



Meeting Minutes

AAAP Inc. Board of Directors

Tuesday, July 10, 2018

7:00 am to 5:00 pm MST

Denver Sheraton Hotel

Room: Directors Row F

Denver, Colorado

Meeting Called By: President John Smith

Note Taker: Janece Bevans-Kerr

Attendees: John Smith, Nathaniel Tablante, Suzanne Dougherty, Ton Schat, Eric Jensen, Bernard Beckman, Maritza Tamayo, Hector Cervantes, Bob Bevans-Kerr, Janece Bevans-Kerr, Nathan Bevans-Kerr, Diana Kerr, Rocio Crespo called into the meeting.

Call to Order

President John Smith called the meeting to order and thanked everyone for coming. He expressed his appreciation for everyone's help throughout the year. He stated that AAAP is in good shape.

Approval of the previous meeting minutes

Action Item: Motion to approve the minutes. --Ton Schat

Second: Nat Tablante

Motion passed.

Financial Overview

Bob Bevans-Kerr reported.

The financial report is the accountant's compilation for the fiscal year. It is not an audit, but a compilation. AAAP Inc and AAAP Foundation each pay between \$6,000 to \$7,000 for the compilations. Last year, AAAP ended the year with \$723,015 in assets and this year's end of year total is \$1,035,622.

Two contributing factors to the large increase is the continued sponsorship support for the annual meeting and the sponsor support and registration fees for this year's 2nd International Necrotic Enteritis Conference.

Bob described how AAAP finances are organized as five lines of business: 1. Membership 2. Annual Meeting 3. Journal, 4. Bookstore, and 5. Investments. Expenses are categorized in these areas.

Management costs, administrative support costs, Executive Vice President honorarium, operation expenses and facilities costs are portioned among the lines of business.

Membership Line of Business:

This year \$2,000 for member discounts were allocated incorrectly to make membership dues down. Membership dues will probably be back up next year. AAAP Inc. paid the AAAP Foundation accounting fees last year. Credit card processing fees account for the expenses in the "bank charges" line item. Regional meeting support is up. Travel was down from last year because some of those expenses went into annual meeting expense. Office expenses decreased. The website fee increased because we paid for the entire year instead of a monthly fee. Converting to the new website will be a money saver. ACPV is now under the AAAP website. Both organization's costs will go down. With the old website, AAAP was

charged for every transaction made on the website. This will not happen with the new site. The Legislative Advisory Committee expenses are mainly for the yearly Fly-In to the AVMA Governmental Relations Division in Washington D. C. It is important to stay in contact with AVMA GRD and inform them of poultry/food animal issues. The AAAP group also meets with government agencies and U.S. representative's office personnel during this trip and shares AAAP white papers and position papers.

Annual Meeting

Sponsorships increased from \$148,515 to \$226,631. The Sponsorship Committee has been bringing in ~\$150,000 each year for the last several years. The fluctuation in the sponsorship revenue in the report has to do with the fiscal year the sponsorship was given. The NE Conference brought in \$106,920 in sponsorships. The profit from the NE Conference will go to AAAP which is expected to be in the \$30K to \$60K range. Expenses for the Awards Dinner are up because it is now an Awards Dinner rather than a luncheon and dinners are more expensive.

Journal

There are very few institutional subscriptions to the journal any more. Most institutions use consortiums such as BioOne. Fewer readers are selecting print copies. Most people choose online. Revenues are increasing but number of people getting the journal is going down. 2017 FY year revenues were particularly low for subscriptions. 2018 is more normal. Page charges are down because fewer pages were printed and fewer color images were published. AAAP received \$97,041 in royalties. 10K of that was from JSTOR royalties and the rest is from BioOne royalties. Printing and engraving expenses were lower in 2018 because there was no supplement issue. The advertising revenues for the journal are taxed. The fee paid to JSTOR is for members to have access to their archives. The journal is making a profit.

Bookstore

Income from slide study sets increased last fiscal year. *Avian Diseases Manual* income increased because of some large orders. Revenue from the *Isolation, Identification and Characterization of Avian Pathogens* manual has declined somewhat. The *Avian Histopathology* manual is doing well and the *Gross Histopathology* manual, which was published in January 2018 made \$24,000 in 4 months of sales. Revenues from the *Practical Guide* manual are good. *Diseases of Poultry* through Wiley brings in very little money to AAAP. Around \$2,000 to \$3,000 per year. Revenues from the bookstore were ~\$116,000 this last FY compared to \$78,000 the previous year. This is because in 2016-2017 FY, there were expenses for the three manuals that were published. Travel expenses for the book stores are to sell books. **Action Item:** Look into having a AAAP booth at the Latin American Poultry Nutrition Conference in Miami in October.

Investment

AAAP made a profit of \$10,659 from the investment fund (after expenses) in FY ending 2018.

61st Annual Report

Suzanne Dougherty reported.

Overall, AAAP Inc. saw a \$300,000 increase in revenue from the previous fiscal year. This is due to an increase in sponsorship money for the AAAP Annual Meeting and the sponsorship revenue collected for the 2nd International Conference on Necrotic Enteritis. Chuck Hofacre raised \$106,920 in sponsorships for the NE Conference. There were 244 registrants from 23 countries. Profits from the conference will go to AAAP. There were also increases in revenue from educational material sales and BioOne royalties. Suzanne thanked the chapter authors and manual editors who volunteer their time. Investments are doing very well, increasing about 3% this last FY. Membership is slightly down, 35 this last year, to 894 members. We need to encourage members to keep up their memberships with the AVMA. AVMA has a PAC which AAAP benefits from. Suzanne thanked the management company and John Smith.

Action Item: Motion to accept the Annual Report—Ton Schat

Second: Eric Jensen
Motion passed.

D&O Insurance

Bob Bevans-Kerr reported.

AAAP Inc. has switched D&O insurance providers from Hartford to Jackson Lewis. A lesson learned from last year's lawsuit from Joel Chandler, is that if the association is presented with any legal issues, AAAP should not go to a lawyer, but rather to the D&O insurance company because they will provide lawyers. Bob asked the board to immediately go to management if they are approached by something suspicious having to do with AAAP.

Financial Advisor Management Fees

Bob Bevans-Kerr reported.

There are three different investment accounts between AAAP Inc. and AAAP Foundation. AAAP pays .02% per account or .08% overall. As the funds increase, the management fee increases. Active managers need to outperform the indexes to make them worth it. AAAP may want to investigate Vanguard or Fidelity that have more index funds.

