:**

Tim Harrington of Marin Financial Advisors reported.

Tim Harrington manages three investment portfolios for AAAP Foundation and AAAP. Two are Foundation investments and one is a AAAP Inc. investment. Tim began his report by showing the asset allocation for the AAAP Foundation's more conservative portfolio. This investment has been kept at a roughly 20% stocks/80% bonds ratio. As instructed by the Board, Tim has now reallocated the fund to 30% stocks/70% bonds. Next Tim described the asset allocation for the second AAAP Foundation portfolio which is roughly 50% stocks/50% bonds. Specifically, the portfolio contains investments in bond, US stock funds, international developing markets, real estate, alternatives, individual stocks and

cash. A large deposit of \$70,000 was made to this fund by AAAP Inc. in June 2016. Last, Tim described the asset allocation for the AAAP Inc. portfolio which is a 50% stocks/50% bonds. The specific breakdown of the portfolio is the same as the Foundation's 50/50 portfolio.

The conservative Foundation investment portfolio was started in 2005 with \$300,000. As of July 2017, it is worth \$491,478 for an investment gain of \$155,229. The annualized return since the start of the investment is 3.24%. The second AAAP investment portfolio was started in 2013. The gain since conception is \$34,485. The AAAP Inc. investment portfolio was begun in 2011. It has a net investment gain of \$35,116 for a 6.9% return on investment

Tim was asked how much money could be withdrawn per year from each account without touching the principle:

Foundation 1: Could withdraw \$12,700 (Inflation rate 2% return 3.6%. 2.6% withdraw rate)

Foundation 2: \$14,200 (inflation 2%, return 4.5%, withdraw rate 4%)

AAAP Inc.: \$7,400 (withdraw rate 4%)

## **Advocacy**

### AAAP publicity

Joe Feeks reported. Joe Feeks owns the company PR Works. He has offered his services about one year ago to help AAAP. His services are pro bono. His company was founded in 1986 and is now completing its 31<sup>st</sup> year. They have a long history working with poultry companies. Joe would like to increase AAAP's visibility and help tell AAAP's story. So far, PR Works has created a steady flow of press releases to the poultry feed and meat industry news media based on AAAP position papers and AAAP news. 9 press releases resulted from the woody breast position paper. PR Works produces "Poultry Health Today," a noncommercial website sponsored by Zoetis. "Poultry Health Today" has all kinds of social media and AAAP news goes out through that. It has a box called "News from AAAP." They have featured AAAP in e-blasts to more than 4,000 people. PR Works is completing a AAAP 60<sup>th</sup> anniversary video which will premiere at the AAAP Awards Dinner. It was written and directed by Joe Feeks pro bono, and the production expenses are being covered by Zoetis. The next year, PR Works plans to continue with news releases of AAAP activities, and may collaborate with the new AAAP Digital Communications Committee being formed.

### AVMA PAC

Brigitte Houseward and Gary Willard, AVMA PAC board members spoke to the Board. PAC stands for Political Action Committee. PACs cannot solicit a congressman, but they can contribute to their re-election campaign. In essence, if you contribute, you get access. A PAC board member's job is to raise money for the PAC. AVMA can only raise money from AVMA members. PACS are very strictly regulated about how they can ask for money. Brigitte encouraged AAAP members get involved so that their voice is heard. Bad things happen when people who know the most can't get access to the people who make the decisions. Gary Willard told the Board that the PAC needs their money. This year the PAC board raised about \$77,000. They had more donors this year, but raised less money. The AVMA PAC had 460 donors out of 80,000 people in the AVMA. Every organization has a PAC. The ones with the most money, get the most attention.

### List of new or recently updated position papers

Suzanne Dougherty informed the Board on AAAP's newly updated position, white papers, letters and sign on letters.

#### A. Position Statements and White Papers

- Statement on Hormone use in Poultry (December 2016)
- Statement on Stunning of Commercial Poultry in North America (December 2016)
- White Paper on Breast Muscle Abnormalities in Broiler Chickens (July 12, 2016)

- White Paper on Poultry Welfare and Careful Use of Antibiotics (March 25, 2016)
- Statement on Use of Antiviral Pharmaceuticals in Poultry (February 2016)
- Statement on Antibiotic Feed Additives (February 2016)
- White Paper on the Judicious Use of Drugs Fed to Poultry and the Risks to Human Health (February 2016)

#### B. Letters

- Comments for FDA Docket No. FDA–2016–D–2635 (April 2017)
- Veterinary Medicine Loan Repayment Program Enhancement Act Statement of Support (2/8/1017)

#### C. Sign on Letters

- Letter outlining Animal Agriculture Alliance’s opposition to a potential encroachment to funding for the National Animal Health Lab Network (NAHLN). June 2017
- Letter to Secretary Price regarding antimicrobial resistance (AMR)
- Letter to the Chairmen and Ranking Members of the Labor-HHS-Education, Agriculture, and State-Foreign Ops Appropriations Subcommittee regarding antimicrobial resistance (AMR)
- Letter to President-Elect Trump regarding antimicrobial resistance (AMR) December 2016
- Veterinary Medicine Loan Repayment Program Enhancement Act Statement of Support letter to congress

