

AAAP Board of Directors Meeting

Meeting Minutes

November 28, 2018

Meeting Called By: President Nathaniel Tablante

Note Taker: Janece Bevans-Kerr

Attendees: Nathaniel Tablante, John Smith, Eric Jensen, Suzanne Dougherty, Ton Schat, Sam Christenberry, Bernie Beckman, Rocio Crespo, Jarra Jagne, Maritza Tamayo, Travis Schaal, Sara Reichelt, Bob Bevans-Kerr, Janece Bevans-Kerr, Nathan Bevans-Kerr

Future meetings with the AVMA Discussion

AAAP will not be meeting at the convention center in 2019 because the AVMA is expecting a larger attendance and needs the space that was originally allotted to AAAP. AAAP will meet entirely at the hotel. The rooms assigned to AAAP at the hotel are not ideal. The poster room is small and very far from the session rooms. This situation brings up the issue of AAAP meeting during the AVMA convention which has long been a point of discussion for AAAP. Reasons to continue to meet with the AVMA include:

1. Tradition
2. Not meeting with AVMA could erode AAAP membership in AVMA which could jeopardize AAAP's position in the AVMA House of Delegates with all the benefits that brings (i.e. AVMA GRD.)
3. Attendees would not have access to AVMA's convention events (i.e. concerts, exhibit hall.)

Reasons to meet outside the AVMA include:

1. Streamlined abstract submission process (i.e. topic selection wouldn't include non-relevant options like equestrian.)
2. Ability to get accurate information on registrants that would be beneficial to AAAP and future meeting planning. For example:
 - a. The number of people attending the meeting.
 - b. How many attendees are AAAP members and how many are not.
 - c. Information on the member type, gender, age that attend the meeting.
 - d. Which days are most heavily attended and how long people stay.
3. Meeting in the hotel would be more convenient for attendees and we could ensure that we have adequate meeting space.
4. Room prices could be better if we have discretion to select our own hotel. More control of room pricing if choosing our own hotel.
5. The meeting could make a profit, or we could expand meeting perks (i.e. offer lunches.)
6. Could assure meeting at a time of year that does not compete with other meetings such as PSA.

The Board reviewed a conservative cost estimate using the same parameters that are currently being practiced, such as a high number of waived registrations. The estimate showed a profit if AAAP decided to conduct its own meeting. It was pointed out that many decisions, such as the number of waived registrations and length of presentations, would affect the profit margin.

Action Item: Move that we investigate having a meeting outside the AVMA in 2021—Ton Schat.

Second: John Smith

Motion passed.

Jacksonville was proposed as a possible site for the 2021 meeting.

Action Item: Create a subcommittee to select sites and dates for a meeting. The recommendations for the group should be presented to the BOD by the IPPE meeting in February 2019. The subcommittee should include members from academia, a young person and allied industry. Make sure to include dates and location for the following 2021 meetings in the deliberation: WVPA, WPDC, PSA, USAHA, AABP, AASV. Nathaniel Tablante will work with John Smith to form a subcommittee.

Action Item: The BOG will have a future discussion about determining the amount AAAP would like to profit from its annual meeting. For many organizations, the annual meeting is their largest fund raiser of the year. Currently, approximately 220 AAAP members get their meeting registration waived each year. Continuing this practice would significantly affect meeting profits if AAAP met on its own. There needs to be a discussion about details such as those.

Strategy Session Follow-Up

The BOD reviewed the new vision, mission statements and AAAP goals from the previous day's strategy session.

Vision Statement

AAAP will be the premier organization that advances science-based knowledge, expertise, and education on poultry health, welfare, and food safety to provide member value and stakeholder trust.

Mission Statement

AAAP facilitates member collaboration to advance science-based knowledge, expertise, and education on poultry health, welfare, and food safety.

AAAP Goals

1. Recruit and retain members
2. Expand scientific information base
3. Improve member experience
4. Foster relationships with external organizations and groups that influence issues important to AAAP members
5. Support AAAP management team
6. Strengthen AAAP's financial stability

Action Item: Put some metrics to the "recruit and retain members" goal to be discussed at the IPPE meeting.

Action Item: Send out the vision, mission statements and AAAP goals out to membership in January 2019. Package with other initiatives including no page charges for AAAP members.

Action Item: Ask committees to begin their meetings with the mission and vision statements.

Proportional representation for Directors in AAAP

AAAP's regional districts as outlined in the AAAP bylaws, are very unbalanced as far as the number of members in each region. The southern region is far more populous than some of the other regions. The BOD discussed various options for member representation on the board. There was general agreement that members being represented according to regional districts is still valuable for the organization. A main concern of the current districts is that members in the Southern District have less of a chance to serve on the board of directors because there is more competition for that position. AAAP may be missing out on some good leadership talent. It was decided that drawing new lines for the current districts may be a solution. It was also suggested that the Nominations Committee consider any gaps in board representation of the various species groups when they are looking for nominees for the at-large board positions.

Action Item: Motion to review redistricting—John Smith

Second: Bernie Beckman

Motion passed

Action Item: Suzanne Dougherty, Nat Tablante and Bob and Janece Bevans-Kerr will investigate redistricting.

Role of associate members in AAAP and international associate members in AAAP

The Board discussed plans to present a bylaw change to the membership to add a voting associate member to the Board of Directors. Members will vote on the bylaw change at the August 2019 Annual Meeting. The Board also discussed how AAAP could better support its international members and at the same time not infringe on the poultry associations in other countries. Maritza Tamayo shared that ANECA has plans to pay for a AAAP membership for each of their members as a member benefit.