Action Item: John Smith and Eric Jensen will discuss these kinds of options.

Profit Discussion

Bob Bevans-Kerr led the discussion about what to do with the expected profit from the NE Conference. There are two parts to this discussion. 1. Need to put the money somewhere. We will probably want to invest conservatively, but how much risk? 2. What do we eventually want to do with it? How much money should AAAP hold in reserve? After that is established, other ideas might include another publication, give to Foundation to fully endow scholarships, or make more resources online. The Public trust task force might have some ideas that need funds. Add to funds such as Preceptorship funds. Increase members services—webinars and more funds to committees. Provide funds to produce white papers. AAAP should have cash reserves of \$500,000 and then AAAP should use the rest of the money. The board discussed the separation between Inc. and the Foundation and their missions.

Action Item: This discussion will be tabled until later in the agenda.

Membership

Bob Bevans-Kerr reported.

The Membership report is based on data as of June 30, 2018. AAAP has 914 active members and 144 graced members. 20 ACPV members are not AAAP members. There are 207 active and graced members in the Central region. 35 in the Central & South America region, 126 in the International region, 166 in the Northeastern region, 109 in the Western region and 385 in the Southern region. 45 full members have not renewed at this time. But last month received another 10K in dues payments.

Action Item: Bob will give a list of full members who have not renewed to give to Regional Directors after the meeting.

Bob showed the monthly trend for membership renewal by month trend and by fiscal year. The trends are a little different in 2018, probably because of changes with the new website. Overall, the membership numbers are good. The last big spike in membership was in 1994 with 194 new members. Currently there is a big spike in female members over male members. AAAP is becoming more female, as is the profession in general.

Student Chapters Report

Diana Kerr reported.

The AAAP currently has student chapters at: North Carolina State University, UGA, Western University, Cornell University, Iowa State University, Midwestern University, and University of Minnesota. (7 chapters.) Western University and Iowa State University are new chapters. \$3,500 will need to be budgeted for support of student chapters in 2018-2019. Some chapters did not hand in reports for 2018. This is partly due to the June submission date and there are plans to meet with the various chapter liaisons and student presidents to determine a better reporting schedule.

Affiliations

Affiliated Groups and Associations Representative Report Highlights

Suzanne Dougherty reported

The AAAP affiliated groups include AVMA committees or other organizations where AAAP has a representative. Suzanne explained that she would be highlighting some information in the representative's reports to the BOD and reminded the board that the entire reports were in their meeting materials files. AAAP's involvement in animal health comes up as an issue. Dale Lauer has been AAAP's representative on the USAHA Committee on Poultry and Other Avian Species (CPAS) He is rotating off as chair of the committee this year and asks that AAAP submit three names to the USAHA for a new chair. Yuko Sato is currently the Vice-Chair. It was suggested that she be asked if she's interested in the chair position.

Action Item: John Smith and Nathaniel Tablante will get a list of three names.

Dale Lauer also asked that AAAP submit more requests for poultry. Members of AAAP already submit, but as representatives of commodity groups, not as members of AAAP. There should be more participation from AAAP. This is where the allied groups get together with the state regulators. This is an opportunity to get together with the regulators. This could be a natural home for LAC committee.

Action Item: LAC will look at taking this on as project.

Opening communication with the Association of Avian Veterinarians

John Smith reported.

Because Small Flocks and issues related to them is a growing issue, John Smith reached out to the President of the AAV. He was pleased with the response. Dr. Vicki Bowes and Dr. Rocio Crespo of the Small Flock Committee have been copied on the correspondence and they have made contact with Dr. Greenacre who is the liaison on the AAV side.

ANECA Joint Respiratory Disease Symposium Report

Hector Cervantes reported.

This year's symposium had a presentation from Elizabeth Dale. She was unable to attend at the last minute, and her presentation was given by Hector Cervantes. Organizers are looking at the possibility of making this an ongoing meeting. No long-term commitment yet.

Action Item: Look at selling ed materials there in future.

Scientific Program

Program Advisory Committee report

Danny Magee, Ivan Alvarado and Natalie Armour reported.

The abstract deadline was December 1 and the committee met on December 14 and 15. 35 submissions requested either oral or poster presentations, 149 requested oral presentations and 69 requested poster presentations. There were 259 total submissions. This approaches what was submitted two years ago. Currently, they have filled 150 slots for oral presentations and 102 posters are listed. 2 posters have cancelled, and 5 oral presentations have cancelled. Dr. Magee has filled 3, so there are 2 open slots this year. AAAP has bigger rooms than when we met in Denver in 2014. We are in a different part of convention center. There is 10,000 + sq ft. in the session rooms and the poster room is 13,000 sq ft. Seating is mixture of classroom and theater and poster room has high top tables and round tables for

seating. Dr. Magee requested that the Opening Session be timely to get ready for Scientific Program that follows. We will be using the count-down timers again this year. They have asked presenters to prepare 12-minute presentations with 3 minutes for questions.

Proposal to invite a non-vet on the Program Committee

Ivan Alvarado led the discussion to add a non-veterinarian to the Program Advisory Committee. AAAP has always had only DVMs on this committee and the chair of the committee is also on the AVMA Program Committee. To be on an AVMA committee, you must be a veterinarian. AAAP has a lot of non-DVMs presenting in the program. The AVMA has no problem with AAAP having non-vets in the AAAP organization. Non DVMS can take an active role in the association. Interaction with AVMA is with the program chair. The committee can be as big as AAAP wants it. The chair must be an AVMA member, but another person on the committee can be a non-vet. Non-vets play an important role.

Action Item: Motion to add an associate member to the Program Committee –Eric Jensen

Second: Ton Schat

Motion passed unanimously

Action Item: Asked Natalie and Ivan to suggest a member and give the information to President.

AVMA –speakers registration, abstract submissions/e-meeting/speaker agreement

Bob Bevans-Kerr reported.

The AVMA wants information to speakers to come from the AVMA, not AAAP. Bob showed the AVMA's letter/agreement. AVMA does not want AAAP to send out its own letters but integrate our information in their letter.

Proposal to advertise for moderators

Bob Bevans-Kerr reported.

An email request went out for volunteers to be moderators. 6 or 7 responded.

Action Item: Add to abstract submission form.