#### Washington D.C. “Fly-In” Trip

AAAP will send a group of 4 to 6 to Washington D.C. October 23-24 this year (1 ½ days.) The AVMA Government Relations Division organizes the trip which includes meetings with regulatory representatives and visits to senator’s/representatives’ offices. The AAAP group going is still being decided. Some will go from the AAAP LAC. We want a group that represents a variety of areas in poultry production. Topics to discuss are still being decided, but will include antibiotic use and labeling issues. The benefit of these Fly-In meetings includes exposing AAAP members to the process, meeting with regulators, and strengthening AAAP’s relationship with the AVMA.

#### **Communication Strategies for advocating AAAP positions**

John Smith led the discussion.

AAAP has a good mechanism for producing positions, but we tend to be reactive. AAAP could do a better job for environmental scanning. The Board and committee chairs need to be charged with that. On the other end, AAAP needs to have a plan about how to get the message out once we’ve identified the need and developed the message. John suggested contacting groups such as the AVMA, CAST, NTF, NCC, and UEP. AAAP might also consider engaging PR Works on a more formal basis.

#### **Scientific Program**

##### Program Advisory Committee report

Danny Magee and Ivan Alvarado reported.

There were 225 submissions for the 2017 program: 41 posters, 126 orals, and 21 either. There were 233 with late submissions. That is down from 2016, but similar to 2015. 18 submissions were withdrawn -- one as late as last Friday. So far, they have managed to plug all the holes in the oral program as of Tuesday. Two presenters are giving both oral and posters. They are considering offering oral, poster, either AND BOTH next year. Presenters all received a letter from Hector outlining rules. The presenters also viewed a power point presentation on the rules and time limits. Count down timers were included this year.

The process used to invite moderators was discussed. This year the committee wanted to use experienced moderators. They could not get all experienced, so they got new ones as well. The Board received feedback from some members that they want to moderate.

**Action Item:** Offer several ways for people to volunteer to moderate.

2018 Symposium report

John Schleifer reported.

The schedule for the 2018 symposium is generally the same as was presented to the Board in the 2017 committee report. Because NE conference is just before the symposium, they want to be in same time frame (For example, begin at 8:00 if NE conference begins at 8:00) The NE conference committee has agreed that their program will not be redundant. They do not want the symposium to go past 12:00 pm.

**Action Item:** Check if the AAAP symposium could be in the hotel as well.

2018 2<sup>nd</sup> International Conference on Necrotic Enteritis

Martine Boulianne reported.

The first necrotic enteritis conference was two years ago. There were close to 200 attendees. They immediately began planning for the second one. The organizers decided on a two-day conference preceding the AAAP meeting. They are bringing international speakers who have experience raising poultry without antibiotics. Martine Boulianne and Chuck Hofacre, the organizing committee for the conference, are asking that AAAP be the sole sponsor organization. The conference will be held July 11 and 12, 2018 in Denver, immediately followed by the AAAP Enteric Diseases symposium on July 13th. The exact location is being determined, but will be one of the AVMA contracted hotels. 300-400 people are expected to attend at a total estimated cost of \$160,000. The anticipated income from registrations and sponsorships is \$167,500. (\$87,500 in registrations and \$80,000 in sponsorships.) All profits from the conference would go to AAAP. All income and expenses for the conference would be through AAAP. Discussion included the prospect of publishing the abstracts as a special issue in *Avian Diseases*, getting CE credits for the symposium and the possibility of webcasting the symposium. Also discussed was whether the solicitation of sponsors for the conference would affect sponsorship of the AAAP meeting. Chuck Hofacre is raising the funds for the conference and will work to find companies that are not current AAAP meeting sponsors.

**Action Item:** Motion that AAAP sponsor the 2<sup>nd</sup> International Conference on Necrotic Enteritis--John Smith

Second: Rob Porter

Motion passed.

Sponsorship Committee report

Kabel Robbins, Eric Gingerich and Scott Gustin reported.

The Sponsorship Committee raised \$154,750 for the 2017 Annual Meeting. 149 companies were contacted requesting support. 77 chose to sponsor, or 52%. In 2016, 160 companies were contacted and 76 chose to sponsor at 49%. The number of companies in each sponsor level are as follows:

Diamond	5
Platinum	3
Gold	18
Silver	27
Bronze	23
Association Donations	1

Kabel Robbins term ended in 2017, but he has accepted a second term to 2020. Overall it was a very good year, although Eric Gingerich noted that egg sponsors are having tough times. Otherwise, the industry is doing well and the money trickles to the organizations that support them. Diamond sponsors were given the opportunity to sponsor specific events which they all took advantage of.