Involvement with WVPA.

There was general agreement among the BOD that AAAP make an effort to be more involved in the World Veterinary Poultry Association.

Action Item: Suzanne Dougherty will look into WVPA committees where AAAP might want to get involved.

Action Item: Encourage AAAP members to submit abstracts to WVPA program.

AAAP Name Change

The Board debated whether a name change for AAAP is necessary. The Public Trust Task Force recommended that AAAP consider a name change because our current name does not describe us well to the public. One of the outcomes of the strategy session was the determination that AAAP should not focus on interacting with the public but support affiliated groups that do. Therefore, the recommendation from the Public Trust Task Force may not be necessary. Still, other groups don't understand the name. Some members get challenged that AAAP is not a pathologist's group. The term "pathologists" was originally a broad term and that term still stands. But the term generally has a different meaning nowadays, especially for the younger generation.

Action Item: Motion not to change AAAP's name. --Ton Schat

Second: John Smith

Motion failed.

Action Item: Motion to change the name to "Association of Poultry Health Professionals." --Eric Jensen

Second: Rocio Crespo

Motion withdrawn.

Action Item: Present to the membership a proposal to change the AAAP name to "American Association of Poultry health Professionals." --Eric Jensen

Second: Rocio Crespo

Motion passed.

Action Item: Create a timeline to propose a bylaw change to change the AAAP's name. Include an explanation to membership that the proposal was discussed at a BOD strategy session and recommended by the task force. Include a comment period.

Action Item: Put something about AAAP on the AVMA career opportunities section of website.

New Committee

Action Item: Motion to make the Public Trust Task Force into a new standing committee that coordinates with allied organizations involved in public outreach. Members of this new committee should include, but not be limited to, AAAP's current liaisons to those allied organizations. --John Smith

Second: Ton Schat

Motion passed.

Action Item: Make a SOP (policy and timeline) about applying to be a liaison for a AAAP allied organization.

2020 AAAP Symposium

Action Item: Move we accept the Education committee's proposal for the 2020 symposium and Small Flock Committee proposal for 2021. —Ton Schat

Second: Rocio Crespo

Discussion on Education Committee Proposal: The Education Committee's symposium would attract younger people, but it's not just for young people. It has elements in the program for older people too. There is a lunch planned and they would need to get a sponsor. This is not recommended as AAAP is already asking for sponsorships for the annual meeting. The role of extension veterinarian may be too narrow. Rocio Crespo will suggest changes to that section to the committee. Recommend beginning at 7:30 am, ending at 12:30 pm and no lunch.

Action Item: Try to advertise this symposium in the AVMA preview.

Action Item: Advertise to AAAP Student Chapters and Vet School Liaisons.

Discussion Small Flock Committee proposal: This symposium focuses on extension for interface with small flock owners. Overlaps with the Education Committee proposal. It could be good as a mini symposium in the Scientific Program in 2020.

Discussion TIME committee proposal: Does not seem to have much new information. Could ask the committee to do a review article? Could be good for a mini-symposium.

Action Item: Move we rescind the decision for the 2021 symposium and accept the Education Committee proposal for 2020. —John Smith

Second: Sam Christenberry

Motion passed

Action Item: Ask Small flock committee to resubmit their proposal in 2019 for the 2021 symposium.

Select Investment vehicles for surplus funds

Action Item: Motion to move 150 K to AAAP Inc.'s Longview account. --Bernie Beckman

Second: John Smith

Discussion: Some feel more comfortable investing in CDs.

Motion passed.

AAAP Program Evaluation and 2019 Meeting Discussion

The BOD reviewed the AAAP Program Evaluation which was generally very good. They recommended keeping the Awards Dinner (as opposed to a lunch), continue with the yoga class, although 2019 will probably be a walk instead, and continue with the Mentor/Mentee breakfast. The BOD was supportive of having an opening reception on the first day (Friday) at 5:30 pm with the Keynote Speaker immediately preceding.

Action Item: Confirm there will be a wellness talk (this year a financial speaker) and what women's group has decided to do.

Diseases of Poultry

Action Item: Ask David Swayne to lead a task force asking the existing associate editors to advise the Board regarding a new edition of Diseases of Poultry, editors and format.

AAAP Bylaws Revision Task Force

Action Item: Sam Christenberry and Nat Tablante and John Smith will work on a proposal to overhaul the AAAP Bylaws and have recommendations to the Board by the February 2019 meeting. AAAP Inc. needs a procedure manual organized similarly to the AAAP Foundation Procedure Manual and the ACPV Procedural Manual.

Should the President's term be extended to two years?

Many AAAP past presidents have expressed that their one-year term as president is over before they are able to accomplish much. Discussion included that this was an issue presented to the BOD a few years back from the AAAP Past Presidents group. The determination then was that when adding in a two-year president-elect term and a two-year past-president's term, the term resulting six-year term is too long.

Action Item: There should be more of an effort made to engage the president-elect more and allot time for him/her to begin initiatives as the president-elect.

Action Item: Motion to keep the President as one-year term. --Bernie Beckman

Second: Eric Jensen

Motion passed.

Closing Issues/Comments

The EVPs of bovine, poultry and swine meet with AVMA leadership each year. They meet next week. Suzanne asked board if they have anything to take to the group. The BOD asked that she inquire how AAAP can keep a seat in the House of Delegates and also give full membership to our associate members.

A AAAP representative needs to go to NIFA meetings.

Action Item: Motion to adjourn. --Ton Schat

Second: Eric Jensen

Motion passed