Proposal to offer format options: oral, poster, either or both

John Smith led the discussion.

John does not see a down side to letting an author do both. It would give people who did not hear the talk a chance to see the poster. The committee can regulate the number of posters in the poster room. Also, could up the one on one time with the author and a viewer at poster. Should state that the committee makes the determination. Oral, poster, either or both.

Motion to allow both as an option—Ton Schat

Second: Eric

Motion passed.

2019 Symposium report

Dave Fernandez reported.

Plans are in place and progress has been made for the 2019 symposium. The committee is enthused about the idea. They put out a needs assessment survey and 122 responded. A clear majority of the respondents had 10 or more years of poultry experience. The symposium will be on epidemiological tools used in disease investigation. Respondents said they wanted helped in the tools being used and risk assessment. They have picked 10 names for speakers and plan to have 7 speakers. The first speaker will give the introduction. Five talks will constitute the body of workshop and they will be on specific topics. The last speaker will speak on future of epidemiology. Asked the board to understand that they considered international speakers and speakers outside of the poultry industry –especially swine. In the end, narrowed down the list to five.

Action Item: Asked Epidemiology committee to send proposal to the board by October 2018.

Action Item: Explore if it is possible to have the Keynote address on this topic.

2020 Symposium proposals

1. TIME Committee proposal (no report)

2. Education Committee proposal

Monique Franca reported.

The Education Committee formed a subcommittee to work on the symposium proposal. The title is: "Intra-professional poultry education to improve poultry health." The purpose would be to "train the trainers"—a discussion about what kind of information is needed for students intending to find employment in poultry medicine careers. The Board asked the committee to add more detail to the symposium. It was also suggested they contact ACPV about the proposal.

3. Small Flock Committee proposal

Vicki Bowes reported.

The small flock symposium is intended to be relevant to more than just small flock people. The purpose is to gain understanding about how to reach out to the small flock population. The intent is not to talk about small flock medicine, but how to communicate with the small flock growers.

2nd International Conference on Necrotic Enteritis report and Avian Diseases Manual 8th Edition report:
Martine Boulianne reported.

Dr. Boulianne described the two-day program that begins on July 11. They invited more guest speakers since they have the budget to do so. There are presently 251 registrants. Registration begins today and starts at 3:00 pm. \$121,000 was raised in sponsorships. \$92,000 in registrations. Proceedings may be published in Avian Diseases at an estimated cost of \$20,000. All the abstracts are currently on the website and will be throughout the meeting.

Avian Diseases Manual

Dr. Boulianne then reported on the 8th edition of the Avian Disease Manual as the editor. The new edition of the Avian Disease Manual needs two more chapters to be complete. This edition will include a chapter on euthanasia by Jenny Nicholds. The book should be completed in the fall.

Sponsorship Committee report

Kabel Robbins, Eric Gingerich and Scott Gustin reported.

The Sponsorship committee has exceeded the \$150,000 mark for a third year in a row. The total amount raised in sponsorships was \$154,600. There were 5 diamond sponsors, 2 platinum sponsors, 18 gold sponsors, 35 silver sponsors, 17 bronze sponsors and 3 association donors. The committee described sponsor details such as new sponsors, returning sponsors and sponsorships not renewed. All Diamond sponsors have an individual AAAP event/product that gives added recognition to them this year. Elanco is sponsor for the History Lecture; Merck is sponsor of the AAAP program booklet; Boehringer is sponsor of the AAAP Symposium; CEVA is sponsor of the Poster Room and beverage breaks; and Zoetis remains the long-time sponsor of the Awards Dinner. Diamond Sponsors continued to use their half page space in the Scientific Program booklet for more than just their logo and this opportunity was expanded to the Platinum Sponsors as well.

AAAP Educational Materials

(Avian Diseases Manual report--see Scientific Program, Martine Boulianne)

Diseases of Poultry 14th edition report

David Swayne reported.

Dr. Swayne first reported on the 10th International Symposium on Avian Influenza. He thanked the board for allowing a special issue in *Avian Diseases*. He did not ask AAAP for funds for special issue as he already had enough funds. *Animal Influenza* has not sold as well as *Avian Influenza*. *Avian Influenza* came out at a time of real need for the book. Wiley has chosen to go with a more colorful glossy cover for the *Diseases of Poultry 14th edition*. Dr. Swayne named the associate editors. Catherine Logue and Martine Boulianne are new associate editors. They are looking for publication in early fall. Wiley is doing the index. This edition has added input from 7 clinical veterinarians. 13th edition sales were about

78% of what they were for the 12th edition. Sales of all the editions have decreased. Wiley has seen a general decline in instructional books for veterinary medicine. The board should appoint a person for the 15th edition. Wiley still wants to do a 15th edition. The board asked if Dr. Swayne was willing to be editor again. He declined saying it was a good time to go with the next generation.

Action Item: Discuss pros and cons of publishing a 15th edition of *Diseases of Poultry*. Appoint a new editor.

Bookstore report

Diana Kerr reported.

2017-2018 sales were: *Tumor Virus Manual* \$909.16, *Avian Disease Manual 7th edition* \$29,446.39, *Avian Histopathology Manual* \$22,112.25, *Isolation of Avian Pathogens 6th edition* \$9401.41, *Practical Guide to Managing Risk 2nd Edition* \$6,541.32, *Gross Pathology of Avian Diseases* \$24,448.48, and Slide Study Sets \$3,360.00. The *Gross Pathology of Avian Diseases: Text and Atlas* was printed in January and in the first four months sold almost 200 copies. The *Avian Diseases Manual* is still the top selling item in the AAAP bookstore. 150 print and 15 E-books were sold to Dr. Porter in 2018 for a poultry health workshop Discussion: How are we marketing the Practical Guide? We should probably think of ways to expand the advertising. There are all kinds of online resources. This is the kind of discussion the Education Committee should be having---what kinds of publications should AAAP publish? Maybe the approach should be to evaluate publications---what new information is out there and then determining what manuals need to be updated.

Publication Schedule

Bob Bevans-Kerr reported.

From a financial stand point, we want a new publication each year. But we need to evaluate more before we decide on which books need to be updated. Discussed that this would be a task for the Education Committee. Ask the Education Committee to go to other committees to see what kinds of publications they need. Is there a need for a book for the AAV? Is the Small Flock Committee interested in putting a small book together based on the 2018 symposium? A new Marek's manual? Encourage Editors to expand their viewpoints. Need a plan by beginning of 2019.