## **AAAP Educational Materials**

### Bookstore Report

Diana Kerr reported.

AAAP continues to profit on the sale of educational materials. Overall profits for the AAAP publication are as follows:

Tumor Diagnosis Manual	\$5,996.10
Practical Guide to Managing Risk 1 <sup>st</sup> edition	\$29,073.65
Avian Disease Manual 7 <sup>th</sup> edition	\$31,010.54
Slide Study Sets	\$52,386.49

The following new publications show a current loss because they have not been for sale long, but are expected to make a profit:

Avian Histopathology Manual 4 <sup>th</sup> edition	(\$22,675.16)
Isolation Manual 6 <sup>th</sup> edition	(\$21,378.03)
Practical Guide to Managing Risk 2 <sup>nd</sup> edition	(\$22,900)

The Avian Disease Manual 7<sup>th</sup> edition is the top selling item in the AAAP bookstore. The Spanish version of the Avian Disease Manual is doing well. It sold 200 copies.

### Publication Schedule

Nathan Bevans-Kerr reported.

A Gross Pathology of Avian Diseases by Tahseen Aziz is scheduled to be published in 2017. Avian Diseases Manual 8<sup>th</sup> Edition is scheduled for 2018, as well as the 14<sup>th</sup> edition of Diseases of Poultry. There are no manuals scheduled for 2019 or 2020.

**Action Item:** Bob and Suzanne will put together a schedule for publications for 2019 and 2020.

### Practical Guide Manual

Bob Owen reported

The *Practical Guide to Managing Risk in Poultry Production, 2<sup>nd</sup> Edition* was released in March 2017. Updating the book from the first edition went very well. Dr. Owen would like to see tracking for the manual as they do with *Diseases of Poultry*. The only complaint Dr. Owen received was that we didn't have white turkeys on the cover.

### Avian Diseases Manual

Martine Boulianne, editor reported.

They are prepared to publish in 2018. They are adding tables and introducing principles like, "How to investigate a small flock," from last edition. They are also adding a chapter on methods of euthanasia. Martine requested feedback regarding that proposed chapter. In Canada, training in methods of euthanasia is now a part of farm training. They could include the topic with animal handling. Also new to this edition will be a section on how to perform a necropsy.

### Diseases of Poultry 14<sup>th</sup> edition

David Swayne reported.

1. 10th ISAI will be held in Brighton Beach, United Kingdom, April 15-18, 2018. They will work with the Editor of *Avian Diseases* to publish another special issue of proceedings papers. They have sufficient funds to do another special issue in 2018.

2. Animal Influenza book, 2nd edition

- Projected availability: January 2017; 168 print copies, 10 e-book copies, and 48 O-books

3. Avian Influenza book sales: 1561 copies

- Print = 1357 copies life (649 in FY08 [two months' sales], 530 in FY09, 58 in FY10, 36 in FY11, 36 in FY12, 7 in FY13, 11 in FY14, 14 in FY15, 14 FY2016 and -2 FY2017),
- E-book = 57 copies
- O-book = 147 units

4. Diseases of Poultry, 14th edition: Projection availability date late 2018 – early 2019.
- Associate editors: Venugopal Nair (Pirbright – UK), Martine Boulianne (UM – Canada), Catherine Logue (ISU), Larry McDougald (UGA – USA) and David L. Suarez (SEPRL – USA).
  - All authors assigned and about ½ chapters received by associate editors.
  - Added 7 clinical veterinarians (Ian Rubinoff, Sjaak de Wit, Tom Grimes, Deirdre Johnson, Michele Kromm, Guillermo Zavala, Teguh Yodiantara Prajitno) update each pathogen chapter with relevant RX information for different regions of world
  - Past sales:
    - i. Swayne: 13th edition: 1873 copies; Print = 1,690 copies life (782 in FY14, 333 in FY15, 300 FY2016, 272 FY17, 3 FY18), E-book: = 183 copies
    - ii. Saif: 12th Edition: 3,324 copies life
    - iii. Saif: 11th Edition: 2,674 copies life
    - iv. Calnek: 10th Edition: 4,514 copies life
    - v. Calnek: 9th Edition: 4,979 copies life

Discussion included the following:

The publishing industry is unstable right now. Students are not buying as many books.

Do you see these kinds of books all going to e-books in the future? David would have said yes eight years ago, but not sure now. One of the big trends now is publishing in peer reviewed journals, comprehensive papers. Books are a little less easy to find.

**Action Item:** Appoint a committee to see if there's a general trend for future publications of books.

Relook at the types of publications we do. Possibly publishing individual chapters as a peer reviewed papers in AD and then binding them in a publication later. Dr. Swayne recommends considering this. Hard copy with supplemental materials online as a model? Could consider that. Competition—several textbooks out there that are geared for traditional veterinarians who see a little poultry. Opportunities – having Dis of Poultry online and searchable.

