



UNIVERSITY OF
GEORGIA

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College of Veterinary Medicine
Department of Population Health

November 15, 2023

Information for Sponsors

The third International Avian Respiratory Disease Conference (IARDC) will be held at the University of Georgia, Athens GA from May 14 to 17, 20124. As most of you likely know, this Conference is the American version of the International Symposium on Avian Corona- and Pneumoviruses and Complicating Pathogens held in Europe. The American version invites papers on all avian respiratory diseases excluding works exclusively on avian influenza. Anticipated sections will be on infectious bronchitis virus, infectious laryngotracheitis virus, Newcastle disease virus, avian metapneumovirus, and mycoplasma. The first International Avian Respiratory Disease Conference, held in 2011 at the University of Georgia, was an enormous success with over 180 attendees from all over the globe. The second Conference, held in 2018, was also a success and showcased Athens and The University of Georgia, and we expect the 2024 meeting to match our previous meeting efforts.

The organizing committee would greatly appreciate your pledge and contribution to help defray the costs of this important event. Registration fees cover some of the basic costs, however, we need to obtain additional funds to support travel assistance for renowned scientists as keynote speakers and graduate students who will be our lead scientists of tomorrow. Sponsorship will also cover the costs of the symposium's book of abstracts published at the meeting. Contributions can be made to the general fund, or a specific dollar amount can be assigned to sponsor one or more of the social events (welcome reception, poster viewing wine/cheese party, opening day banquet, lunches, coffee/soft drinks at breaks or specific meeting materials).

Sponsorships to the general fund can be made at the following levels:

- Platinum (\$15,000 or greater)
- Diamond (\$10,000 to \$14,999)
- Gold (\$5,000 to \$9,999)
- Silver (\$1,000 to \$4,999)
- Bronze (\$500 to \$999)
- Supporters (<\$500)

Sponsors, with their company logos, will be publicly acknowledged in all promotional announcements, abstract books, and between presentations and at social events. Contributions of \$15,000 or greater (Platinum) includes 4 (four) free registrations + full page company promotion in the abstract book; \$10,000 or greater (Diamond) includes 3 (three) free registrations + 1/2 page company promotion in abstract book; \$5,000 or greater (Gold) includes 2 (two) free registrations + 1/4 page company promotion in abstract book; and \$1,000 or greater (Silver) includes 1 (one) free registration and 1/8 page company promotion in abstract book. Companies at the bronze level and supporters less than \$500 will be listed in the abstract book.

If your company is interested in one of the special events as mentioned above or if you have any questions please contact Dr. Brian Jordan, Department of Population Health, 953 College Station Road Athens GA 30602 USA: email brian89@uga.edu; phone 706-202-0967.

Contributions (pledges) should be paid to The University of Georgia indicating “2024 International Avian Respiratory Disease Conference”. The website for the venue is <https://www.georgiacenter.uga.edu/>. The IARDC specific website is under construction and should be available by November 15, 2023. We hope that you consider helping to sponsor this important conference, and we are looking forward to your participation.

If there are any questions, please do not hesitate to contact me.

Sincerely,



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