Action Item: Ask the Education Committee to evaluate publications. Explore membership needs and if there is a need for a publication around them.

Digital Communications Committee to determine future publication options

Bob Bevans-Kerr reported.

The committee's task is all over the place. The membership of committee should probably be made smaller. The Digital Communications Committee should decide which platforms we are going to use. Which platform is appropriate for the type of message/content. The Digital Communication Committee should be familiar with the digital tools available and advise AAAP committees on what to use to achieve their purpose. The Digital Communications Committee should focus on strategy vs. tactics.

The Digital Communications Committee needs to be narrowed and focused. It needs to solidify the strategic plan. Laser focus on platforms and improving the website. They have a meeting scheduled for Saturday.

Action Item: Find a chair.

AAAP Committees: Review and Discussion

John Smith led the discussion.

The board discussed the general health of committees. Dr. Smith asked the board liaisons to be more active. It is important to have good leaders as chairs. We need to let committees know they can request funds. Dr. Smith suggested \$1,500 to \$2,000 be budgeted for white papers. Dr. Smith will contact Bill Pierson and Bruce Stewart-Brown for ideas of new chair for the Diseases of Public Health Significance Committee.

Research Priorities Committee

The Board discussed who would be the next Research Priorities chair. Ivan Alvarado plans to get three commodity groups to list their top priorities. It was suggested that the USAHA liaison be chair of Research Priorities.

There are three issues to resolve for the Research Priorities Committee:

1. Who should be the chair
2. How to generate the list
3. Getting the message out.

Action Item: Ask Eric Gingerich if he will be willing to chair the Research Priorities Committee. If not John Smith and Eric Jensen will work to get another candidate.

Action Item: A letter will go out every year with the list.

Should the AWC Committee allow non-members to attend their meetings?

Suzanne Dougherty led the discussion.

The Animal Welfare Committee would like direction from the board about whether to allow non-members to attend their meetings.

Action Item: Motion to include in the AAAP handbook that committee meetings are open to all AAAP members or invited speaker or subject matter expert. Ton Schat

Second: Eric Jensen

Motion passed.

Journal

Avian Diseases report

Janece Bevans-Kerr reported.

There were 141 papers submitted to Avian Diseases in 2017. The number of submissions has decreased in the last several years. (2010: 197, 2011: 230, 2012: 195, 2013: 211, 2014: 171, 2015: 201, 2016: 142) This is a concern. The acceptance rate was also down last year at 43%. It is usually in the 50-60% range. There were 96 regular articles published last year, 21 research notes, 18 case reports, 5 review articles and 1 history article. The average days from submission to acceptance was 106. The average days from acceptance to online publication was 22. The average days from acceptance to paper publication was 120. The number of subscriptions to Avian Diseases has gone down—mostly institutional subscriptions as institutions are increasingly using consortiums for their journal subscriptions. BioOne royalties went from 73,000 to 90,000. The more we keep decreasing the number of pages the more it will affect the BioOne payout. Bob Bevans-Kerr encouraged Dr. Saif to ask authors to update old review articles. Our contract is up for renewal with Allen Press. We will be discussing moving from Allen Track online submission system to their Peer Track submission system.

Old Business

Proposal to expand AAAP BOD (Associate Member representative and Student Member representative)

Suzanne Dougherty led the discussion.

Suzanne went through the proposal to add a non-voting associate member to the board. The board expressed strongly that an associate member should be a voting member which means the AAAP bylaws would need to be changed. The board reviewed the proposal for a student director for the board. The proposal stipulated a 2nd or 3rd year veterinary student be selected. The Membership committee is on the proposal as recommending the student member. Discussion included that the student member proposal should be expanded beyond veterinary students.

Action item: Motion to approve the appointment of one voting associate member to be on the board with full voting rights to be elected by e-mail ballot by associate members. --Ton Schat.

Second: Bernie Beckman

Motion passed.

Action Item: Begin a bylaw change to allow associate members on the Board of Directors.

Action item: Motion to accept the non-voting student member as proposed. --Bernie Beckman

Second: Eric Jensen

Action Item: Amend amendment to add that that the student must be a student member of AAAP. --

Bernie Beckman

Second: Ton Schat

Amendment to Motion passed.

Action Item: Vote on original motion:

Motion passed as amended.

Action Item: Add funds to the next budget.

Action Items: Add student member on the AAAP BOD to AAAP Handbook.

Report on AAAP/ACPV alignment

Janece Bevans-Kerr reported.

The following actions have been completed since the Board meeting in January 2018:

1. Suzanne Dougherty was elected as ACPV Executive Vice President in March 2018.
2. AAAP and ACPV websites are now combined.

This gives ACPV/AAAP members easier navigation between the websites and allows for only one login and password. Sharing a website solidifies the concept that ACPV is under the AAAP umbrella just as the AAAP Foundation. AAAP/ACPV members must pay their AAAP dues before they pay their ACPV dues on the new platform. We will be careful to document any feedback from members regarding this.

3. The AAAP Organization Handbook and ACPV Procedural Manual have been updated with the recommendations from the Ad Hoc committee. The AAAP BOD needs to approve the changes to the handbook.

Recommended next steps:

1. Recommend that after Rocio Crespo's term has ended as AAAP Liaison on the AAAP Board, the position be discontinued.
2. Approve that it is the position of the Board of Directors that the policy changes described in the AAAP Handbook is an interim measure and that some point in the future, if both organizations are in agreement, more permanent bylaws changes will be made.

Action item: Motion to accept these changes as suggested—Bernie Beckman

Second: Eric Jensen

Motion passed

Action Item: Put this in handbook.

New Business

AAAP bylaws update discussion

John Smith led the discussion.

John suggested that it was time to update the AAAP bylaws. After reading through the bylaws, he has 31 comments and suggestions for changing the AAAP bylaws. He also suggested that it may be time to consider a name change for the organization.

Action Item: Appoint a task force committee to revise the AAAP bylaws.

Action Item: Bob Bevans-Kerr will find out if there are bylaw templates from ASAE.

Should AAAP develop a policy to access membership list?

John Smith led the discussion.

AAAP has had requests to access our membership list. We have said we will host your message on our website or send out a mass email instead. Can we establish a policy? There are some organizations that sell their lists (like AVMA.)