#### Gross Histopathology Manual

Nathan Bevans- Kerr reported.

The book is scheduled to be ready for publication November 1<sup>st</sup>. Members from the Education Committee and Rob Porter will review the book before publication.

#### Webinar Proposal

Nathan Bevans-Kerr reported.

Nathan outlined the difference between a webcast and a webinar. A webcast is a recording posted online. For example, AAAP might hire a video recording service to film a keynote address. Nathan found companies who charge \$500-\$1000, but prices vary based on location. Videos could be posted on YouTube (and embedded on the AAAP website) for public access or distributed (as a loose file or hosted on ScreenCast) on a per purchase basis.

A webinar is a live presentation given on a computer that can also be recorded to view later, usually with an interactive component. Nathan listed several companies and their costs. Depending on price, functionalities include: paid and unpaid registration for webinars -custom branding and URLs -file sharing -feedback surveys -ability to call in to webinars if not at a computer -store old webinars to view later -view statistics and engagement monitoring tools. AAAP could use webinars to advertise, to sell, to use for CE credit.

**Action item:** Follow up with Eva Wallner-Pendleton for a small flock webinar.

#### **AAAP Committees: Review and Discussion**

##### Committee to Review Committees

Bruce Stewart-Brown, chair, reported. Bruce explained the purpose of the Committee is to Review Committees. The intention is to have a group that helps the Board focus on committees and to help

committee chairs. Committees are a stepping stone to other leadership positions. AAAP has 16 committees. The Committee to Review Committees has conference calls with each chair every spring. It has evolved into a positive experience. This year a form was developed to help the Review Committee to assess the health of the committee and in turn let the chairs understand expectations. Committee members will use forms to make a report in the future. The Review Committee divided committees into high, medium and low functioning.

1. High Performing Committees: Animal Welfare Committee, Membership Committee, History of Avian Medicine Committee
2. Medium Performing Committees: Drugs and Therapeutics Committee, Diseases of Public Health Significance Committee
3. Committees that Need Help: Epidemiology and Food Safety

This year, AAAP will recognize a top performing committee at the Business meeting and this practice will continue going forward. The top performing committee for 2017 is the History of Avian Medicine Committee. AAAP bought a multi-plate plaque that will list the name of the top performing committee and the year. This will be presented at the Business Meeting. This is the second year that the BOD and Committee Chairs met for lunch before the committee meetings. Last year's meeting was very successful and there are plans to continue.

#### New Committee Proposal—Digital Communications Committee

Bob Bevans-Kerr listed many areas where AAAP is already involved in digital media. He proposed that the committee look at what is already in place, new areas, and craft good ways for committees to get their message out. They will also evaluate current messaging to see if the brand is protected.

#### Task Force on Consumer Trust and Communication

Discussion included the following: AAAP can offer a great service to AAAP members by being trusted and valued by the community as a whole. (Not necessarily just by consumers.) The board is responsible to help the trust of our membership grow. The veterinary profession used to be one of the most trusted professions, but that is deteriorating. Companies such as Perdue measure it. What are the attributes of a poultry pathologist group that lend themselves to trust or distrust? Are there things that happened over the year that diminished the trust level? A task force could help identify activities that help build trust. To short change the consumer's opinion is wrong. Part of the exercise is to listen better. ACPV is sponsoring a workshop (funded by Phibro) on communication and consumer trust in September 2017.

**Action Item:** After the ACPV workshop, a task force committee will be formed, hopefully with some members who attended the workshop.

#### New Membership Committee Subcommittee: Student Affairs, to focus on students, vet school liaisons and mentor program

Suzanne Dougherty made the proposal. Student membership and Student Chapters are a growing segment of the AAAP membership. It would be good to have a subcommittee of the Membership committee that focuses on this segment. The idea has already been presented to the Membership Committee and they are supportive and enthusiastic. There was general agreement from the Board to proceed with the proposal.

**Action Item:** Suzanne will convey the message to Membership Committee to form a subcommittee. The Board also asks them to consider the possibility of reaching into Poultry Science departments.

## **Journal**

### Avian Diseases Report

Mo Saif reported. The *Avian Diseases* journal is doing well. Submissions are steady. Dr. Saif has encouraged the submission of review articles to the journal as they help the impact factor. He also suggested having AAAP white papers and position papers published in the journal.

**Action Item:** Propose that future white papers be published in Avian Diseases and go through the peer review process.

New white paper proposed: Judicious use on antimicrobials currently being updated.

New white paper proposed: Slow growing white paper.

#### Avian Diseases 2016 Subscriptions and Publishing Report

Janece Bevans-Kerr reported. 232 total manuscripts were submitted in 2016. 66% of the articles were regular articles, 15% case reports, 15% research notes, 3% review articles and 1% historical articles. Manuscripts came from 37 countries. 57% of the manuscripts submitted were accepted, 35% were rejected and 7% were withdrawn. The average days between receipt of manuscript and the first decision was 44. Average days between receipt of manuscript and acceptance for publication was 87. The average days between acceptance and the preprint published was 14 and the average days between acceptance and the manuscript published in print was 138.