Action Item: Motion that AAAP will not share its membership list with outside organizations. --Ton Schat
Second: Eric Jensen

Motion passed

Allied Group AVMA Amendment: Membership requirements for allied groups

John Smith reported.

AVMA has two criteria for having a seat on the HOD; either have 300 AVMA members or 85% of voting membership are AVMA members. There is an amendment proposal that states, "If an organization has been continuously represented in the House of Delegates since July 8, 1995, the requirements for maintaining status in the House of Delegates shall be determined by the House of Delegates as set forth in the House of Delegates manual." AAAP is concerned that the proposed wording is too broad and leaves AAAP open to being out of the HOD. Other food animal groups have the same concern.

Action item: Motion to have Gregg vote against this amendment as worded. The Board understands that amendments may be made and if they protect our seat, he could vote for approval. --Hector Cervantes

Second: Nat Tablante

Motion passed.

AAAP 3 to 5-year strategy discussion

Suzanne Dougherty led the discussion.

Suzanne asked the Board to consider having a strategy session at the IPPE meeting in January. It has been several years since the board has had a session. Discussion included Board member experiences with strategy sessions and optimal times to have the strategy session. The Board was in general agreement that a strategy session would be valuable.

Action Item: The office will send out a Doodle Poll to select available dates for a strategy session.

Action Item: Bernie Beckman will send Suzanne contact information for a strategy session facilitator.

[AAAP Inc. Board of Directors meeting continued](#)

[July 13, 2018](#)

[1:00 pm to 3:40 pm MST](#)

[Denver Sheraton Hotel](#)

[Room: Century](#)

[Denver, Colorado](#)

AVMA Updates

Mike Wilson, President of the AVMA, met with the Board. The AVMA has a strong emphasis on advocacy. Part of the advocacy involves having a PAC. It is important because if veterinarians don't own their profession, someone else will. A good example is information about animal welfare. The AVMA is also promoting proper use of telemedicine which is a little different for food animal medicine. There are currently 91,000 members in the AVMA. John Young will be next President. Bob Bevans-Kerr mentioned that it has been a pleasure to work with Mike Wilson and hoped that the relationship would continue.

AVMA Fellows

Matt Holland and Mark Login spoke to the Board about their experiences in the AVMA Fellows Program working in Washington D.C.

AVMA PAC

Ken Kolowsky, chair of AVMA PAC, spoke to the Board. PAC stands for Political Action Committee. PACs give to both parties, usually leaning a bit toward the party in power. They are non-partisan. The AVMA PAC supports congressmen and senators who support veterinary medicine. PACs are paying for access--pay to play. If you have given to a PAC, you get to see a higher staff person when you visit a senator or congressman's office. You can have higher level discussions. The AVMA PAC needs money. .1% of AVMA members give to the PAC. Contributions must be personal and not from a corporation.

AVMA GRD

Suzanne explained how much the AVMA GRD does for AAAP and food animal medicine.

Mark Lutschaunig gave a legislative update. He has worked for 14 years at the GRD. He thanked AAAP for taking the time and expense to send leaders to the AVMA GRD. Suzanne is part of AVMA LAC committee, so AAAP has a voice. They have been working on fighting legislation that wants to limit the use of antibiotics. The farm bill is the biggest issue right now. There have been three very big asks for the farm bill from the GRD. The Farm bill is supposed to come up for a vote in September. The majority of the work the GRD does on the hill is for food animal issues. Student debt is a big issue. The average debt is \$140,000. They are working on several things to address the debt issue. Antimicrobials are always in background and the GRD keeps a very close eye on the issue. They try to do a lot of education in this area. Been able to keep bad things from happening over the years. John Smith thanked Mark for all the AVMA GRD does for us. Suzanne attested that the GRD wants the AAAP perspective.

AAAP Publicity

Joe Feeks reported.

Joe works for PR works. It is a public relations firm that specializes in food animals. "Communications with Substance" is its motto. Joe listed the companies he has worked with. He is currently working with Zoetis. He started doing some volunteer work with AAAP two years ago. He launched *Poultry Health Today* sponsored by Zoetis. PHT now features AAAP in the "Top News" section. He has a "AAAP News" section on the front page. He also added "AAAP News" to the drop-down menu. Trying to keep AAAP visible through various mediums (Facebook, LinkedIn etc.) also news releases. He asked the Board to think about what he could do that would bring the most value to AAAP. John Smith told the group that Joe is doing a great job for AAAP. Suzanne echoed that.

AAAP Advocacy and Position Statements

Suzanne Dougherty reported.

AVMA, USDA, FSIS, D.C. Fly-In

Members representing AAAP had fly-in to Washington D.C. a couple of weeks ago. They spent an entire day talking to different government groups. They came back with a lot of to-dos. There is power in numbers, so the more we can communicate our message to various groups the better. They will be asking allied groups to get more engaged with AAAP advocacy. AAAP is also going to get more involved with USAHA.

Position Statements

2 new documents were made for the DC fly-in. 1.) A 2-page document was made on how and why we use antibiotics. The purpose was to give legislators a point of reference. 2.) An economic paper on blackhead. Michael Costin asked AAAP for a paper on New Castle disease. We are trying to be more proactive. There will be another fly-in next year. Suzanne would like to have at least one Board member and chairs of some key committees. John Smith has been very active, and Nat Tablante is a former fellow and lives in the DC area.

HOD Updates

Gregg Cutler and Kate Weathers reported.

The amendment proposal to the HOD regarding Constituent Allied Veterinary Organizations was poorly written and although meant to be helpful to allied groups, had potential to be very harmful. It went to committee, rather than putting it forward and they recommended it be referred to a task force. The task force was approved, and membership of the task force is to be determined. The HOD agrees that food animals need to have a seat at the table. If possible, AAAP would like to be on the task force. 85% of voting membership must be an AVMA member. This rule makes AAAP non-dvms associate members. The task force may give the opportunity to enfranchise our non-DVM members. AAAP is the last of the scientific groups that meets with the AVMA. AVMA has a lot of synergy with foreign vet associations. Avian vets and zoo vets have separate membership costs. Are there folks that have established a developing country membership? BioOne has free access in developing countries. The last AAAP survey said membership wants AAAP to do more outreach. Perhaps AAAP can reach out to developing country avian vets. The world bank also has a list of developing countries.

Action Item: Investigate establishing a developing country membership to AAAP.

The AVMA is in good financial shape. Its membership is up at 91,000. The Vice President (who is the liaison to veterinary colleges) is Grace Bransford. John Howe is the new President-Elect. Actions made during this session include making a foot and mouth vaccine bank. (Approved 100%.) AVMA does not recommend the devocalization of dogs. They will try to get breed organizations to work at getting rid of heritable defects. It was suggested that the AVMA use surpluses to help students with vet school debts. This is unrealistic. If the government is not funding education at a higher level, there will be a debt problem. There is currently a 2 to 1 ratio of debt to income for students now (2 times the debt from the income received.) Gregg Cutler expressed that we need to try to pay it forward as much as we can. Encourage organization and companies to do everything we can to stem expenses to students. Everyone in the HOD thinks it is important to let the members know what they are doing globally. The AVMA is going to provide support on how to get involved. Currently the AVMA uses about 2% of its budget on global interests.

Avian Diseases Journal Editorial Board

Mo Saif, Editor of *Avian Diseases* journal reported.

Following are the suggested names of new editors for *Avian Diseases* to be presented to the AAAP Board:

Claudia Hess

Guillermo Zavala

Syed Abd Elwahab

Ellen Collisson

Action Item: Motion to accept the recommendations by Dr. Saif to the *Avian Diseases* Editorial Board. --

Ton Schat

Second: Eric Jensen

Motion passed.

Manuscript submissions have been declining. This was discussed with the Editorial Board and they recommended removing page charges because *Avian Diseases'* major competitor, *Avian Pathology* has no page charges. Bob Bevans-Kerr said there is a possibility that page charges could be eliminated, particularly for AAAP members, especially if advertising income could be increased. The specific proposal for page charge changes is to: 1. Waive page charges for AAAP members. 2. Reduce for non-members by 50%. 3. Have no color print charges. 4. Continue to have waivers. 5. Begin January 1, 2019.

Action item: Bob Bevans-Kerr will bring options for eliminating page charges to the Board for the fall conference meeting.

Dr. Saif requested adding one more to the Advisory Board—Silke Rautenschlein.

Action Item: Motion to approve request to have Silke Rautenschlein added to the Advisory Board. --Ton Schat

Second: John Smith

Motion passed.

Merck Scholarship Merck Grant

Norman Stewart of Merck Animal Health, met with the Board.

Norm expressed that he is looking forward to keeping on with the relationship with the AAAP Foundation and the scholarship program. It is a mutually beneficial relationship and is working well. The Board thanked Norm for his continued help with the scholarship program and for the Merck Foundation's contribution to students interested in poultry medicine.

Future Board Meetings Proposed Schedule

Janece Bevans-Kerr went over proposed dates for future 2018-2019 Board of Directors meetings. It was decided that a Doodle poll will be sent for the October conference call meeting, the strategy session and the IPPE meeting. The BOD will tentatively meet on August 1, 2019 all day, August 2 in the morning and August 5 in the afternoon in Washington D.C. (AAAP Annual Meeting.)

[AAAP Inc. Board of Directors Meeting continued](#)

[Monday, July 16, 2018](#)

[12:00 pm to 4:15 pm MST](#)

[Denver Sheraton Hotel](#)

[Room: Vail](#)

[Denver, Colorado](#)

Call to Order/ Presidents Welcome/Vision and Direction

President Nathaniel Tablante, spoke.

Dr. Tablante thanked the Board and John Smith. He intends to stick with the mission statement and focus on international membership and member service. A goal is to keep everyone engaged, especially younger members. Are we doing enough to welcome people of color? If AAAP just makes an effort to look at it—that's a big step.

AAAP Committee Reports

Animal Welfare and Management Committee Report

Jose Linares and Ken Opengart reported.

Ken Opengart is new chair. Bob Evans is approved as next chair elect. Dr. Linares asked about the procedure to select a chair-elect. Does it need board approval? White paper on lighting will need support, possibly funds for a graduate student to do a literature search and help write the paper. Karen Schwann-Gardner was mentioned as possibility to do this. An estimated cost would be \$500. Dr. Saif would like the product to be a review article. There is not a lot of enthusiasm for an AWC symposium. More involvement on animal behavior and its ties to animal welfare was discussed. Do we have some specifics that we need to address? Committee would like more direction on what is needed. The Board suggested contacting Bruce Stewart-Brown. Audits, guideline; some requirements impact behavior, not always positive. Audit comparison study: would like to have it cleaned up, improve navigation, make available to wider membership. Look into MAK carts and misuse; outside crews. Referred to AVEP, who

agree it is a problem. The AWC might create a training piece. They would like to build the relationship with the AAV. John Smith suggested they be a resource for the Small Flock Committee.

Drugs & Therapeutics Committee Report

Sara Steinlage and Tim Cummings reported.

8 people attended the committee meeting. Dr. Costin from the AVMA gave an update. The Animal Agriculture Liaison Committee in the AVMA is in limbo. They are working on a new mission statement. The AVMA did not take a stance on San Francisco ordinance because CA vet med association decided not to, and AVMA did not regard it as a practitioner issue. Dr. Costin is an ally for us. Suzanne would recommend that someone on the Drugs and Therapeutics Committee always goes to the D.C. Fly-In. Discussed change in committee name. Recommended Tim Cummings for the new committee chair.

Women's Lunch

Kate Weathers reported.

She thanked the Board for allowing a women's lunch. 50 registered for the event and 70 came. They had a speaker from AVMA, followed by a round table bubble up session. The group wants to meet again. They want to network. Looking at more ways for leadership roles, development and communication. They would like to collaborate with the Education Committee and the Membership Committee for mentoring especially and dealing with life balance. Would like to propose being formed as a committee in the future. They formed a strategic group of 8 women. This group will have a conference call in the fall. They plan to make a closed Facebook page. They discussed meeting for ½ day or full day after that annual meeting in 2019. Some men talked need to have open topics and discussion in the future, but for now it is focused on women's issues. They want to establish a positive, supportive tone. They are working on a name for group. There is some natural overlap with the Membership and Education Committees. They recommend booking room for 100 for the 2019 meeting.

Epidemiology Committee Report

Dave Fernandez reported.