#### BioOne/JSTOR reports:

Bob Bevans-Kerr reported. BioOne revenues for 2016 were \$74,246 and JSTOR revenues were \$11,181.94.

#### **New Business:**

##### AAAP Hall of Honor

There will be another large group presented with the AAAP Hall of Honor designation this year. Feedback from members last year indicated the inaugural group was too small. Going forward, only one or two members will be inducted each year.

World Veterinary Poultry Association Hall of Honor AAAP as a branch of the WVPA, will nominate Dr. David Swayne, Dr. Yan Ghazikhanian and Dr. Oscar Fletcher for the WVPA Hall of Honor.

Review the BOD vote on the proposal that AAAP ask the AVMA to advocate to exempt poultry veterinarians from VCPR policies requiring they be licensed in all states where their companies own birds.

**Action Item:** AAAP will discuss the issue with the AVMA.

Proposal to expand AAAP BOD (Associate Member representative and Student Member representative) Tabled.

Tasks for Past Presidents Tabled.

#### **Consent Agenda**

Approval of 1/31/17 BOD Meeting Minutes

AAAP Representatives on AVMA and Affiliated Groups Reports

Future Board Meetings Schedule

2017-2018 Liaison List

**Action Item:** Motion to approve consent agenda with corrections (*The incorrect spelling of Calnek in the minutes referring to 60<sup>th</sup> anniversary publication.*) John Smith

Second Eric Jensen.

Motion Approved

#### **July 21, 2017**

**New Business: Recommendation to AVMA regarding position on ventilation shut down as a euthanasia method.**

John Glisson reported.

AVMA guidelines on euthanasia are going through review right now. In the current guidelines, manual ventilation shut down is in the "not recommended category." Dr. Glisson suggested that the new

guidelines have it in the “allowed in constrained circumstances” category based in part on a NC State study that shows how quickly the birds become insensible in different conditions.

He requested that AAAP write a letter to the AVMA committee encouraging them to adopt the “allowed in constrained circumstances” language for ventilation shut down.

**Action item:** Dr. Glisson will go to the AWC committee and show them the NC State study. He will ask them to write a draft letter to give to the BOD for approval on Monday (July 24) afternoon.



**AAAP Inc. Board of Directors**

Monday, July 24, 2017

1:00 pm to 5:30 pm EST

Westin Indianapolis Hotel

Grand Ballroom 2

Indianapolis, Indiana

**Meeting Called By:** President John Smith

**Note Taker:** Janece Bevans-Kerr

**Attendees:** John Smith, Hector Cervantes, Nathaniel Tablante, Suzanne Dougherty, Eric Jensen, Bernard Beckman, Rocio Crespo, Ton Schat, Maritza Tamayo, Bob Bevans-Kerr, Janece Bevans-Kerr

**Call to Order**

President John Smith spoke to the board about AAAP's value to the membership including opportunities to network and the camaraderie at the meeting. A new Digital Communications committee will add more communication benefits to members. John would like to see AAAP work on consumer trust issues—getting the word out to the public by making personal connections. One group to contact are the decision makers with marketers. AAAP should continue to participate in the AVMA Legislative Fly-Ins and support the AVMA GRD. He encouraged the Board to participate in the ACPV workshop to be held in September in Ocean City, MD. The topic is communication and consumer trust.

**AAAP Committee Reports**

Animal Welfare and Management Committee Report

Nancy Reimers, Chair and Jose Linares, Vice Chair reported.

The Animal Welfare meeting began with a discussion of the ventilation shut down research from North Carolina State University. The committee voted to request the Board send a letter to the AVMA.

**Action Item:** The AWC will craft a letter along with the information from Ken Anderson's research to be sent to the AVMA after BOD approval.

**Action Item:** Get the full report to the AWC from John Glisson.

Core Committee Member are:

Ken Opengart, Broilers, Vice Chair

Phil Stayer, Broilers

Danielle Botting, Layers

Julie Kelly, Layers

Molly Parker, Turkeys

Claude Hebron, Turkeys

Sara Reichelt, Primary Breeder

Bob Evans, Allied Industry

Eva Wallner-Pendleton, Academia

Jose Linares, Chair

Julie Reimers, Past Chair

Bernie Beckman, Ad Hoc, Board Liaison  
Kate Barger, Ad Hoc, AVMA AWC Liaison  
Lisa Tenny, Ad Hoc, Student Liaison

The following is a summary of the activities of the AWC this past year:

1. Preparing a letter to the AVMA in support of including VSD plus as a method that can be used for depopulation in constrained situations.
2. Revised position statement on stunning.
3. Blood Collection Video, two methods involving the brachial vein almost ready for release
4. Blood Collection Video addressing advantages and disadvantages of intra cardiac blood collection to follow
5. AVMA reaffirmed their Layer Housing position.
6. Wing Breakage and Bruising Training documents prepared, approved, and sent to NCC.
7. Committee is beginning to examine housing/enrichments. No action items yet.
8. Sub-committee headed by Phil Stayer formed to look at characteristics important in Welfare Certifying Programs.
9. Sub-committee formed to explore a white paper looking at genetic advancements and the impact on welfare.

Nancy Reimers commented that the AWC responds well to presentations and direct asks. Not so good with generic requests. Jose Linares thanked the Board. Ken Opengart agreed to be Vice Chair of the committee if the Board approves. He thinks most of the issues for the committee going forward will be meat production related.

Discussion: Is scalpel use a AAAP policy? Some Board members do not recommend the use of a scalpel. The AWC feels the scalpel is acceptable. A filming of the techniques has been done by Penn State.

**Action item:** Board will review it when it comes out.

#### Awards Committee Report

Andrea Zedek, Chair, reported

There were not any nominations for Calnek or Special Service awards this year. The Reed Rumsey award had the most nominations. The committee would like to put forth names themselves as a committee. Andrea asked if that would be acceptable. It could be considered a conflict of interest. The committee's mission statement says the committee is responsible for selecting award winners.

Discussion: The members of the Awards Committee are members of the organization. The BOD encouraged each committee member to respond to calls for nominations.

**Action Item:** Hector Cervantes will ask the Past Presidents to nominate for awards.

**Action item:** The Awards Committee will look at requirements for the award and see what you really need to have for the award and if the process can be simplified. They will review the requirements to see if the process can be simplified.

#### Drugs & Therapeutics Committee

Sara Steinlage, Chair, reported.

10 members attended the meeting. There are 15-20 on the committee. Tim Cummings agreed to be vice-chair. The BOD requested that the committee update the judicious use statement. Eric Heskett and Becky Tilley will update. The committee discussed if there is there a way to help young vets, particularly those not coming through a training program, to understand dosages and other medications. The committee thought there were some opportunities to help young graduates. Some committee members are going to make a statement on the role of ionophores and how they affect animal welfare. Dr. Dougherty asked them to be aware of an existing statement from the AWC committee.

#### Epidemiology Committee

Dave Fernandez, Chair, reported.

10 people attended the meeting. They discussed a proposal to produce guidelines for the epidemiological component of critical reviews. This led to a plan that each committee member would choose a topic relevant to his/her work and use principles of epidemiology and epidemiological tools to

explore it. The committee will discuss their projects throughout the year and plan to use results to form an action plan to find the epidemiological needs of the AAAP membership and develop guidelines. Dr. Fernandez asked if there was anything like freeware for AAAP.

Discussion included:

- a. With all the pressure on antibiotics, this is a great time for evidence based medicine. Work could be done evaluating the reports and research on non-FDA products.
- b. The BOD asked if the committee would consider doing the 2019 symposium.

#### Enteric Diseases Committee

John Schleifer, chair, reported.

There were 53 members present at committee meeting. They discussed the 2018 Enteric Diseases Symposium. Dr. Martine Boulianne reported on the 2<sup>nd</sup> International Conference on Necrotic Enteritis that will be held July 11-12, just prior to the AAAP Annual Meeting and Enteric Diseases symposium. They will work together so there is no overlap in the programs. The Enteric Diseases Committee formed a subcommittee to explore an initiative to utilize the AAAP website as more of a conduit of information. They envision it working like a modified bulletin board. Dr. David French and Dr. T.J. Gaydos will head the subcommittee. They would like to integrate with the new Digital Information Committee. They recommend Dr. Alex Zocche as vice chair with BOD permission. In the past they have had the chair serve a two-year term, but now have decided the chair will be elected for a three-year term. Monique Franca gave a presentation which was well received.

Discussion: The BOD requested and encouraged symposium speakers to write up their presentations for publication in the *Avian Diseases* journal. Speakers might consider submitting at least an abstract for AD.

#### Avian Diseases Editorial Board

Mo Saif, Editor, made a request to the Board of Directors. He asked that the Board consider the possibility of moving the P.P. Levine Award selection to the AD Editorial Board. The award is for the best paper published the previous year in *Avian Diseases*. The selection process would allow for input from all Editorial Board members. Process: 1. As part of the review process, Editorial Board members would recommend any papers they felt should be considered for the award. 2. The AD Advisory Board would make the final selection.

**Action Item:** Move we accept the recommendation by Mo Saif. -- Ton Schat

Second: Bernie Beckman

Discussion: The proposal has not been discussed with the Awards Committee yet.