Dave reported on the 2019 Epidemiology Committee symposium titled, "Investigating Disease and Assessing Productivity Using Epidemiological Tools." He reported on the proposed schedule. He will have a finalized schedule for board by October. The committee would also like to have a mini-symposium within the Scientific Program. Suggestion for an oral presentation: If someone could address the proper methods for interventions. The research priorities committee would like to get help on the proper design of surveys for research priorities. The board encouraged having the symposium written up for *Avian Diseases*. Dave had a survey sent to the membership to prepare for the symposium. As a result, 24 came to committee meeting. An increase from 8 to 24.

Action Item: The committee is requesting the Program Committee chair block the committee 5 15-minute slots in the Scientific Program.

Enteric Diseases Committee Report

John Schleifer reported.

The 2018 symposium was a big success. There was a diversity of information and the planner made sure there was not redundant material to the NE Conference. Over 300 in attendance. Dr. Schleifer mentioned that if you sat in the back you couldn't see the slides. May need additional screens in very large rooms. They had 50 attendees at their committee meeting. Going forward, they want a greater presence on website, and informal blog, and plan to provide information such as white papers. They plan to meet at the IPPE, and the committee is going to identify what that will look like. They plan by next year to have a product on the website.

Food Safety Committee Report

Brett Hopkins reported.

They have assigned a chair for Food Safety Committee website. They had three presentations at their meeting this year—2 CDC and one FSIS. It was a combined meeting with the Diseases of Public Health

Significance Committee. 36 attended. They discussed past white paper proposals and may go forward; farm to further processing; new techniques, bio mapping, chemical interventions, etc. They have prepared a few items for a member survey. A “best practices” white paper is a possibility. Another idea is to try to combat the negative perception of producers when there is a recall. Recalls are outside the control of producers—but producers get the blame. Dr. Hopkins participated in the last legislative fly-in. He talked with the FSIS and USDA on hot topics. The committee will consider sponsoring some training to prepare for fly-ins. A symposium idea is to bring in regulatory authorities to discuss the kind of documentation is needed for a company to protect themselves. The board suggested working with Small Flock Committee on issues such as salmonella.

Diseases of Public Health Significance Committee Report

Jarra Jagne reported.

Jarra recommended Dustin Burch as the new chair for the Diseases of Public Health Significance Committee and is going to get committee feedback on that. Dustin and Jarra talked a lot about topics for the committee such as antimicrobial resistance, avian influenza, and occupational diseases. Dustin did his master’s thesis on occupational diseases. That is being considered for a white paper. The committee met with the Food Safety committee this year. Jarra initially thought the committee’s mission overlapped too much with the Food Safety Committee, but decided to concentrate on areas where the two differ, like antimicrobial resistance, and occupational hazards. Perhaps the two committees can meet back to back for a two-hour session.

Action Item: Schedule Food Safety and DPHS committees back to back for 2019.

History of Avian Medicine Committee Report

Patty Dunn reported.

12 attended the meeting. Christina Lindsey, Milos Markus, and Joe Giambrone have joined the committee. They have gotten more members to write their biographies as part of the Biography project. They are tightening up the guide to help people in the writing their biographies. They are improving the website. Dr. Witter worked with Nathan Bevans-Kerr on this and made a lot of progress. They are working on the archives. Yuko Sato oversees that. Yuko Sato is chair-elect, and Joe Giambrone is interested in chairing after that. They have 5 or 6 covers in que for the Avian Diseases cover project. They are asking the History lecturer to make his/her lecture into a history article for *Avian Diseases*. They also want to get the history of the PDRC as an article. Suggested authors are Stan Kleven and David Anderson. They have a member photo project. Some are historical, and some are current. Bob Bevans-Kerr has been sending photos he takes at the meeting to Bruce Calnek. He identifies them and sends them back to the office. Yuko has an idea for new photos. She has the name of a company that could take photos of members at the meeting. Would like to see a photo archive on the website where members can access.

Action Item: Motion to approve the 2019 and 2020 history lectures. --Ton Schat

Motion passed.

Membership Committee Report

Yuko Sato and Geoff Lossie reported.

Student Affairs Subcommittee

23 attended the meeting. Yuko named the core members. There were 29 pairs in the mentorship program this year. The breakfast went very well. There were 24 mentee couples last year and 35 came to the breakfast. More people are asking to be mentors. They pair by region and interest. (Interest first.) There are 7 Student Chapters now and a possible 8th student chapter at Ohio State. They would like AAAP to get some more demographic information. Also, have preferred pronouns in membership profile information. They suggest AAAP cater to undergraduates in PSA. We have a reciprocal relationship with PSA for booths. Can use AAAP members who go to PSA as advocates. Valerie Marcano has done a good job with SAVMA. SAVMA is at UGA in March of 2019. Would a dinner meeting for AAAP Student Chapters be possible? They could also network with some AAAP members in Georgia. They would like to have a financial speaker for next year’s Wellness Talk.

Action Item: Make an “I am a new student” button. (or something like that.)

Respiratory Diseases Committee Report

Mark Jackwood submitted a written report.

2018 Respiratory Disease Committee Report to the BOD

The committee met on Saturday July 14 at the Sheraton Hotel, Governors Square 12 at 3:30pm. There were 75+ people in attendance (the room was standing room only and after I counted to 75 people, folks continued to arrive for another 10 minutes.). The meeting lasted a little over 1 hour. Dr. Mia Torchetti (NVSL) gave an update on the NDV situation in California indicating that although infected backyard birds continue to be identified, the virus is NOT in commercial poultry at this time. Dr. David Suarez reported that based on preliminary sequence data the virus is similar to the velogenic NDV found in the 2002 outbreak in the USA. Dr. Mary Pantin-Jackwood indicated that studies at SEPRL showed that the virus is biologically similar to the 2002 USA virus producing similar lesions and mortality in chickens. Next, we had updates from diagnostic laboratories regarding their respiratory cases over the past year. Updates were presented from Dr. Simone Stoute (CAHFS), Dr. Alejandro Banda (Mississippi), Dr. Tami Kelly (Alabama), Dr. Holly Sellers (Georgia, PDRC), Dr. Naola Ferguson-Noel (Georgia, PDRC), Dr. Louise Dufour-Zavala (Georgia, GPLN), Dr. Julie Helm (South Carolina), and Dr. Dan Bautista (Delaware, Dan was not present he sent his report by way of text message to me during the meeting).

There was some brief discussion regarding the DMV1639 IBV type that apparently has spread to Canada and is being associated with false layers in some areas.

The meeting was adjourned at approximately 4:45pm.