**Action Item:** Motion to table the motion. ---Ton Schat

Second: Bernie Beckman

*Bob Bevans-Kerr called the Awards Committee chair who indicated support for Dr. Saif's proposal. No vote was taken to table the motion.*

Further discussion: The Advisory Board might feel there were deserving papers that were not recommended by the Editorial Board

**Action Item:** Revised Motion: Move we accept the recommendation by Mo Saif with the addition that if anyone on the Advisory Board feels a paper is worthy of being considered, it will be considered no matter if it was tagged by the Editorial board. --Ton Schat

Second: Eric Jensen

Motion passed.

#### Food Safety Committee

James Barton, chair, reported.

There were 12 people in attendance at the committee meeting. The committee has been relatively inactive because of a lack of consensus of what the committee should do. They discussed the need to have a rapid way of determining salmonella before going into processing plant. There was some



discussion and no dispute on 6 areas of food safety. White paper ideas: Interest was expressed for white papers on, “Our Food is Safe” and “Lack of Hormones.” Woody breast and FSIS were suggested as topics for the committee.

**Action Item:** The Board asked the Food Safety committee to write a letter or position statement on vet shortage in food inspection and/or woody breast by October 1st.

Discussion: James Barton volunteered to be the Food Safety Committee representative on the Digital Communications Committee if that was the way it was going to be structured.

Could the Food Safety Committee work with the Small Flock Committee?

The Diseases of Public Health Significance Committee and Food Safety Committee overlap too much.

Committees can and are encouraged to work together when it makes sense.

#### Diseases of Public Health Significance Committee

Jarra Jagne, chair, reported.

There were 9 people at committee meeting. 103 members have expressed interest in the committee. Multiple meetings going on at same time hurts attendance. Michele Davis from UC Davis gave a presentation at the committee meeting. There was a good discussion. They would like to meet with the Food Safety Committee next year. Salmonella is a big issue right now. Microbiological risks in the Small Flock population paired with the fact that they are exempt from federal regulation makes it particularly concerning. Some companies (e.g. Whole Foods) are requiring testing. The DPHS Committee will work with the Small flock committee to study emerging and re-emerging diseases in that community. One goal they have is to improve communication with committee members and the AAAP. The Board encouraged collaboration with committees with similar interest (Food safety and Small Flock.)

#### History of Avian Medicine Committee

Patty Dunn, chair, reported. Her term as chair will end in 2018. The 2017 history booklet and history video were a great success.

**Action Item:** get the correct John Brown on the video.

Dick Witter has a lot of ideas for revising history portion of the website. He has an outline and has all Merial videos which could be used on the website. The Iowa Archive needs some work. Dr. Witter wants to work with Yuko Sato on this. He wants to focus on getting all old newsletters on the website. The Archives have digital files, but they must be reviewed. Mo Saif will give the history lecture on IBVD in 2018. Future history lecture topics are: 2019: Pullorum disease. A speaker has not been determined yet; 2020: genetics with Jim McKay; 2021: Newcastle disease. A speaker has not been determined. The History Committee will strongly recommend to the speaker that the history lecture be published in *Avian Diseases*. John Donahoe will write an article on the PDRC. The committee discussed the biography project and will be more active about getting them. They may put, “10 questions to ask if you want to write a biography,” on the website or pick out a couple of outstanding biographies. The historical photos up to date.

Goals:

- Improve the biography project
- Look for new/younger members
- Follow through on some of Dr. Witter’s initiatives.
- Cover photos of AD on the website.

They plan to have some conference calls during the year.

#### Membership Committee

Travis Schaal and Yuko Sato, chair and chair-elect, reported. Over 20 members attended this year’s meeting. The new mentorship program has paired 24 mentors and mentees. A subcommittee of Andrea Zedek, Dee Johnson, and Yuko Sato organized it. They will send out an email to recruit more mentees. People want to be on the mentor list. There are now 5 official student chapters. They want to get more groups. Perhaps reach out to younger groups—under grads and even 4-Hers. SAVMA meets

every year in spring. The AAAP booth at the Texas AM SAVMA turned out very well. They raffled off a *Diseases of Poultry*. Next year's SAVMA is at the University of Pennsylvania. Valerie Marcano will chair the subcommittee with help from Eric Gingerich and many others. The 2016 Generation Y focus group feedback resulted in an opportunity to do a member survey in 2017. A subcommittee was formed to write the survey. It was a rousing success. There was a large and very diverse group of respondents from the membership. Work/life balance was identified as a major concern of survey respondents. The Membership committee would like to respond by offering some wellness events.

**Action Item:** Propose that we have one presentation per year on wellness at the Scientific Program A Wellness subcommittee has been formed. It is Andrea Zedek, Valerie Marcano, Julie Kelly, Mark Bland, and Sarah Reichelt. Another suggestion is to have a summary poster of AVMA wellness events at 2018 meeting. For the last few years, Andrea Zedek has sent an email to all the AAAP university liaisons with information about scholarships, student chapters and AAAP awards. In the future she proposes the emails be sent from the AAAP office. The Membership Committee will keep the liaison list updated and the office will send out the email. A new Student Affairs subcommittee has been formed at the request of the BOD. It is: Travis Schaal, Roy Jacob, Sarah Reichelt, Susan Williams, Valerie Marcano. AAAP currently has 152 student members. The Membership Committee would like to consider ways to provide funding for more students to attend the AAAP meeting. They would also like to investigate student networking for finding room shares. Geoffrey Lossie is new chair-elect.