I will receive written reports from each of the diagnostic laboratories and include the details of those reports in my minutes of the meeting.

I continue to look for a someone to take over a committee chair and will keep you updated if I can convince someone to “volunteer”.

Respectively submitted,

Mark

Toxic, Infectious, Misc. & Emerging Diseases Committee Report

Sunil Mor reported.

50 attended the meeting. They had a good discussion. A review article by Mohamed Nisser is planned and is targeted for next year. Recommend Milos Markus to be the next chair. They proposed the 2020 symposium on lameness in turkeys.

Tumor Virus Committee Report

Isabel Gimeno reported.

John Dunn took over as chair for Isabelle. 38 attended this year’s meeting

Action Item: Get bigger room for committee in 2019.

They plan an incumbent vaccines review paper in two years. Taylor Barbosa is recommended for vice-chair. The frequently asked question document will be updated. A new subtype has been reported in China which will be included in the new update. Next week is the international symposium on Marek’s in China. They will promote the FAQ document there as well as the Tumor Virus manual. They would like to send some manuals to China. Ton Schat got some company sponsors. Rick Copeman from Merck will talk to us about buying the manuals and send to Ton. The group shared about tumor virus issues at the end of the meeting. Suggested topic for the LAC take to Washington: The need to find research dollars for reovirus.

Action Item: Suzanne asked if committee could write a one pager on what is needed.

Program Advisory Committee Report

Danny Magee, Ivan Alvarado and Natalie Armour reported.

There were 251 submissions were accepted for the Scientific Program this year. They ended up with 153 oral presentations and 95 poster presentations or 248 total. 6 of 95 posters were added late, so

were not printed in the program. Nice big rooms. In the big session rooms, the people can't see the slides. The poster room set up was excellent. Danny is meeting with AVMA committee on Tuesday. Suggested more invited speakers for 30-minute slots. Different lengths of presentations were discussed. Dr Magee would like to see the number of presentations decrease. Less presentations would increase travel support for presenters.

Research Priorities Committee Report

Ivan Alvarado reported.

Dr. Alvarado selected a member from the commodity groups to give feedback. Priorities last year did not reflect the problems of production in the field. Got feedback from layers and turkeys but need broilers. He would like to have a time in next year's program to share the information with members. Would like to work with Epidemiology Committee to construct a questionnaire.

New Research Priorities Chair

When the committee was first formed, it was decided that the Program Committee vice-chair would also be the Research Priorities Chair. The Board is not going to require that going forward. Dr. Alvarado commented that it would be great if commodity group presidents were on the committee. Dr. Magee commented that other groups make lists. Does AAAP need to do this? U.S. Animal Health makes a list. John Smith will get with Epidemiology Committee to make a good survey, send it to US Poultry and Egg. They could take our list into consideration. We could also send our list to contacts at government agencies.

Education Committee Report

Monique Franca reported.

The committee intends to modify their symposium proposal to target a larger audience. More emphasis on giving career advice. Also help DVM students select a field. Make information available to students about areas. Discuss changing fields and changing industries. They suggest having Karen Grogan talk about communication and leadership skills. They plan to cooperate with the Membership Committee. They would also like to include financial information about vet loans. They just sent a new slide study set by Holly Sellers to the AAAP office. The committee determines the slide study sets that are needed and asks member(s) to make it. Then the committee reviews the set, sends it to office and reviews again. New slide study sets are coming from Pedro Villegas and Brian Ladman in August. There are thirteen pending. They would like to work with the Digital Communications committee on a slide study set format that can't be copied.

Action Item: Would like to have the slide study sets at the booth.

Pat Wakenell is planning on donating her small flock book. She would also like to write an immunology book with Ton Schat. The board suggested a Histology book. The board also asked the Education Committee to consider evaluating when AAAP publications should be revised. Other project ideas: 1. Publication for help on the ACPV exam. 2. Behavior book 3. White paper 4. Page on the website with free educational resources.

Small Flock Committee Report

Vicky Bowes reported.

The goals of the Small Flock Committee are to 1. Provide a credible resource for veterinarians who service small flock poultry 2. Encourage professional obligation to correct misleading and erroneous public information 3. Identify AAAP members willing to provide Small flock clinical practice/consultancy, Extension service (gov't & edu), Local/regional CE seminars to non-poultry vets +/- owners.

There are 13 members on the core committee and 10 additional people have expressed interest. Fred Hoerr wants to join committee. Discussed the *Avian Diseases* request to present papers to AD. Tasks the committee has taken on include: 1. Website (for veterinarians.) Primary information will be through linkage. Forming a subcommittee to provide information. There are twelve different categories of information for the website. Cheryl Trayford is heading. 2. Align with the AVMA. Made a connection via

their small flock committee. Want to partner with them so groups are compatible. Small Flock Committee was involved in the planning and implementation of a workshop on AVMA side. There were seven sessions, all given by AAAP members. Dr. Bowes thanked Danny Magee, Rocio Crespo and Eva Wallner-Pendleton. There were errors in the AVMA program regarding the Small Flock workshop. There were many problems trying to upload the program. The board encouraged Dr. Bowes to talk with Ivan Alvarado who could take it to the AVMA. The committee would like to access to the comments from attendees. The workshop was under "exotic birds" and the exotic bird group lost out in time slots because of that. What to do? Start with the Program Committee. They have a strong collaboration with Cheryl Greenberg. 3. Membership survey: David Frame oversees that. 4. Small Flock Interest Group: Annika McKillop is the lead. This year it was at the convention center before the Small Flock Workshop. Next year they would like it back in the AAAP hotel. 5. Find a small poultry vet in your area. They will try to work with the AAV liaison on this task. The committee feels a real sense of urgency and a need to catch up with the AAV and other small flock groups.

Public Trust Task Force

Charlie Broussard and Branden Armwood reported.

8 of 15 members attended the meeting. John Smith and Suzanne Dougherty too. Lea Dorman was a guest. She is involved in communications in NCC. She advised that AAAP has to get past science focus and move to more value communication. Welfare and sustainability. Let other organizations with bigger staffs come up with the message. Make the other organizations understand that AAAP is the subject matter experts. Link to other organizations. Suggested AAAP look at a name change. If we want to be more visible, have a name that the public can relate to better. We need to look internally about how we want to present ourselves to the public. Make decisions about who is our audience. To start with, just talk to members.