#### Respiratory Diseases Committee

Mark Jackwood, chair, reported. Over 60 people attended the Respiratory Diseases Committee meeting. The committee charge is to keep the membership up to date on current respiratory diseases. Usually they ask someone from government lab to update and several from diagnostic labs. This year updates were given by NVSL, Mary Pantin-Jackwood, Dan Batista, Holly Sellers, Louis Zavala, Julie Helm, Julie Kelly and Simone Stoute. Dr. Nestor might take over as vice-chair. Respiratory diseases are quiet right now. Bronchitis still is the biggest issue with Arkansas.

#### Toxic, Infectious, Misc. & Emerging Diseases Committee

Sunil Mor, chair, reported.

Reovirus associated lameness in chicken and turkeys was the discussion topic at the committee meeting this year. There were three presentations. Goals: Proposal for 2020 symposium on lameness in poultry. Review on reovirus associated arthritis/tenosynovitis in chicken and turkeys to be submitted to *Avian Diseases* in 2018. Committee recommends Milos Markus for chair-elect. Other committee core members are Elizabeth Beilke, Erica Spackman, and Tamer Sharafeldin.

#### Tumor Virus Committee

John Dunn, committee member, reported.

22 people attended this year's meeting. The committee discussed the current global tumor virus incidence. They plan to update the frequently asked questions document that is on the website. They also discussed the Tumor Diagnosis manual. The price was reduced last year to \$20. The committee suggests bringing a case to the Marek's Diseases conference in China next year. Immunosuppression review article is being prepared for *Avian Diseases*. They also discussed a review on economic losses. Research needs: Vaccine delivery was suggested as some countries are finding benefit from in ovo Rispens followed by Rispens at hatch, suggesting missed dosages. Another suggestion was to determine titer levels of vaccines for vvMDV protection vs. protection against immunosuppression.

#### Digital communications committee

Have a committee that makes a tool box and standards/policies for use of tools.

**Action Item:** Bob Bevans-Kerr and John Smith will put together a proposal.

#### Research Priorities Committee

Ivan Alvarado, chair, reported.

The committee has the following goals:

- a. Have an article in AD annually and a standard presentation and/or poster at the annual meeting.
- b. Form an actual committee – 3 members; one from each production area.
- c. Get the list out to the right people.
- d. Work with the Digital Communications Committee.

#### Program Advisory Committee

Danny Magee and Ivan Alvarado

The following comments and suggestions were made regarding the 2017 meeting and committee tasks.

- a. Liked the seating arrangements in the room; good size of rooms.

**Action Item:** b. Need to make Meet the Expert room much larger with taller ceiling and need microphone.

**Action Item:** c. Need to have poster session where presenters stand at poster – maybe opening session?

- d. Only 58 posters

e. AVMA Meet the experts – Danny Magee and David Swayne

f. AV people brought up presentations on their table --not at podium.

g. Timer one didn't work and did help keep everyone on time.

**Action Item:** Fix timer one.

**Action Item:** h. Have a check box in the abstract submission form to indicate if submitter would like to be considered for the Best Field Case Award. (Is your submission a case report? yes/no; If yes, would you like your case report to be considered for the Outstanding Field Case/Diagnostic Report award? Yes/no)

i. The committee is considering having fewer oral presentations at 20 minutes each instead of 15 minutes.

j. Considering making a moderator training via video.

**Action Item:** k. Need to rotate moderators and advertise at membership renewal

**Action Item:** l. Need to find Danny's replacement.

#### Education Committee

Monique Franca, chair, reported.

9 people attended the committee meeting. The committee discussed the progress of the slide study sets and other materials:

- 1-page document with instructions on how to make slide study sets was prepared and it has been distributed to confirmed authors.
- Dr. Holly Sellers finished the slide study set on Avian Reoviruses. Two committee members were selected to review this slide study set.
- 6 slide study sets are currently being produced as per confirmed authors.
- Dr. Pat Wakenell is working on the Diseases of Backyard poultry book.
- Some of the previously selected authors are no longer available to write slide study sets. Authorship has been suggested for the study sets on Pneumovirus Infection, Malabsorption Disorders in Turkeys, Hemorrhagic Enteritis, Incubation-related problems and Mycoplasmosis. Will contact these potential authors soon.

#### Small Flock Committee

Vickie Bowes and Roscio Crespo reported.

The Board asked the Small Flock Committee to work with the AVMA on the AVMA's small flock section for the 2018 convention. The Board also requested that the Small Flock Committee begin work on a vaccine project—providing vaccines for small flocks.